

*Creating an equitable Information
Society*

**Insafe: a European
approach to cyber-safety**

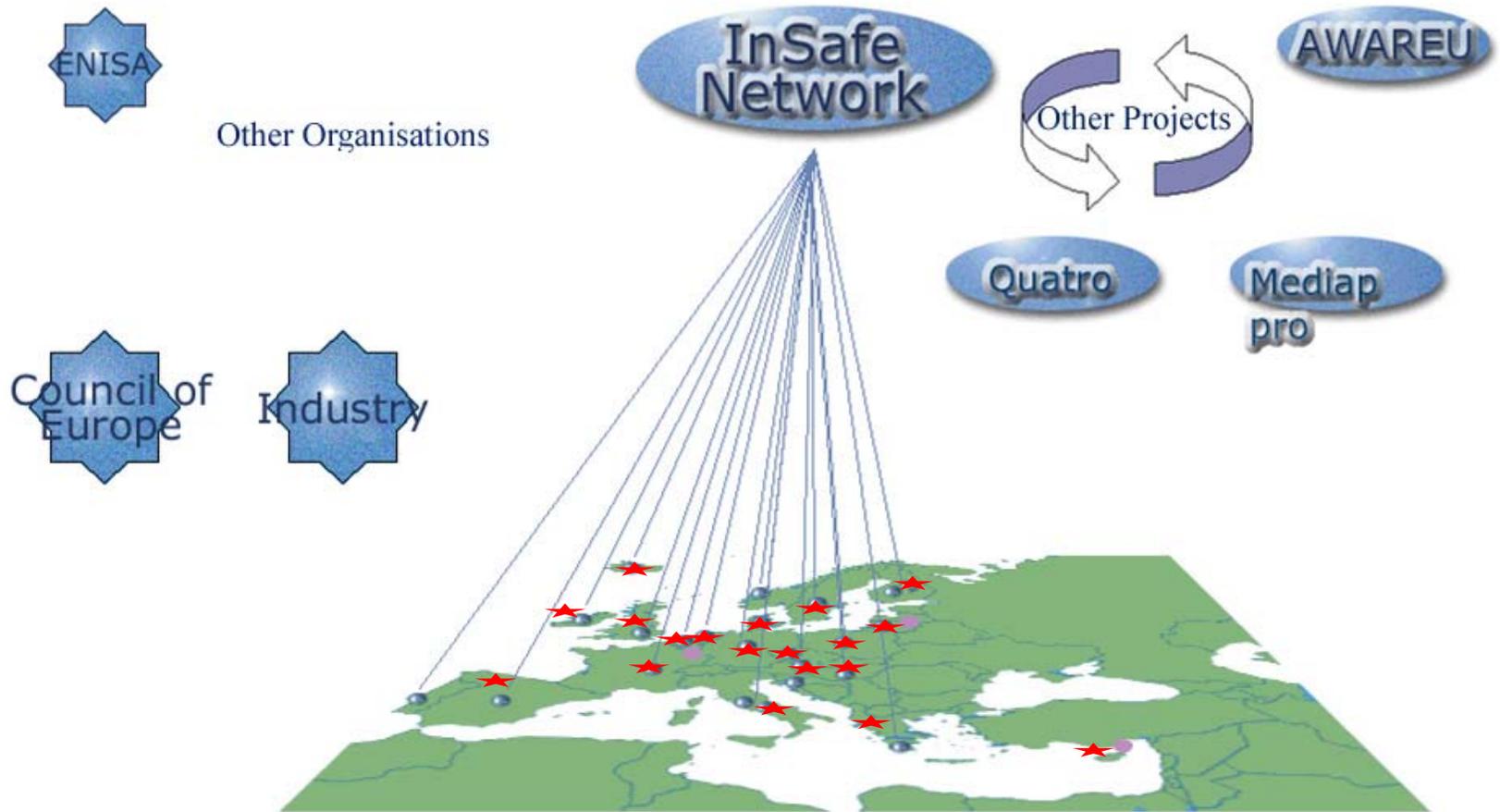
*Janice Richardson
(European Schoolnet)*



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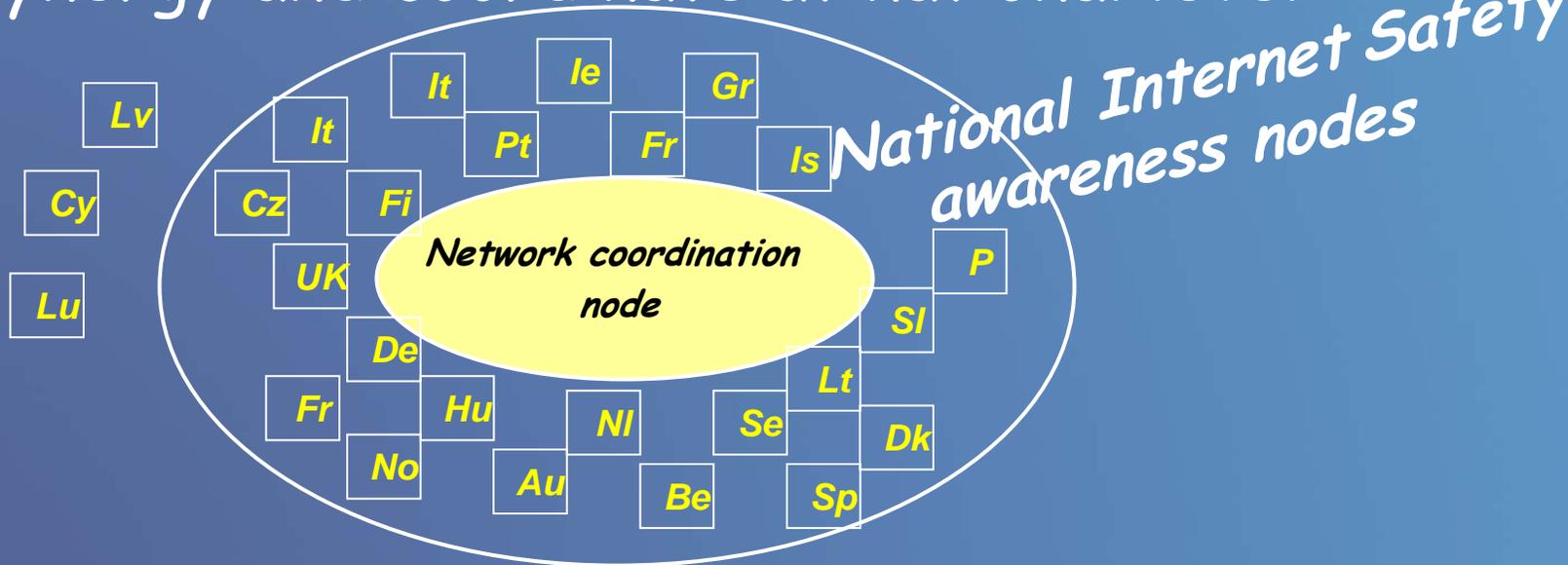
Insafe - a multi-cultural umbrella structure coordinated by European Schoolnet



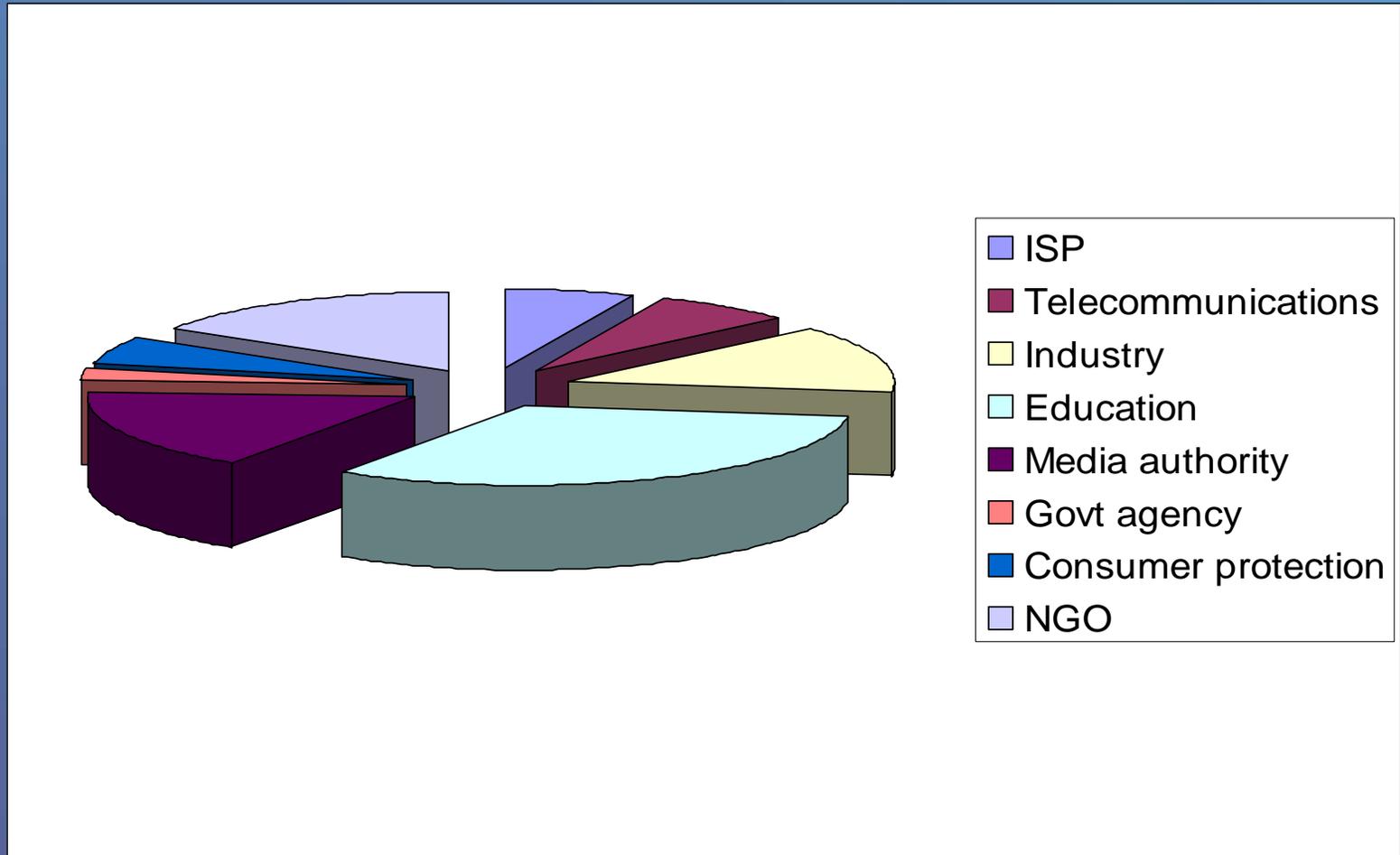
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A double-edged strategy - EC Safer Internet programme

- European level: a coordinator for seamless, effective synchronisation of actions
- National level: awareness nodes to create synergy and coordinate at national level



Who are the key actors in Insafe?



Taxonomy of cyber-safety

Safety:

- *information*
- *guidelines*
- *parameters*



Security:

- *protective measures*
- *reactive measures*
(e.g. *help/hotlines*)

Literacy – learning to:

- *learn (search, inform)*
- *to do (act critically)*
- *to be (code of conduct)*
- *to live together*

A coordinated approach

- Develop synergy, avoid duplication provide a common platform
- Monitor to measure effectiveness, forecast emerging risks
- Build knowledge collaboratively
- Construct strategies on expert knowledge & experience
- Create a virtual library of resources & practice
- Generate a European approach to cyber-safety
- Development information literacy

Insafe - catalyser & facilitator

- supply up-to-date information to nodes
- trigger interaction and exchange of information & experience between nodes
- highlight good practice to facilitate scaling and take-up
- implement tools to track progress
- provide customised training to meet needs
- build network identity by informing public (e.g. website, newsletter, conferences...)

Lessons learned

- Importance of European-wide benchmarking
- Relevance of research & statistics
- Need for qualitative input - focus groups
- Multi-stakeholder approach to keep apace
- Use of multipliers for broad implementation of actions
- Events (e.g. Safer Internet Day in 2nd day, 2nd week of February) to reinforce impact
- Synergy vital at ALL levels

Key events & milestones



- Safer Internet Day 2005: 30 countries, almost 100 events; launch of story telling contest
- December 2005: award ceremony & book launch - an illustrated story book by children for children
- Safer Internet Day 2006 - worldwide blogathon, 37 participating countries, over 100 postings, 200 comments; over 200 events across the world
- Presence at major European & international events (Council of Europe, ENISA, OSCE...)

Safer Internet Day 2006

Blogathon: meeting point for 35 countries around the world!



[* UK: IWF sees 1000% increase to website](#) | [Main](#)

European Commission: Insafe blogathon roundup



8 February 2006 : 103 blog postings from 34 countries and 300 comments in just 24 hours - that's an impressive showing for the world's first internet safety blogathon!

The Safer Internet blogathon, put together by public-interest organisations, schools, libraries and national ministries and

institutions across the world , mirrors multiple facets of cyber-society and the broad palette of issues it faces.

Cultural diversity and freedom of expression, social networking and file-sharing have come under the scrutiny of bloggers, along with the attendant issues of copyright, false identity, stranger danger, hacking, security threats and more.

Some organisations invited internauts to their blog simulator, and in several countries roles were reversed for a day, with children teaching teachers, parents and even a minister the ins and outs of surfing on internet.

Comments are still coming in, and are expected to continue until the very last moment at midnight GMT on 15 February.

As patron of Safer Internet Day, I want to thank you all for your contributions. This blogathon has given to all of us an opportunity to understand how internet safety issues are dealt with in the different countries, and to identify some good ideas.

Viviane Reding, EU Commissioner for Information Society and Media

Posted by European Commissioner Viviane Reding , Patron of Sa on February 10, 2006 10:06 AM | [Permalink](#)

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Welcome to Insafe

Europe's Internet safety information resource [>more](#)

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Safety

User guidelines, risk assessment, useful tips...

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▼ This week



Insafe newsletter published

Issue 3, April 2005 now available.



Lithuanian node joins Insafe

Lithuania has just signed on to become part of the Insafe network.



Magical internet adventures

Have you turned in your entry for the Insafe storytelling contest?

▼ Focus



Anorexia and Bulimia on the Internet

7 May 2005 - Madrid, Spain

First conference of its kind, directed at health professionals dealing with issues related to nutrition and eating disorders



Hacking and malware go mobile

Emerging Technologies; 13 April, 2005

Bluesnarfing, bluebugging and the Cabir worm-- current and real security risks associated with Bluetooth technology.

Need to report illegal content?

Obtain advice from Insafe or contact a hotline directly.

National Nodes

find out more:

select your country

Events

Jugendmedienschutz im Internet

27 April 2005

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