



San José, November 17th 2010,

Dear Sir/ Madam,

ITU's Child Online Protection (COP) is entering an new important phase marking the transition from strategies to action. The development of national COP centres, awareness campaigns and community forums to create a safe environment for young users of the Internet is now underway. We invite you to join this effort and to contribute to this fundamental cause that will benefit the future of our young generations.

In 2009, the multistakeholder group of COP Members, comprising governments, civil society, the private sector and international organizations, developed Guidelines for children, parents, governments and industry providing a broadly applicable framework that can be adopted according to the needs of different countries and stakeholders.

With the new COP Global Initiative, we will shift from Guidelines to the development of industry codes of conduct; the establishment of national hotlines; the development of national roadmaps and legislative toolkits; training for parents, guardians and educators.

The COP Global Initiative harnesses the power of ITU and multistakeholder partnerships generated by the ITU's Global Cybersecurity Agenda (GCA), as well as the experience and expertise of all ITU sectors to facilitate the development of local and international partnerships and creative solutions. We would like to call, again, on COP Members and all other interested stakeholders to work with us in making the deliverables of the COP Global Initiative into reality and create a more secure and safer online experience for children worldwide.

For further information about COP and how to participate in the COP Global Initiative, please contact cop@itu.int or visit the COP website at www.itu.int/cop.

We look forward to working together on this worthy and important initiative.

Yours faithfully,

A handwritten signature in black ink, appearing to be 'H. Touré'.

Dr Hamadou I. Touré
Secretary- General, ITU

A handwritten signature in black ink, appearing to be 'Laura Chinchilla'.

H.E. Laura Chinchilla
President, Costa Rica
Patron, Child Online Protection