



**WSIS
FORUM 2026**

**6-10 July 2026
Geneva, Switzerland**

Session Outcome Document

Developing strategies for AI literacy in action

July 10 at 11:00-11:45

TikTok

<https://www.itu.int/net4/wsis/forum/2026/Agenda/Session/136>

Key Issues discussed:

- The session brought together experts from across sectors, all working on AI Literacy in different ways, to share their work. The goal of the session was to provide participants with the opportunity to hear from these experts and then take this learning and apply it. This included Adele Taylor from NoFiltr, Rebecca Zausmer from Global Partners Digital and Theresa Tjandrawinata, CEO of Yapp and TikTok creator.
- TikTok highlighted their Responsible AI Principles that prioritize transparency, accountability, fairness, privacy, and safety, pairing advanced technology with human oversight, clear labeling, and industry partnerships. They also discussed the importance of transparency around the use of AIGC being critical to build trust in the technology, as it helps creators and users understand what they are seeing and its origin.
- #NoFiltr described the importance of involving young people in the creation of content for young people. They work directly with young people, from ages 13-18, to create content about AI literacy that will be directly relevant to other young people, delivered on TikTok and beyond. They discussed the importance of involving young people into conversations about AI substantively, not just as an affected group, but also as a key expert in their own lived experiences.
- The CEO of Yapp and TikTok creator spoke about the power of creating a community across social platforms and delivering easy to understand and relevant content about AI, which users could then turn around and apply in their own contexts. They spoke about the importance of authenticity and reaching people where they are at.
- Global Partners Digital spoke about their Tech Harms Check tool, which provides users with a resource to better understand the human rights risks of the tools they plan to use

or deploy. A better understanding of the AI tool we plan to use provides us with a clear opportunity to make critical and important decisions about the ways in which we deploy AI in our own contexts and provides greater literacy on what risks exist that we might not think about otherwise.

- During the discussion, session participants described the issue of AI literacy permeating all sectors, with a specific focus on the education sector and in universities. They described some positive examples of AI literacy work in practice, including examples in Oman and across Sub-Saharan Africa. Most table discussions focused on the need for partnerships and a multi-stakeholder approach to delivering effective and ongoing AI literacy support to all age groups.

Key Outcomes of the session

- Key insights and findings
 - AI literacy is a whole of ecosystem approach. The education sector plays a strong role, but companies and governments have strong roles as well.
 - There are already great practices of reaching young people where they are at on AI literacy, education initiatives across schools, universities and government-backed digital training centers. We should learn from these good practices and apply them to our own contexts.
- Announcements, launches, or new initiatives presented during the session
 - TikTok presented their 2025 \$2M AI Literacy Fund investment and shared plans for its expansion, which was [announced](#) later that same day.
 - Global Partners Digital presented their [Tech Harms Check tool](#), developed in partnership with the Danish Institute for Human Rights and the governments of Canada and Germany.

Key Recommendations and Forward-Looking Actions

- Across the panel and discussions, participants **recommended** continued work to bring together multistakeholder communities to work together to tackle issues raised by AI. WSIS continues to be a strong forum in which to collaborate across stakeholder groups, given our shared responsibility to promote responsible use of AI and AI literacy.
- There was a strong **recommendation** to involve young people in conversations about their own lives online and to involve them in the solutions.