



# Broadband Networks in Korea

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## Knowledge-based Information Society and its Network

Prospects of Information Society

Vision and Strategy for Building BcN

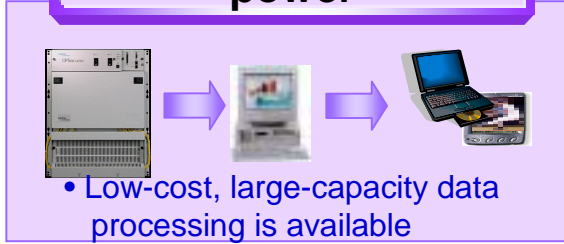
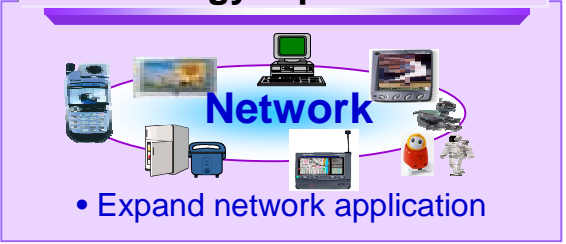
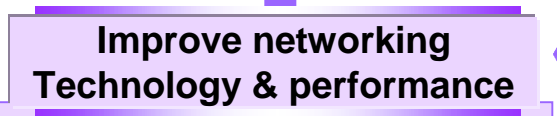
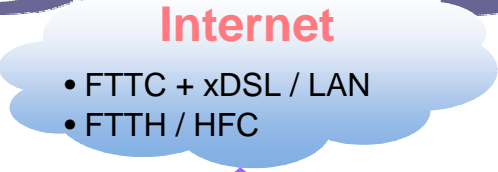
## KT's Network Evolution Strategy

KT's NGN Strategy and Roadmap

## Conclusion

Prospects for IT Markets and Expectation

## Convergence of Telecommunication, Broadcasting, and Internet





Next-generation convergence networks can provide high-quality broadband multimedia services integrating telecom, broadcasting, and Internet seamless at anywhere, anytime

Application services

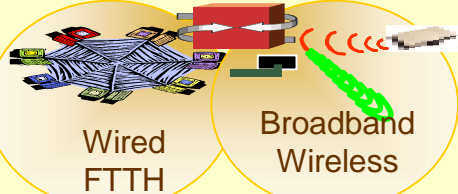
Open API

QoS

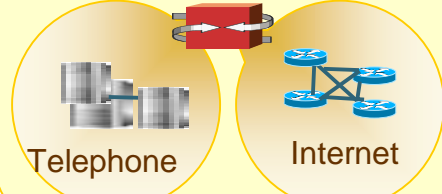
Security

IPv6

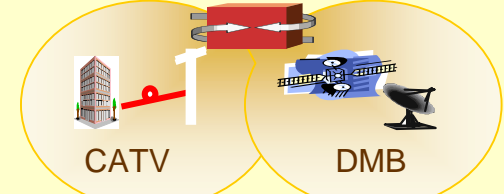
Convergence of wired/wireless



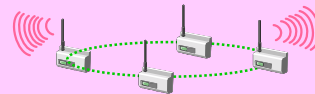
Convergence of voice/data



Convergence of IT/broadcasting



Home Network



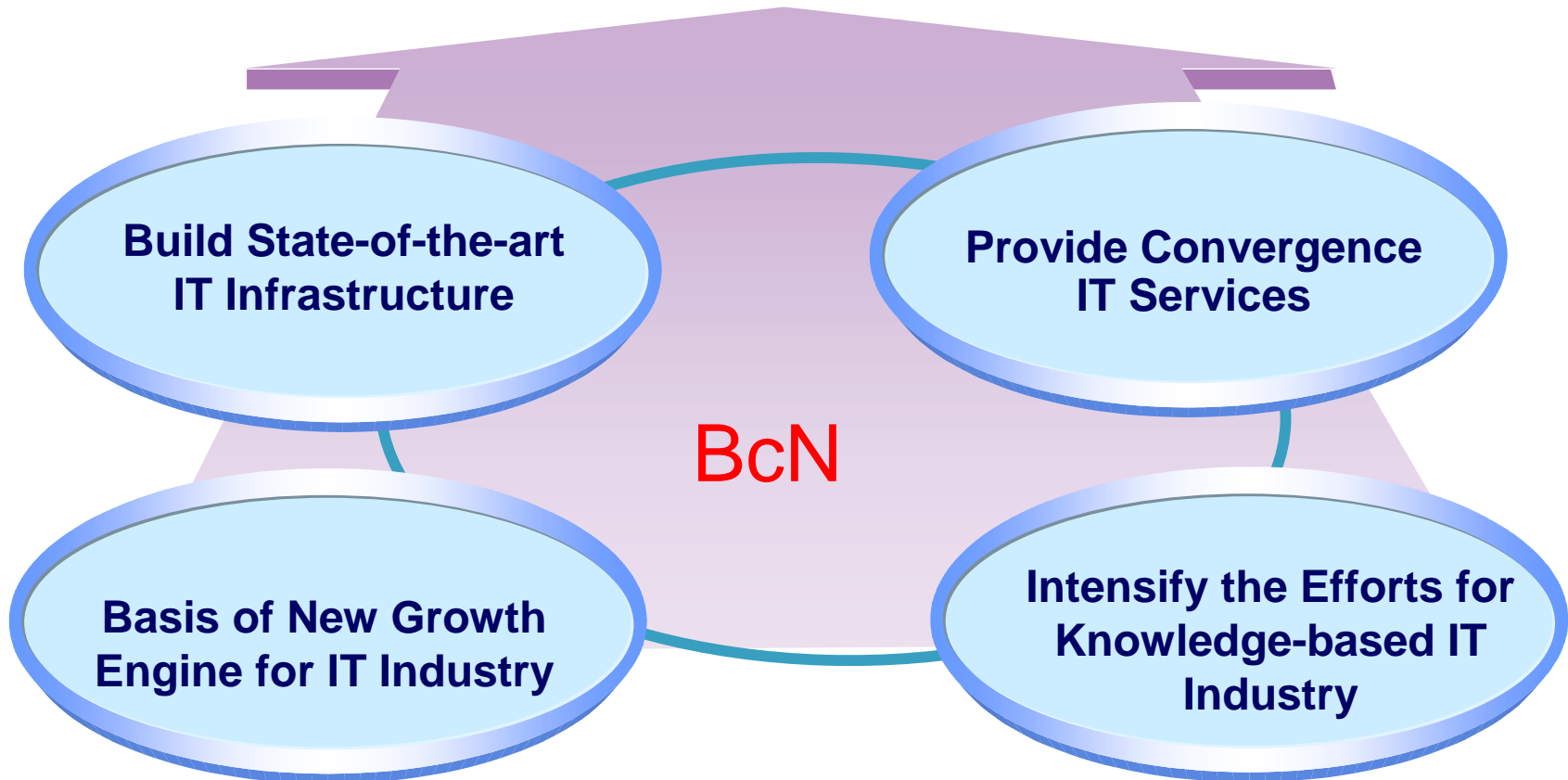
u-Sensor network



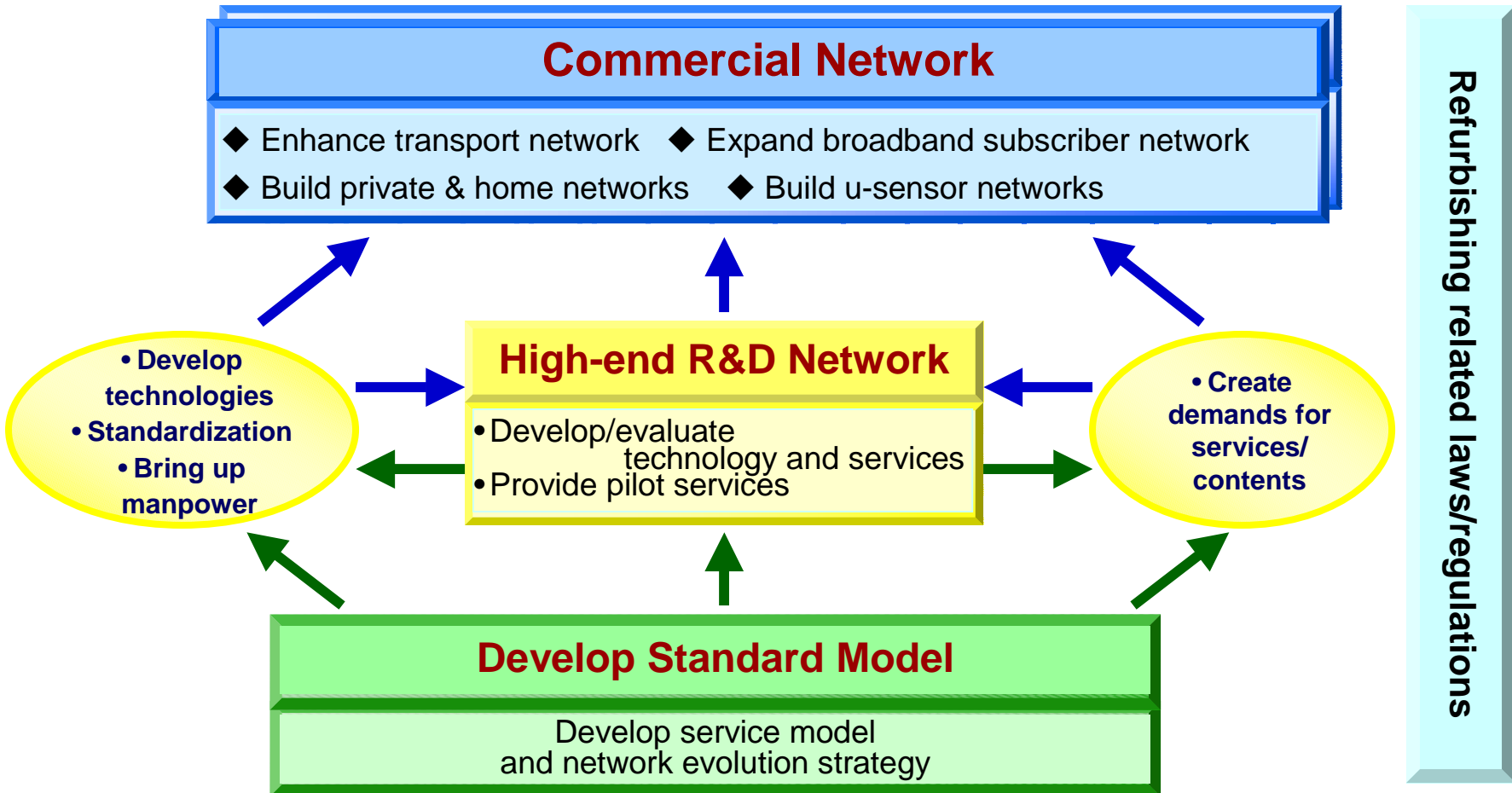
Integrated IT terminals

Core infrastructure for user-oriented ubiquitous services

**Provide core infrastructure to build Broadband IT Korea  
by building world-first BcN**



Develop BcN standard model by government and industry, create high-end R&D network and to develop, evaluate and standardize related technologies, then spread in the Commercial Network



Link Supply-side (network building, R&D, standardization) and Demand-side (service/content development, deployment) through Role-sharing by Government and Industry

Lead the Development of New Technology by Joint Efforts of IT Service Providers/Vendors and expand the Result to enhance Competitiveness of Domestic Industry

Establish step-by-step Plans for Joint Technological Development by considering the Status of Technologies and changing IT Environment



## **[Gov.] Provide proper Environment for building BcN**

- Provide proper environment for the service by refurbishing laws/regulations, universal services to create demands
- Joint R&D, standardization, HRD



## **[Indus.] Build Commercial Network and provide Services**

- Strategy for BcN deployment, investment and Building BcN
- Develop/spread services/contents
- Develop commercial technologies

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## Network Evolution

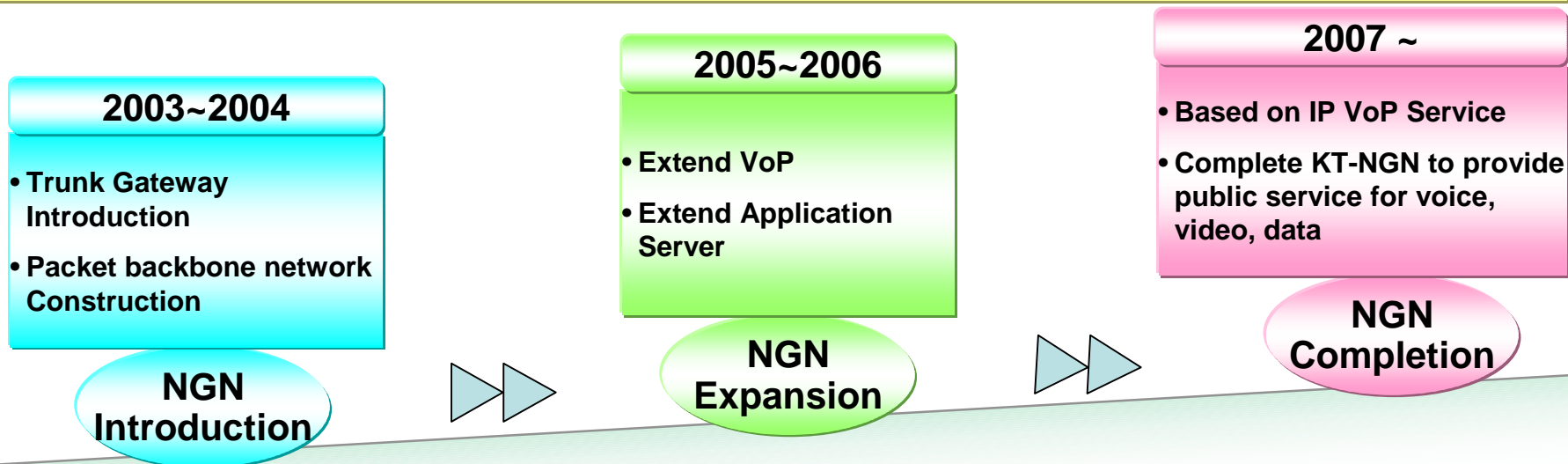
- Step-by-step move to minimize risk
- Early adoption of Softswitch for active NGN progress

## Providing Services

- QoS guaranteed POTS & IN Services
- New Video Conferencing & Various Multimedia Services

## Technical Implementation

- Quality level of ITU-T Multimedia (Voice – MOS 4.5)
- Secure sufficient transport bandwidth and guarantee QoS



# KT's NGN Evolution Roadmap

Stage	Preliminary Stage	Stage 1		Stage 2		Stage 3
	~ 2002	2003	2004	2005	2006	2007 ~
Roadmap						
	<p><b>NGN Foundation</b> (Preliminary Stage)</p> <p><b>NGN Migration &amp; Expansion</b> (Stage 1 &amp; Stage 2)</p> <p><b>NGN Completion</b> (Stage 3)</p>					
Major Action Item	<ul style="list-style-type: none"> <li>. Introduce Access G/W</li> <li>. Replace semi-electronic switching systems</li> <li>. Develop/evaluate SSW</li> <li>. Build packet backbone network</li> </ul>	<ul style="list-style-type: none"> <li>. Introduce trunk G/W</li> <li>. Introduce soft switch (Class 4, 5)</li> <li>. Build packet backbone network</li> </ul>		<ul style="list-style-type: none"> <li>. Expand VoP (Increase supply of SSW)</li> <li>. Expand application service base</li> </ul>		<ul style="list-style-type: none"> <li>. Provide QoS IP-based VoP service</li> </ul>

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## Status (Shrinking investment)

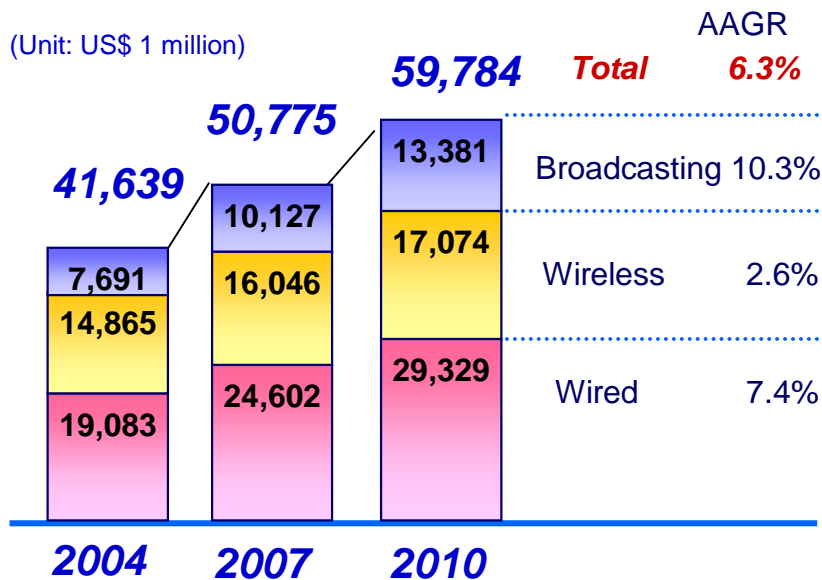
- Saturated broadband Internet market
- Insufficient income from data service
- Conservative investment in IT network

Building  
BcN

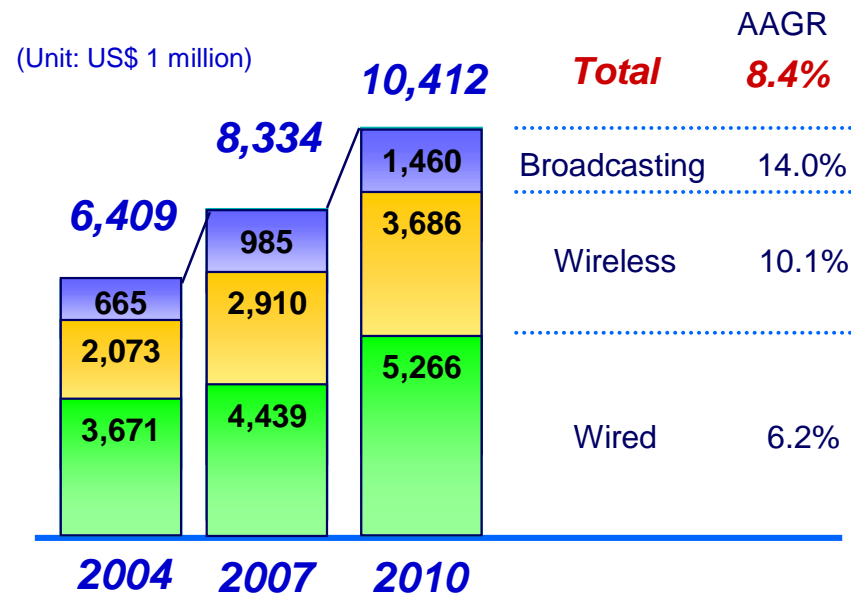
## Prospects (Growing investment)

- Expand convergence-type service market as new revenue source
- Expand investment in QoS, security, etc.

## Prospects of Service Market



## Prospects of Equipment Market



# Expectation (Prospects of change to UNS)

\* UNS : Ubiquitous Network Society

By 2010, production from BcN will reach US\$ 82.6 billion, Export US\$ 13.5 billion and Employment 370,000 persons

## Equipment

- **Production**  
US\$ 7 B → \$ 22.6 B  
(Global market 3.1% → 6.3%)
- **Export**  
\$2.7B → \$13.5B
- **Employment**  
40,000 → 50,000

(B: Billion)

## Service

- **Production**  
US\$ 41.7B → \$ 60 B
- **Employment**  
250,000 → 320,000

BcN-related investment (US\$ 58.3 Billion) (2004 ~ 2010)

- IT features will be built into all the new products to be linked to BcN
- Greatly enhance value-added of new IT services and products

Ubiquitous Society

- Enhance nation-wide IT application capability on the basis of BcN
- Improve national competitiveness through IT application/convergence

Knowledge-based information society

- Expand grass-root democracy and socio-cultural integration through BcN
- Meet the socio-cultural demand for high quality of life

Activate grass-root democracy



A young girl with dark hair is lying on her side on a vast, arid landscape of reddish-brown sand and sparse vegetation. She is smiling and looking towards the camera. The background shows a flat horizon with a few small buildings in the distance under a clear blue sky.

# Thank You !

네트워크로 하나 되는 나라  
*Let's* **KT**