



# WSIS FORUM 2026

6-10 July 2026  
Geneva, Switzerland

**Briefing Session – WSIS Forum 2026 Exhibition**  
Wednesday, 17 June 2026  
14:00 – 14:45 CEST

**19 days to go!**



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Co-organizers





# WSIS FORUM 2026

6-10 July 2026  
Geneva, Switzerland

Working together towards WSIS  
2035:  
Digital Development for All

[www.wsis.org/forum](http://www.wsis.org/forum)



6-10 July 2026  
Geneva, Switzerland



## Expected participation

**4000+**

Participants

**160+**

Countries

**100+**

Ministers & Deputy Ministers

**550+**

Sessions

**50+**

Regulatory Authorities

**50+**

UN Entities

## Multistakeholder participation



Governments



Private Sector



Academia



Technical  
Community



Civil Society



International  
Organizations



UN System



Youth

# High-Level Participation



64

Ministers & Deputy Ministers

41

Regulatory Authorities

11

Leaders TalkX | 8-9 July



**Ms. Doreen Bogdan-Martin**  
Secretary-General  
International  
Telecommunication Union



**H.E. Mr. Raafat Hendy**  
Minister, Ministry of  
Communications and  
Information Technology  
EGYPT



**H.E. Mr. Sid Ali Zerrouki**  
Minister, Ministry of Post  
and Telecommunications  
ALGERIA



**H.E. Mr. Jonathan Reid**  
Minister, Ministry of  
Innovation, Industry, Science  
and Technology  
BARBADOS



**H.E. Dr. Vandeth Chea**  
Minister, Ministry of Post  
and Telecommunications  
CAMBODIA



**H.E. Ms. Paula Bogantes  
Zamora**  
Ministra, Ministry of  
Science, Innovation,  
Technology and  
Telecommunications  
COSTA RICA

# WORLD SUMMIT ON THE INFORMATION SOCIETY

# Venue



Route François-Peyrot  
30, Le Grand-Saconnex,  
Geneve, 1218

## **Palexpo (8-10 July) Congress Centre**

Located 10 minutes from Geneva  
city center and directly opposite  
Geneva International Airport

### **Access via Public Transportation**

- Line 5 – stop “Palexpo”
- Line 8 – stop “Palexpo”
- Line 50 – stop “Palexpo”
- Line 58 – stop “Palexpo”
- Line 59 – stop “Palexpo”

### **By car**

1,500 spaces available for visitors  
and exhibitors in the **P12** car  
parking

For High-Level drop-off by car, a  
communication will be sent out  
soon on the process of sending the  
car plate number to palexpo.

Additional information:

<https://www.palexpo.ch>



Place des Nations, 1211  
Geneva, Switzerland

## **ITU Montbrillant (6-7 July)**

ITU Headquarters, Place des  
Nations, 1211 Geneva

### **Access via Public Transportation**

- Tram 15 – stop “Nations”
- Bus 8 – stop “Nations”
- Bus 11 – stop “Nations”
- Bus 20 – stop “Nations”
- Bus 22 – stop “Nations”
- Bus 60 – stop “Nations”
- Bus 66 – stop “Nations”

### **By car**

Limited parking available at ITU  
Headquarters.

Additional information:

[https://www.itu.int/en/deleg  
ates-corner/Pages/visitor-  
information.aspx](https://www.itu.int/en/delegates-corner/Pages/visitor-information.aspx)



**Global Dialogue  
on AI Governance**  
6 - 7 July



**AI for Good  
Global Summit**  
7 - 10 July

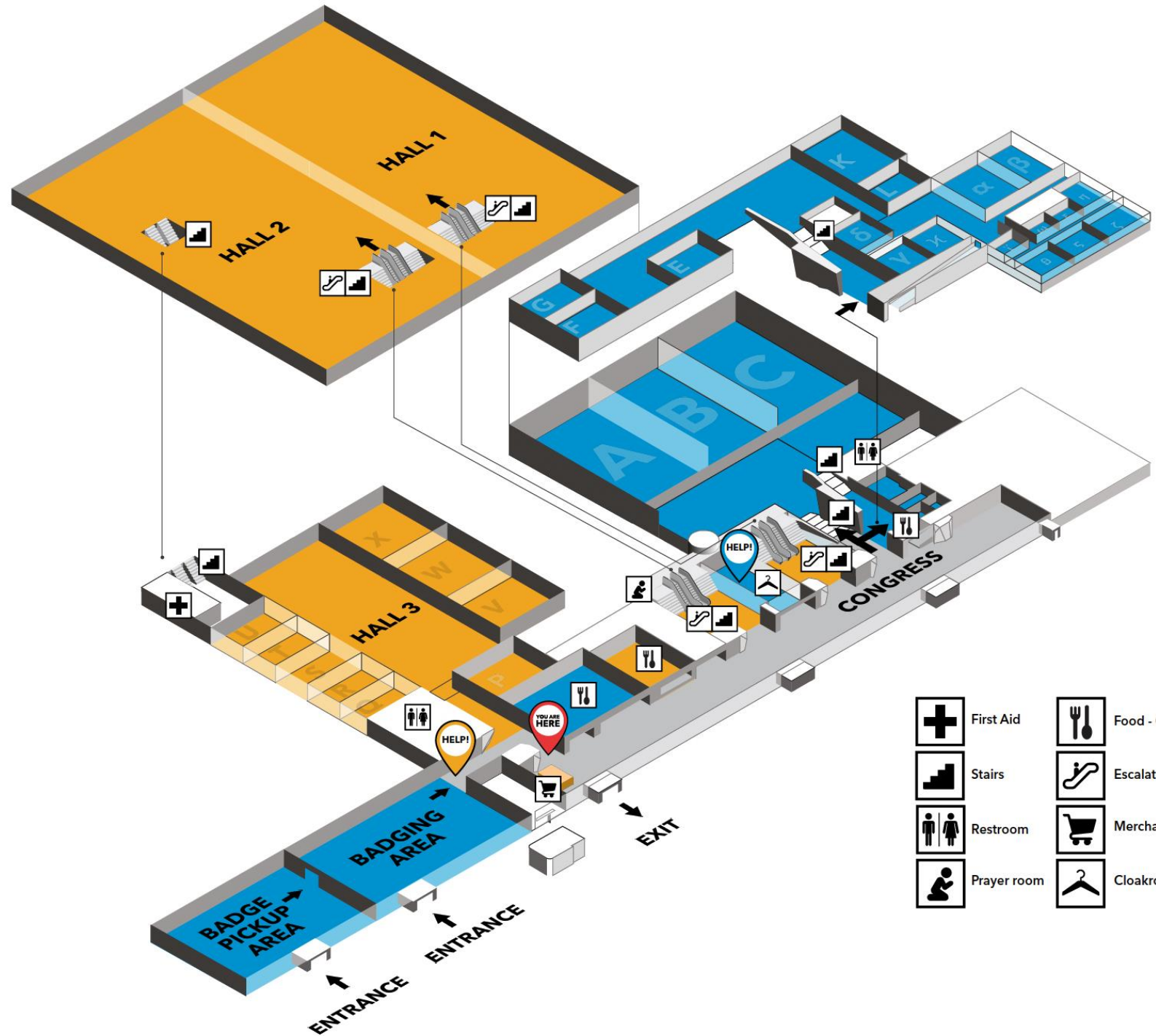


**WSISFORUM**  
6 - 10 July  
(6 - 7 July in ITU HQ)

**AI for Good**  
 **WSIS**  
+  
**Global Dialogue  
on AI Governance**

**AI for Good Helpdesk**

**AI for Good, UND, WSIS,  
Diplomacy desk and  
IS desk helpdesk**



- |  |             |  |               |
|--|-------------|--|---------------|
|  | First Aid   |  | Food - Coffee |
|  | Stairs      |  | Escalator     |
|  | Restroom    |  | Merchandise   |
|  | Prayer room |  | Cloakroom     |

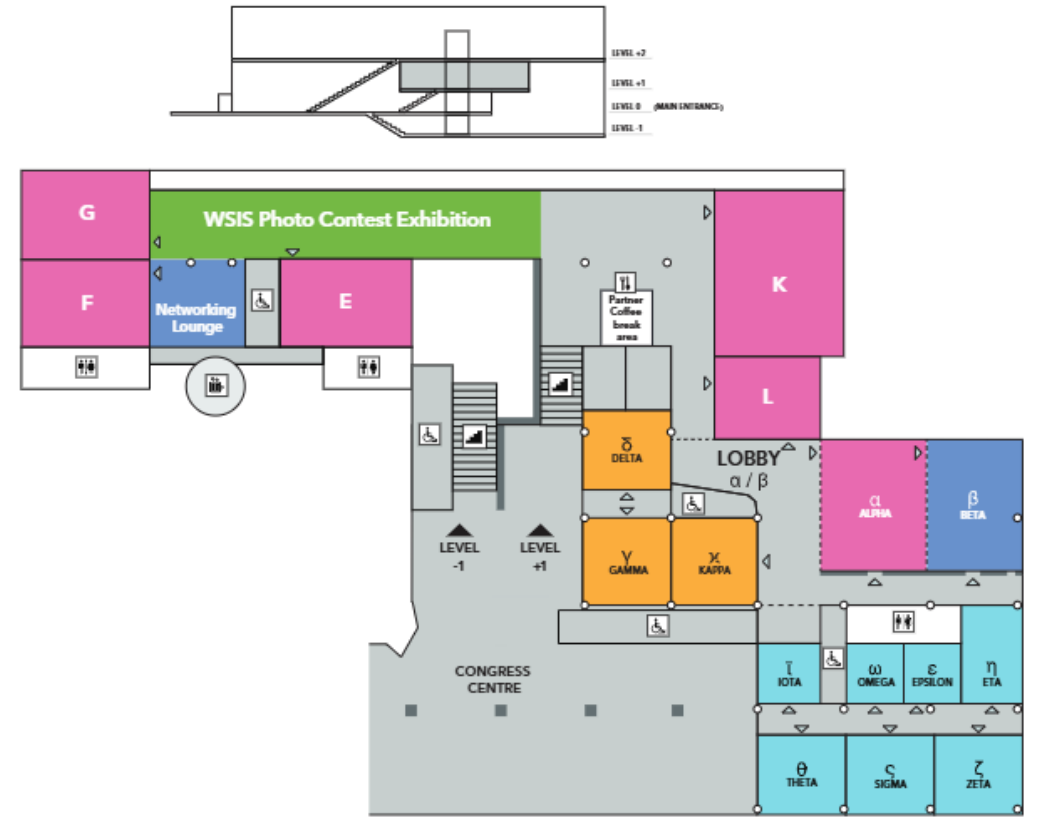
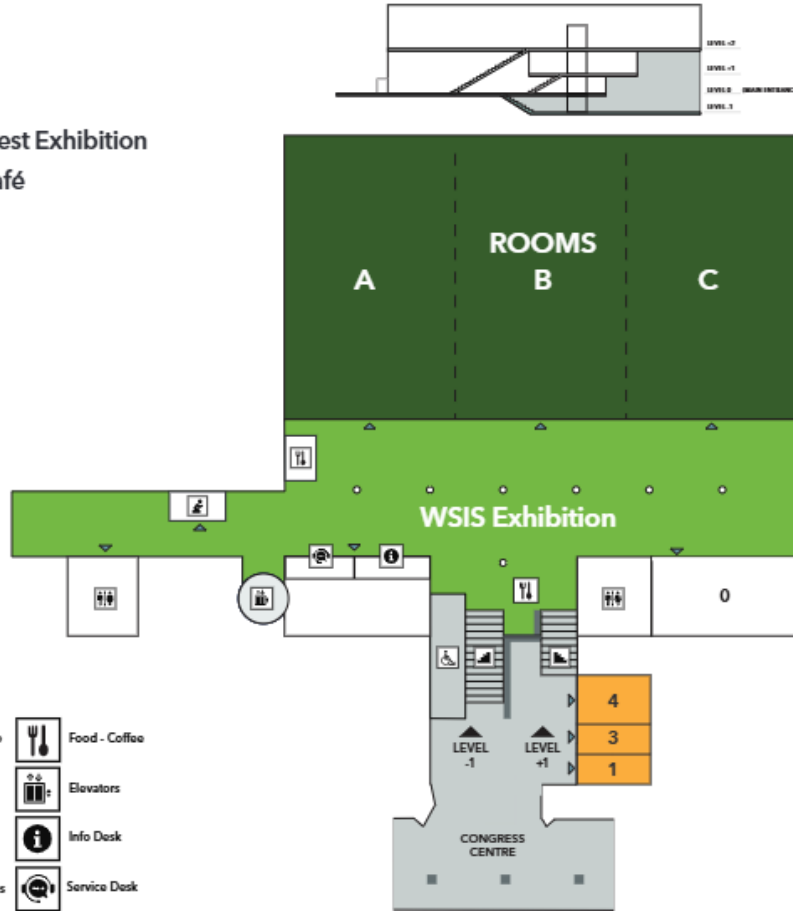
# Floorplan



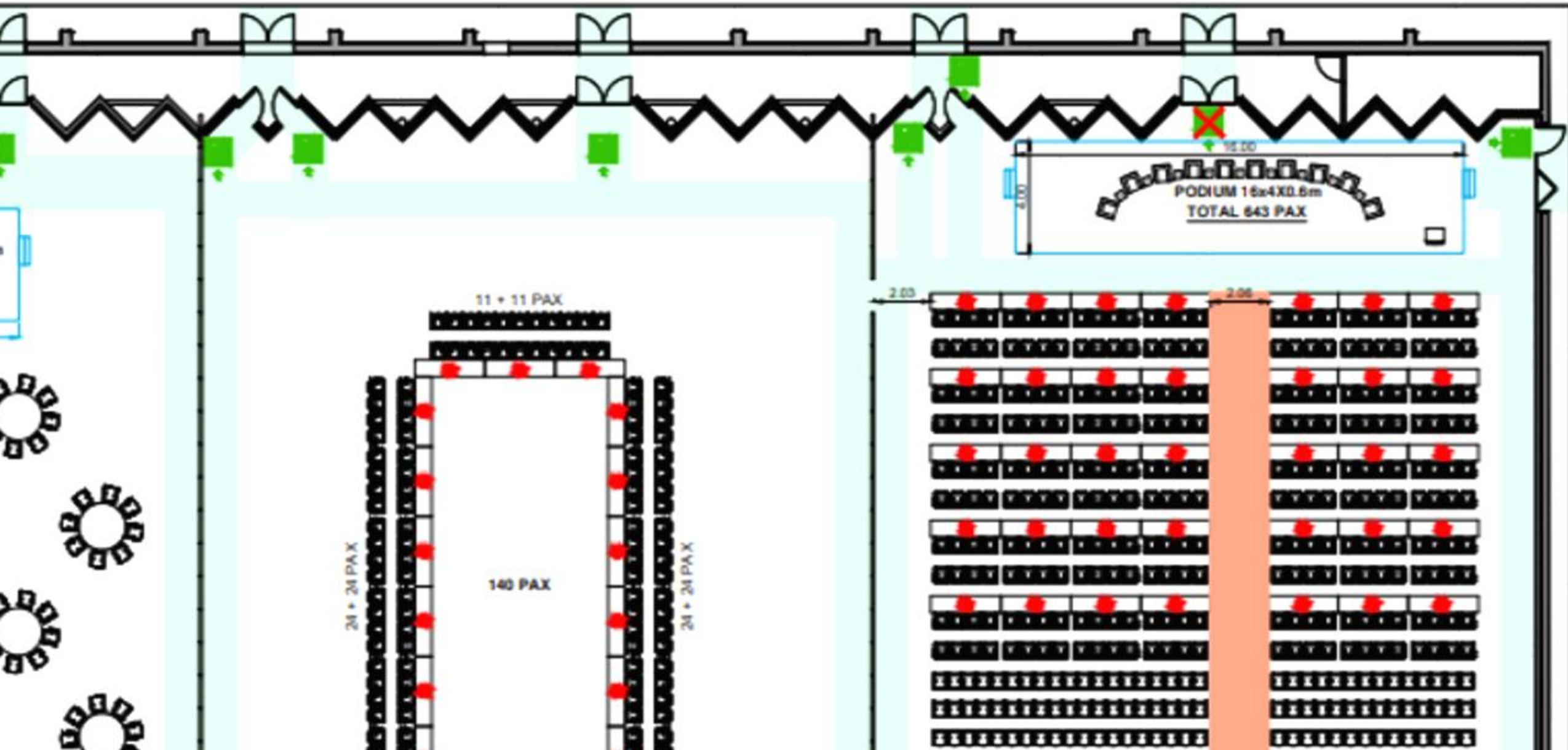
- Main rooms
- WSIS Exhibition / WSIS Photo Contest Exhibition
- Interactive sessions / Knowledge café
- Lounges
- Offices
- ITU management offices

- Room A:**  
WSIS High-level lunches
- Room B:**  
Ministerial / Regulators roundtables  
Interactive sessions
- Room C:**  
WSIS Main Stage
- Room Alpha:**  
Knowledge café / Interactive sessions
- Room Beta:**  
VIP Lounge
- Rooms E, F, G, K, L:**  
Interactive sessions
- Office 1:**  
Chair's office
- Office 3:**  
Silver Partner - Japan
- Office 4:**  
Co-host - Swiss Confederation
- Office Delta:**  
Diamond Partner - UAE
- Office Gamma:**  
Platinum Partner - Malaysia
- Office Kappa:**  
Gold Partner - Saudi Arabia

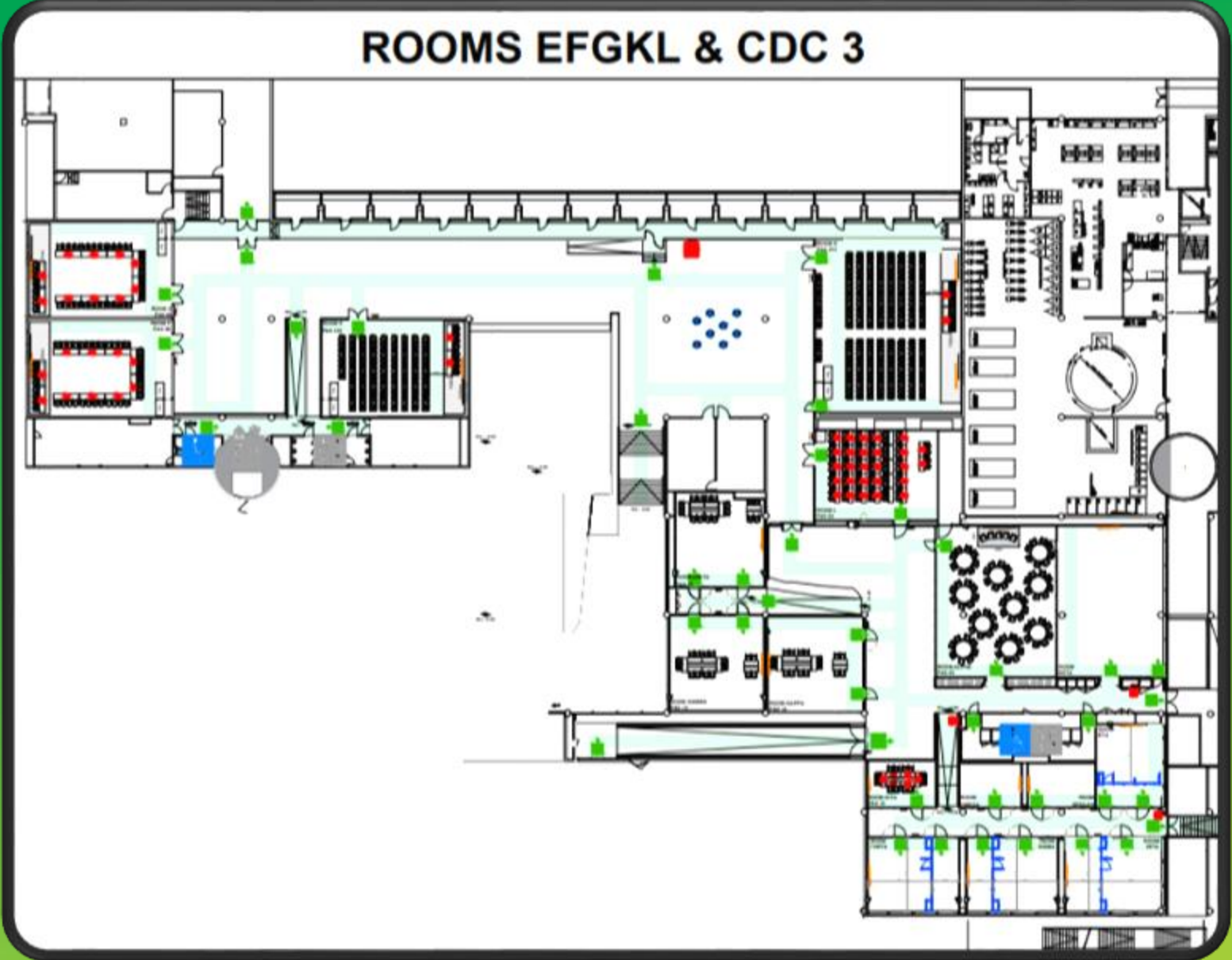
- |  |              |  |               |
|--|--------------|--|---------------|
|  | Access Ramp  |  | Food - Coffee |
|  | Stairs       |  | Elevators     |
|  | Restrooms    |  | Info Desk     |
|  | Prayer Rooms |  | Service Desk  |



# ROOMS ABC



# Venue



## Badging Information

### Registration is mandatory for all participants

Registration link : [Registration | WSIS Forum 2026](#)

All participants attending the event will require an official event badge to access the venue.

### Badge collection requirements



A valid photo ID card or passport



Your e-confirmation of registration

Please note that badges are personal and non-transferable.



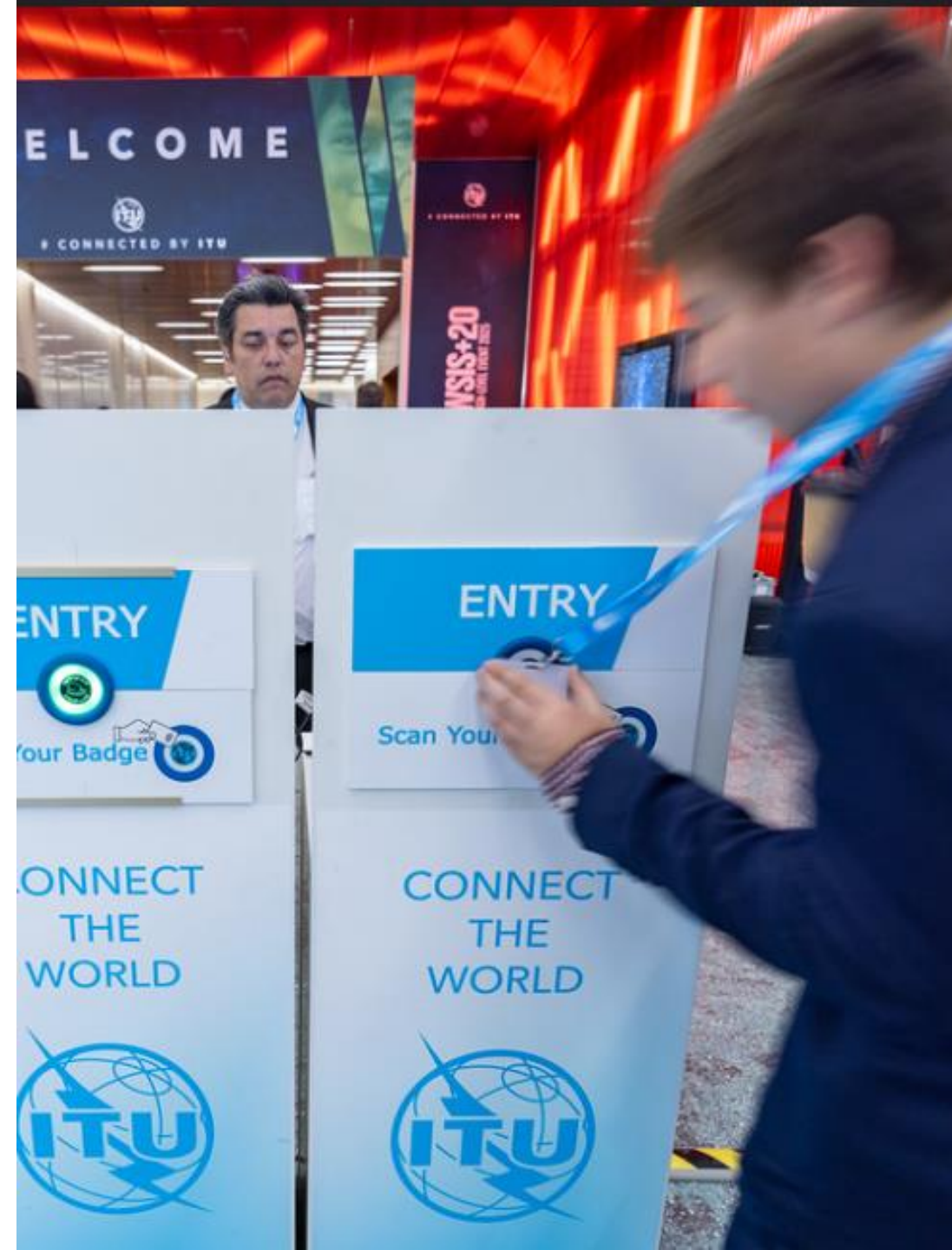
6-10 July 2026  
Geneva, Switzerland



# Badge Pick-up Schedule

Participants will be able to collect their badges in advance **at ITU Headquarters from Thursday 2 July afternoon, Friday 3 July and Sunday 5 July afternoon.** During the Forum week, badging services will be available at ITU Headquarters on **Monday 6 July and Tuesday 7 July, and at Palexpo from Monday 6 July to Friday 10 July 2026.**

For full details and any updates, please refer to the official page: [Registration | WSIS Forum 2026](#)



# WSIS Forum 2026

## Key elements of the Agenda



High-Level Leaders TalkX



Interactive & Knowledge Cafés



WSIS Prizes 2026



Parliamentarian & Mayor Dialogue



Ministers and Regulators Roundtables



Business and Civil Society Roundtable



UN WSIS Action Lines & UNGIS sessions



Exhibition



# WSIS Forum 2026 Agenda

	SUN 5 July	MON 6 July	TUE 7 July	WED 8 July	THU 9 July	FRI 10 July
<b>AM</b>		<ul style="list-style-type: none"> <li>• Forum track</li> <li>• Interactive Sessions</li> <li>• Knowledge Café</li> <li>• WSIS Action Lines</li> <li>• Special track sessions</li> <li>• Youth</li> </ul>	<ul style="list-style-type: none"> <li>• Forum track</li> <li>• Interactive Sessions</li> <li>• Knowledge Café</li> <li>• WSIS Action Lines</li> <li>• Special track sessions</li> <li>• Youth</li> <li>• Business roundtable</li> <li>• Civil society roundtable</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Exhibition Inauguration</b></li> <li>• Inaugural Session</li> <li>• High-Level track</li> <li>• Leaders TalkX</li> <li>• High-Level Dialogue</li> <li>• Interactive Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Network of Women, Ministers and Leaders in ICT</li> <li>• WSIS Prizes 2026 Ceremony</li> <li>• Ministerial Roundtable</li> <li>• High-Level track</li> <li>• Leaders TalkX</li> <li>• High-Level Dialogue</li> </ul>	<ul style="list-style-type: none"> <li>• Ambassadors Roundtable</li> <li>• Parliamentarian High-Level Dialogue</li> <li>• UNGIS working-level meeting</li> <li>• High-Level Dialogue</li> </ul>
<b>PM</b>	UNGIS High-Level Leaders Meeting (lunch)	<ul style="list-style-type: none"> <li>• Forum track</li> <li>• Social Events</li> <li>• WSIS Action Lines Roundtable(closed meeting)</li> <li>• Interactive Sessions</li> <li>• Special track sessions</li> <li>• Reception by Poland</li> <li>• Youth Party</li> </ul>	<ul style="list-style-type: none"> <li>• Forum track</li> <li>• Knowledge café with WSIS Action Lines Facilitators</li> <li>• Interactive Sessions</li> <li>• Special track sessions</li> <li>• Gala Dinner</li> </ul>	<ul style="list-style-type: none"> <li>• Knowledge Café</li> <li>• High-Level track</li> <li>• Social Events</li> <li>• High-Level Dialogue</li> </ul>	<ul style="list-style-type: none"> <li>• Knowledge Café</li> <li>• Regulators Roundtable</li> <li>• High-Level track</li> <li>• UN Leaders Dialogue</li> <li>• Official Swiss Reception</li> <li>• Partner Certificates</li> </ul>	<ul style="list-style-type: none"> <li>• WSIS Action Lines Facilitators Meeting</li> <li>• Closing Ceremony and Chair's WSIS Forum 2026 Summary</li> </ul>



6-10 July 2026  
Geneva, Switzerland

# General Exhibition and UN Partner Zone



8-10 July 2026



Lobby ABC (in front of Room C)

Palexpo Geneva

Congress Center – Floor -1

Route François-Peyrot 30, CH-1218 Le Grand-Saconnex

## Exhibition General Information

- The nature of the WSIS exhibition is **non-commercial**.
- The exhibition booths are offered to entities to **showcase initiatives, projects, and partnerships that contribute to inclusive digital development**.
- These booths are intended for **informational and awareness-raising purposes only** and may not be used for commercial sales or advertising of products or services.
- Exhibitors are encouraged to **use the space to highlight best practices, share knowledge, and engage with a diverse, multistakeholder audience in support of the WSIS process and its alignment with global digital cooperation efforts**.

## Exhibition Promotion

To promote your exhibition booth on your social media please use this template:





**WSIS Forum 2026 Exhibition Inauguration:  
8 July 2026, 08:30-08:45 CEST  
Doors open to Public from 08:15**

Please ensure presence at your booth in this key moment when  
ITU Secretary-General will be visiting the exhibition area.

## Booth Setup

**Wednesday 8 July - 7AM to 8AM**

- To ensure a smooth setup process, we kindly ask you to **pick up your badge the before 8 of July or as early as possible on the day of the inauguration so you can finalize set-up of your booth by 08:00 AM**. This will help us coordinate and allocate the necessary resources for setting up your booth space.
- The exhibition inauguration includes the following:
  - Open doors to public at 08:15, when all participants will be able to visit your booths
  - Cutting the ribbon Ceremony, signaling the official inauguration of the exhibition by ITU Secretary-General.
  - 08:15-08:45: Walk Through the WSIS Exhibition by ITU Secretary-General.
- Booth Dismantling can be done Friday 10th of July between 2-6 PM

**All exhibition booths must be fully set up by 08:00 AM.**

## Booth Conduct & Display Guidelines

- WSIS Forum Exhibitions are set-up by the organizers and are standardized for the best experience for both, exhibitors and visitors. Organizers reserve the right to ensure the standardized set-up.
- Please **be respectful of neighboring exhibitors** by keeping all activities, digital displays, and sound within the boundaries of your assigned booth space.
- To enhance visibility at your exhibition booth you may consider bringing the following items (table dimension : 60cm x 60cm x 110cm):
  - Digital Screens (Tablets, Laptop, Desktop screens)
  - Promotional Material to be placed at your table
  - Gifts and Takeaways (if you plan to bring food and beverages, please inform us in advance)
- **Please note that roll-ups and banners are not allowed and nothing can be stuck on the back blue panel dividing the exhibition spaces.**

## Booth Presence

- Please ensure your booth is always staffed 9AM to 6PM Wednesday to Friday, particularly at the following moments:
- **Wednesday, 8 July at 08:15-08:45:** The **Official Exhibition Inauguration** ITU Secretary General will make a visit the exhibition area with the co-host of the event Swiss Confederation and the chair of the event. This visit will be filmed and photographed by official event media team.
- **Wednesday, 8 July at 09:00:** **Inaugural Session of the WSIS Forum 2026** begins at 09:00 AM in Room C of the Congress Center.

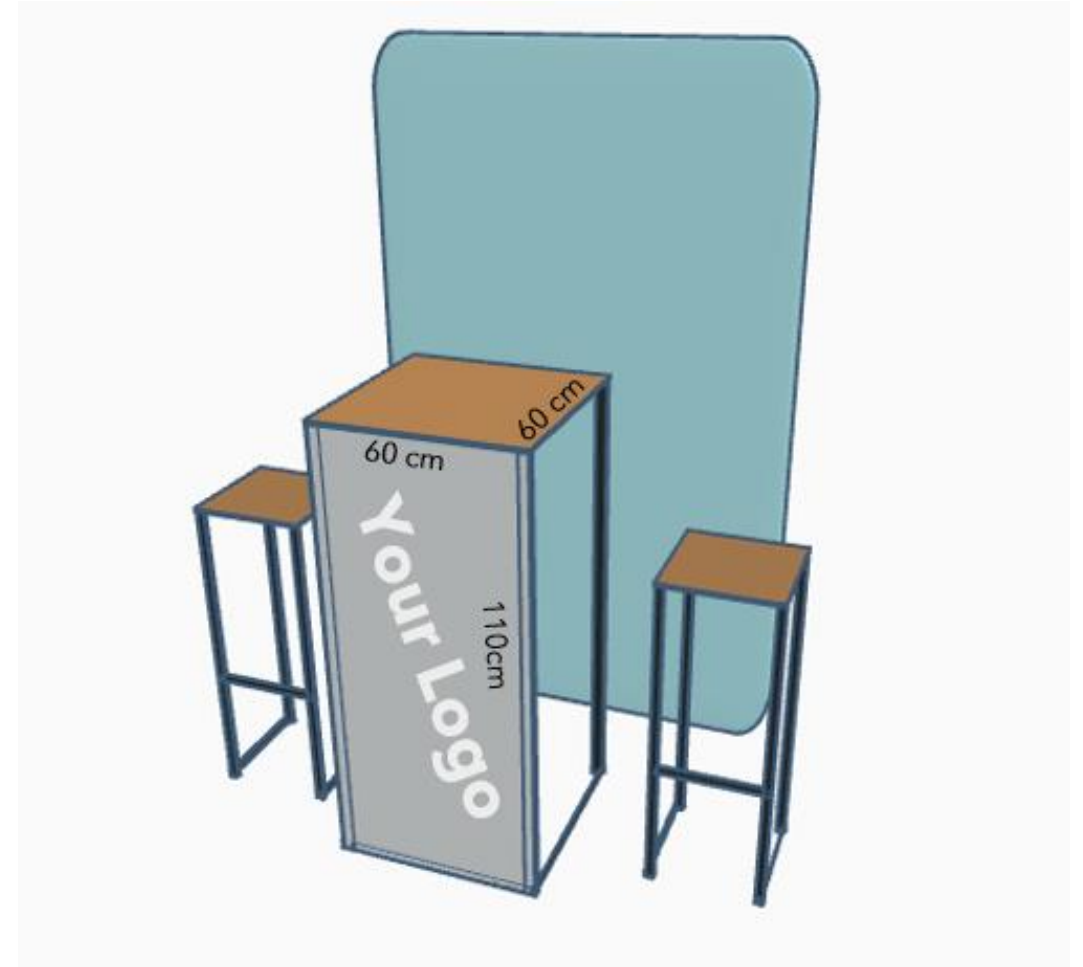
## Exhibition booth description

### Booth Dimensions:

- 2 sqm (1x2 meters) booth
- High table dimensions : 60cm x 60cm x 110cm (h)
- Blue divider dimensions: 80cm x 200cm (h)

### Provided Set-up:

- 1 Branded Table with your logo
- 2 Chairs
- 1 Extension Cable



## Useful Information

### Wi-Fi:

- Log in using the username and password printed on your badge.

### Power Supply:

- Each booth is equipped with an extension cable with two power sockets.

### On-Site Support Contact:

- For on-site support you can contact us:
  - Ana Garcia (ana.garcia@itu.int)
  - Sarah El Omari (sarah.elomari@itu.int)

**Q: Can I paste or stick anything on the back blue panel?**

**A:** No, you may not paste or stick anything on your panel.

**Q: Are there restrictions on the booth setup space?**

**A:** Yes. Please keep all materials within your assigned booth area and store any extra items under your table, as no additional storage space will be available. Please avoid entering or occupying another exhibitor's space.

**Q: Can I bring a screen or monitor?**

**A:** Yes, but only screens or monitors that fit safely on the exhibition table are permitted (max 32"). Please note that you must inform us in advance if you plan to bring a screen, so we can plan accordingly.

**Q: May I display anything in front of my booth?**

**A:** No, displays or materials are not permitted in front of your booth.

**Q: What events does my participation include?**

**A:** All WSIS Participants are allowed and invited to actively participate in all WSIS Forum 2026 sessions, besides those of closed nature [Ministerial Roundtable, Invitation-only Social Events, etc].

**Q: Gifts and Takeaways options**

**A:** Gifts and Takeaways are allowed. If you plan to bring food or beverages, please inform us in advance.

**Q: How will I know my booth location?**

**A:** Booth assignments will be indicated on the *final floor plan*, which will be shared soon.

**Q: Will food and beverages be available at the venue?**

**A:** Yes, there will be a central cafeteria located in the shared space of Palexpo ground floor. Additional food and beverage options will be available in ABC Lobby next to the exhibition area.

**Q: Is there a special entrance for exhibitors?**

**A:** No, there is no separate entrance for exhibitors. The badging opens at 07:00 ; be on time.

**Q: When can you dismantle?**

**A:** Please dismantle on Friday between 2-6 PM. Please note that on Saturday and Sunday it can not be done as Palexpo is closed.

**Q: Does my WSIS Forum 2026 badge provide access to the AI for Good Global Summit?**

**A:** In line with the AI for Good Global Summit accreditation policy, WSIS Forum 2026 participants who are members of ITU Member State delegations, United Nations personnel, participants under the age of 18, or representatives of NGOs accredited at the UN Office at Geneva (up to two representatives per organization) may attend the Summit on a complimentary basis. For further information regarding participation at the AI for Good Global Summit please refer to the [AI for Good website](#).



**Thank you !**

## Hosted



## Co-organizers

