



WSIS FORUM 2022 PARTNERSHIP OFFER

ICTs and Gender Mainstreaming Special Track and Repository of Women in Technology

Thematic Partnership: Gender Digital Transformation Partner

The proposed partnership is to enhance the **ICTs and Gender Mainstreaming Special Track** of the World Summit on the Information Society (WSIS) Forum 2022. This special track fits in the broader framework of efforts to accelerate progress towards achieving the SDGs. This contribution will also further enhance the recently launched of the [WSIS Stocktaking Repository of Women in Technology](#). The impact of this funding will advance efforts in accelerating progress towards the gender equality, using ICTs as an enabler.

Enhanced visibility offer as the WSIS Forum 2022 Thematic Partner for Gender Digital Mainstreaming (30,000 CHF):

1. Recognized as Thematic Partner for WSIS Forum 2022 Gender Mainstreaming Special Track and Repository of Women in Technology
2. Special virtual announcement and promotion of thematic partnership for Gender Digital Mainstreaming
3. Take part in thought leadership conversations, including
 - Opening & closing segment of the Gender Mainstreaming Special Track
 - High-level Policy Session on Gender Mainstreaming
 - WSIS TalkX session on Gender Mainstreaming
4. Get your representative recognized as a WSIS Gender Trendsetter
5. Branding on the WSIS Stocktaking Repository of Women in Technology dedicated webpage
6. Branding on other promotional materials during the various activities of the WSIS Forum on ICTs and Gender Mainstreaming Special Track
7. Exclusive thematic workshop on gender mainstreaming & related promotion
8. Exclusive virtual exhibition space on gender mainstreaming with partners branding/logos.
9. Promotion of partnership on gender mainstreaming through social media channels, WSIS Flash, WSIS website and networking platform (200, 000 stakeholders).
10. Promotion of partnership on gender mainstreaming during WSIS Forum 2022 Open Consultation Process and other WSIS-related meetings.