



# Cibervoluntarios Network: The **Global Alliance** for Inclusive Digital Adoption

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# The purpose that drives us



*We believe in technology  
as a **driving force** to  
**reduce inequalities,**  
**strengthen rights** and  
improve opportunities and  
**quality of life for all**  
people.*

We help people **understand and use technology, so they can benefit from the opportunities it brings.** Through the first **technological volunteering network**, we work towards citizen digital sovereignty, reducing social divides, **generating social innovation, and empowering those who need it most.**



# What do we do?



# What do we do?

At Cibervoluntarios Foundation we help thousands of people, free of charge, to understand and use technology to make a positive impact in their lives, regardless of their age, background, and digital knowledge. In 2024 we reached more than 100,000 people – a third of whom live in rural areas – averaging 180 weekly activities, most of which were in-person, thanks to our network of over 4,500 cybervolunteers.



**+100,000**

people have improved their **digital skills** thanks to our activities



**180**

training and awareness-raising **activities** free of charge every week



**4,500**

**cybervolunteers**



**80%**

**in-person activities**



**5,000**

**collaborating entities**



**30%**

of activities in **rural areas**



## Digital skills as a driving force for change



- We train citizens in **digital skills**, with special attention to people in situations of digital vulnerability.
  - **We fight against technological poverty and the digital divide**, including its gender, territorial, and social dimensions.
  - We promote an **ethical**, sustainable, and inclusive **use of technology**.
  - We foster **citizens' digital sovereignty** and defend **digital rights**.
  - We promote **technological careers** and **social innovation** from childhood.
- 



*Technology that leaves nobody behind.*

# Taking ownership of technology to empower people

At Cibervoluntarios Foundation we help people turn technology into a tool to transform their lives. This is technological ownership, going from being just users to active protagonists, using technology with confidence, purpose and autonomy to participate, communicate, defend rights and access new opportunities.

## Thanks to our projects...



### Older people

**Learn how to use the Internet safely and independently** to carry out tasks and participate actively in society.



### Young people

**Discover their digital talent and learn how to use the Internet safely**, protecting their privacy and using social media in a responsible manner.



### Women

**Boost their ideas and improve their opportunities**, reducing the gender digital divide.

# Taking ownership of technology to empower people



## People living in rural areas

learn to **use the Internet with confidence**, carry out administrative tasks, take care of their health, make the most of their leisure time, and share the traditions of their village.



## Self-employed people

**make the most of technology** to boost their business and streamline their online processes.



## Disabled people

are able to **improve their daily autonomy**, accessing employment opportunities and inclusion in society.



## Migrants

discover and use digital tools to communicate as well as improve their inclusion in society and their **employment opportunities**.





# How do we do it?





## How do we do it?



## The pioneer network in technological volunteering

Cybervolunteers are agents of change who **bring technology closer to all of us, tailoring it to individual needs**, helping to bridge the digital divide and promote a **responsible and safe use of technology that promotes digital rights and citizen digital sovereignty**.

“

**More than 4,500 cybervolunteers are at the heart of socially conscious technology, reaching digitally vulnerable people.**

”



# Unique volunteering model

**Our volunteering model not only connects people, it also transforms lives by giving citizens the tools to use technology as a stepping stone to inclusion and an improved quality of life.**



## Horizontal and flexible

Each cybervolunteer **decides their level of involvement.** They can suggest activities and contribute to improving the methodological approach and the service given to participants.



## Collaborative

**Building networks is part of our DNA.** We think and work collaboratively to find local solutions to global problems.



## Diverse

People of different ages, backgrounds, and experiences **enrich our person-centred activities.**



## Transformative

Innovation with social impact must face the challenge of **adapting technology to the real needs of society.**



# What do cybervolunteers do?



01

They participate in  
**research and innovation**  
projects.



02

They collaborate in the  
**development and testing**  
of technological tools.




03

They bring new ideas  
when creating and  
adapting **educational**  
materials.



04

They answer  
technological questions  
and participate in **events**  
and awareness-raising  
activities.





# Socially-conscious research and technological innovation

We promote the **ethical, inclusive and sustainable** use of technology through national and international projects. We work with **more than 100 organisations in Europe**, and we have participated in **45 global initiatives** to expand rights and digital opportunities, especially for at-risk communities.

**28**

**Partner countries**

**45**

**International  
projects**

**110**

**Institutions, companies,  
European organisations,  
and universities**

# Socially- conscious research and technological innovation



## Action points



We design and develop  
**innovative  
methodologies  
and training  
solutions.**



We increase **the  
participation of  
people at risk of  
social exclusion**  
in democratic  
processes.



We support  
initiatives for a  
**people-centred,  
reliable, secure,  
and sustainable  
Internet.**



We **promote the  
ethical and  
inclusive use of  
disruptive  
technologies**  
such as AI,  
blockchain, and  
quantum  
computing.

# Socially- conscious research and technological innovation



## Action points





## We build citizen digital sovereignty

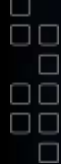
**We strive for citizens to actively participate** in the building of the digital ecosystem, which implies knowing and claiming their rights in this new context. This enables citizens to participate in shaping it, guaranteeing their independence, defending the ethical use of their data and protecting their privacy, among others. As a result, **the digital ecosystem can be more transparent, ethical, sustainable, and inclusive.**







## We build citizen digital sovereignty



empodera**ORG**

An ecosystem of collective innovation supported by the United Nations, bringing together thousands of organisations to create solutions that align with the **SDGs set out in the 2030 Agenda.**

empodera**Live**

Yearly meeting on civic technology, where leaders and organisations share social innovation projects and form partnerships to **strengthen the digital citizen ecosystem.**

empodera**IMPACT**

A space to exchange thoughts, reflections, and experiences for people from all over the world who are promoting technology-based projects with social impact. Their vision is a source of inspiration **to continue advancing towards the construction of citizen digital sovereignty.**





# Sustainability and innovation



**CIBER**  
**VOLUNTARIOS**  
network





# CIBER<sup>+</sup> VOLUNTARIOS network

The global partnership  
network of local,  
diverse, and  
independent  
organisations



## 01

We believe that a **fair and inclusive digital transition** is only possible through **global, innovative, and cross-sector alliances**.




## 02

We have experience working with **digitally vulnerable communities** and at what point of the digital journey their country finds itself.



## 03

We share a **common goal**: close the digital divide and **use technology to improve people's lives**.



The global partnership  
network of local,  
diverse, and  
independent  
organisations



## Our goal



Implement **innovative solutions to improve people's lives** through technology



Build the **largest social alliance** for responsible digitalisation



Promote actions for a **society committed to digital talent**

The goal is to ...

**reach 25 countries and train 1 million people in digital skills by 2027.**

### Technological Know how

The organizations within the network benefit from ongoing technological innovation. They leverage an **advanced platform for managing and tracking programs and activities**, which delivers real-time information and produces detailed tracking reports.

Capacity for **innovation and technological development** with social impact, and a custom-built **Customer Relationship Management (CRM)** system. This tailored tool enables efficient technical management of beneficiaries, partner organizations, activities, and volunteers.





### Technological volunteering model



**The Cibervoluntarios Network model is a global leader** in technological volunteering, focusing on **bridging the digital divide and driving social innovation and citizen empowerment.**

*By being part of this Network, the organizations have the opportunity to implement this model of training, support, and volunteer management, and foster an innovative horizontal and collaborative volunteer network in their area*

### Methodology, tool and training content



Project management, volunteer coordination, and **all training materials for conducting activities.**

### Organizational structure and international partnerships



A **co-governance and co-creation model** that facilitates the exchange of content, knowledge, insights, and experiences, enabling the development of large-scale and more impactful projects.



## WHERE WE ARE : **FIRST AFFILIATED ORGANIZATIONS**

We currently have **18 affiliated organizations** with whom we are conducting training and establishing their own **tech volunteer networks**





# Thanks to our 20-year experience:



## Technology and tested methodology

At Cibervoluntarios Foundation, we put our **experience, resources and materials** at the service of the organisations that are part of the Network and their communities.



## Technological volunteering

Management tools and training to attract and manage volunteers and activities, which will improve the growth of the organisation.



## High-impact projects

Alliances and collaborations at **local, regional, and international levels.**



## Greater visibility and reach

Access to a prestigious brand and an international **network of organisations dedicated to inclusive digital transition** and technological volunteering.

Support Cibervoluntarios Network to reach **25 countries** and train **1 million people** in digital skills **annually by 2027.**



BY SUPPORTING

**Cibervoluntarios Network** you will:

- ✓ Implement innovative solutions to **improve people's lives through technology.**
- ✓ Be part of the **largest social alliance** for responsible digitalization.
- ✓ Promote initiatives to foster a **society committed to digital talent.**



**CIBER**  
**VOLUNTARIOS**  
network



Visit our website: [cibervoluntarios.network](http://cibervoluntarios.network)



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