ITU-T

TELECOMMUNICATION STANDARDIZATION SECTOR OF ITU



SERIES D: GENERAL TARIFF PRINCIPLES

General tariff principles – Drawing up and exchange of international telephone and telex accounts

Monthly telephone and telex accounts Supplement on guidelines for fraud mitigation

Recommendation ITU-T D.170 - Supplement 5



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Monthly telephone and telex accounts

Supplement on guidelines for fraud mitigation

Summary

Supplement 5 to Recommendation ITU-T D.170 provides a set of voluntary guidelines to assist telecommunication operators in mitigating fraud in international telecommunications traffic exchange. Since the definition of fraud is a domestic matter and varies by jurisdiction, the present supplement does not provide a definition or identify possible fraud practices. Its objective is to help operators to formulate new (or update existing) fraud mitigation guidelines according to their needs and to promote efficiency in account management.

History

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FOREWORD

The International Telecommunication Union (ITU) is the United Nations specialized agency in the field of telecommunications, information and communication technologies (ICTs). The ITU Telecommunication Standardization Sector (ITU-T) is a permanent organ of ITU. ITU-T is responsible for studying technical, operating and tariff questions and issuing Recommendations on them with a view to standardizing telecommunications on a worldwide basis.

The World Telecommunication Standardization Assembly (WTSA), which meets every four years, establishes the topics for study by the ITU-T study groups which, in turn, produce Recommendations on these topics.

The approval of ITU-T Recommendations is covered by the procedure laid down in WTSA Resolution 1.

In some areas of information technology which fall within ITU-T's purview, the necessary standards are prepared on a collaborative basis with ISO and IEC.

NOTE

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Supplement on guidelines for fraud mitigation

1 Introduction

1.1 Objective and scope

The objective of this supplement is to assist telecommunication operators in mitigating fraud in international telecommunication traffic exchange. The guidelines presented below are voluntary.

As clause 3.7 (countermeasures) notes, several industry expert forums exist, including the Forum for the International Irregular Network Access (FIINA), the GSMA Fraud Group, and the i3Forum, where operators exchange information on fraudulent practices and methods for mitigating such practices. Interested operators are encouraged to participate in the work of these organizations.

How to define fraud is a national matter and varies by jurisdiction. Therefore, this supplement does not provide a definition or identify possible fraud practices.

1.2 Benefits of these guidelines

The benefits that the guidelines are envisioned to bring to telecommunication operators are as follows:

- to help telecommunication operators formulate a set of guidelines (if none is yet in place) according to their needs, or review their existing policy;
- to ensure efficiency in managing accounts.

2 Abbreviations and acronyms

This supplement uses the following abbreviations and acronyms:

- ACD Average Call Duration
- ASR Answer-Seizure Ratio
- CLI Calling Line Identity
- PRS Premium Rate Service
- SIM Subscriber Identity Module
- SLA Service Level Agreement

3 Voluntary guidelines

3.1 Fraud awareness

Operators should ensure full information sharing regarding fraud types among the various internal departments involved in the international interconnection business (i.e., sales, network, revenue assurance and billing).

3.2 A well-defined fraud prevention, detection and management internal process with clear responsibilities and service level agreements

Operators should establish a set of processes and procedures encompassing all steps from the prevention to the detection of fraudulent behaviour related to international traffic exchange. These

processes and procedures should be shared with the relevant internal teams, along with a well-defined Action Plan, supported by service level agreements (SLAs).

This should include "dashboards" that have easy visibility to teams involved.

3.3 Communication: Frequent information sharing concerning abnormalities, and regular periodic review

Open communication and information sharing regarding abnormalities reported in traffic and on the network should be part of the fraud-handling mechanism, along with regular periodic review of the progress made on cases that have been reported.

3.4 Define threshold limits for further investigation

On the basis of the availability of a fraud management system and other resources, there should be clear financial limits that trigger investigation and focus resources on critical cases for investigation purposes.

3.5 Review interconnection agreements

Interconnection agreements between operators are commercial, mutually-agreed arrangements. Some operators may consider developing an interconnection agreement to include a provision that explains how fraudulent activities will be handled.

Some current interconnection agreements may be very general in nature and operators may consider reviewing these agreements with their respective legal teams for possible updating to reflect the latest experiences and fraud-handling mechanisms.

3.6 Detection and identification

- Fraud detection on suspected premium rate service (PRS) numbers alarms, etc.
- Abnormal increase in the traffic to particular destinations
- Calling pattern analysis
- Customer profiling by volume and type of calls
- Customer complaints about a wrong calling line identity (CLI) or no CLI
- Traffic ratios for inbound and outbound calls for subscriber identity module (SIM) box detections
- Work on different parameters like average call duration (ACD), answer-seizure ratio (ASR), etc.
- Determine call originator and ask to stop routing to illegal entities.

3.7 Countermeasures

- Invest in fraud management systems
- Invest in network monitoring systems and acquire skill sets to manage
- Work with network and quality control teams to pinpoint the problem
- Update the sales team on abnormal behaviour as soon as it is becomes apparent
- Present problems to local regulators for intervention
- Review and change pricing actively
- Undertake investigations and intervention with the police. Such actions vary from country to country due to local laws
- Liaise with the fraud groups of domestic carriers

- Gather intelligence from international forums (e.g., FIINA, GSMA, I3Forum, among others)
- Distinguish premium rate numbering plans as a compulsory measure.
- Include number analysis, etc.

4 A quick-step guide for consideration

- Acquire automated systems and skill sets to manage them
- Review interconnection agreements
- Establish a well-defined internal fraud control process
- Undertake frequent reviews
- Issue frequent communications
- Take speedy action
- Maintain vigilance, especially on weekends and holidays
- Report block destinations immediately
- Maintain frequent communication with the next operator handling the call
- Alert the national regulator and local enforcement agencies.

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