



Tech4Nature


Digital technology enabling smart nature conservation

Zeng Ming

May 22, 2023

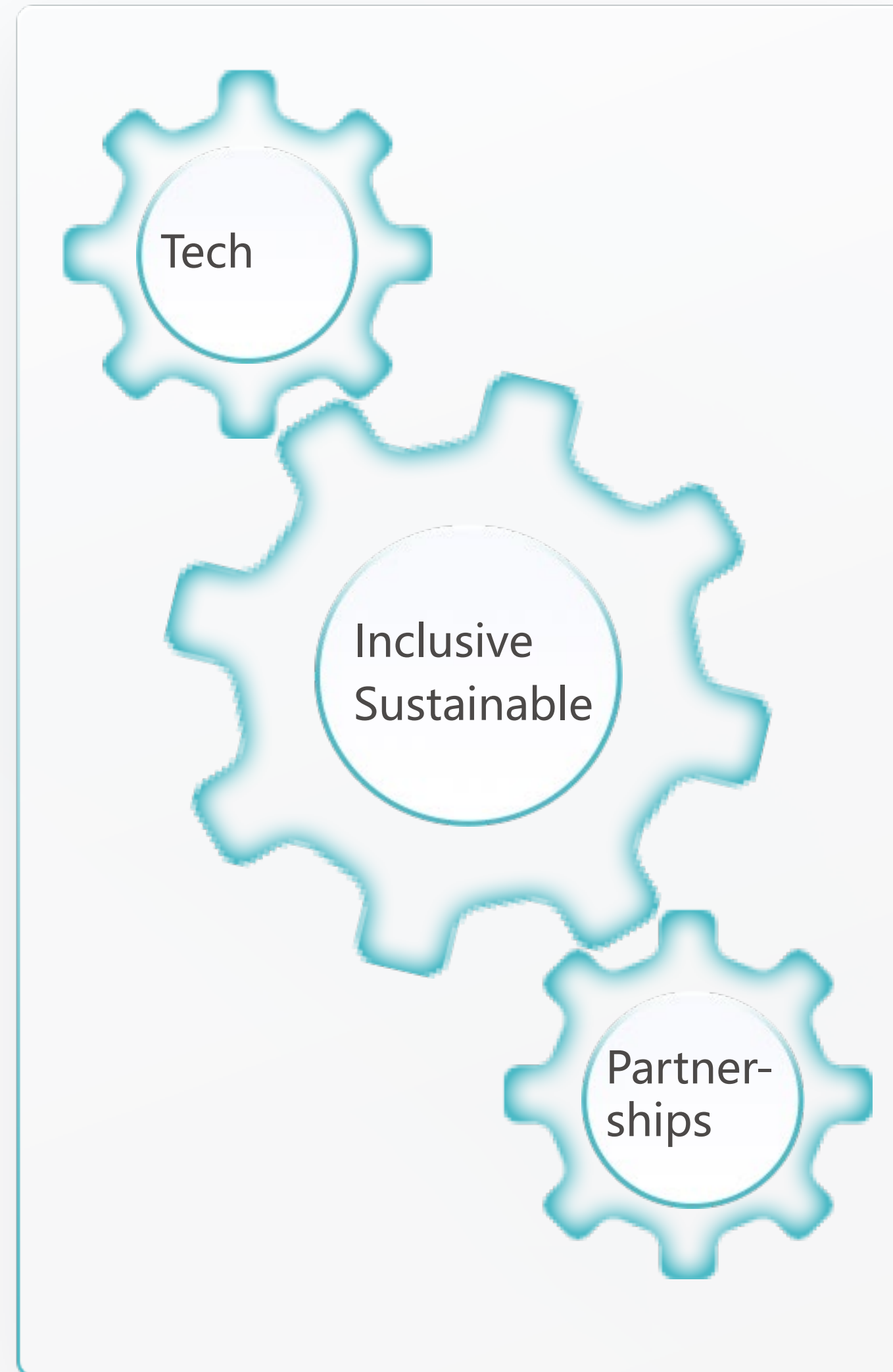
TECH4ALL: Enabling an Inclusive and Sustainable Digital World

SUSTAINABLE DEVELOPMENT GOALS



TECH4ALL

TECH4ALL is Huawei 's long-term digital inclusion initiative.



Priorities

 Remote Community	 K12 Students and Teachers	 Unemployed Youth
 Women	 The Elderly	 People with Disabilities
 Forests	 Wetlands	 Oceans

Collaborating with Partners



40+

Partners

60+

TECH4ALL Projects

600+

Schools

220,000+

Teachers & Students

46

Global Protected Areas

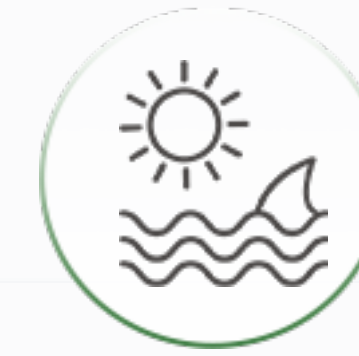
Conserving nature with technology: Preserving biodiversity and managing natural resources sustainably



Forests



Wetlands



Oceans

Improving monitoring efficiency

Efficiently obtain ecological environment information through terminals and network connections

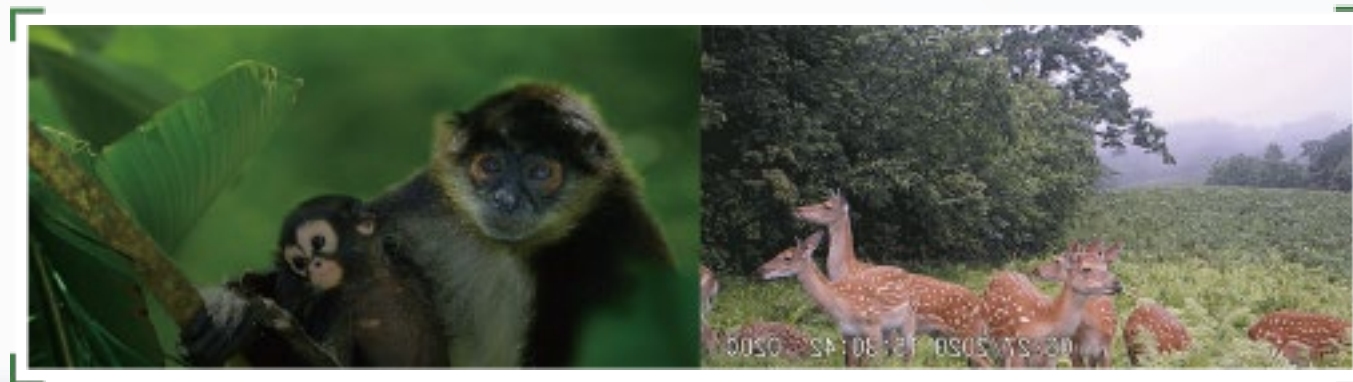
Improve the evaluation effect

Data platform services effectively improve the speed and accuracy of data analysis.

Promoting sustainable management

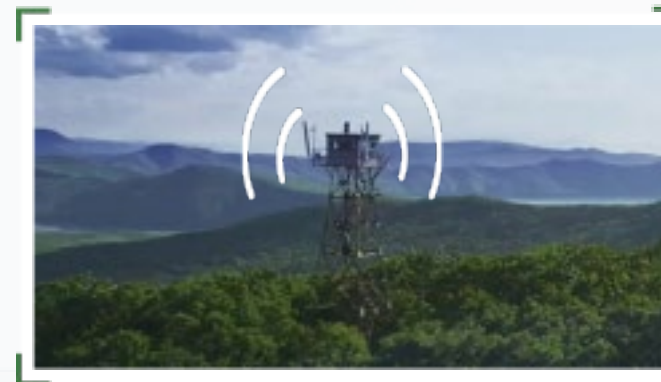
Supports application development and promotes more targeted protection and restoration of ecosystems.

Data collection



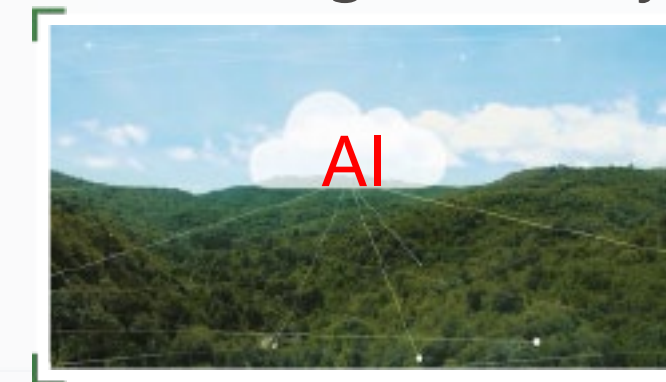
Acoustic & visual data

Data transmission

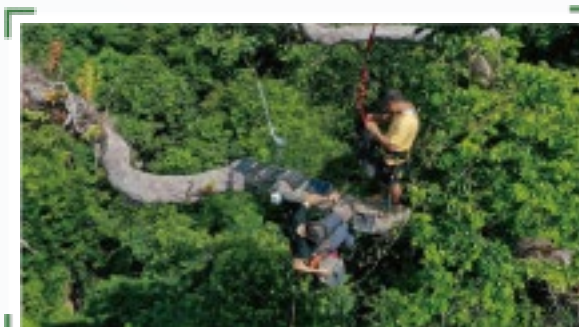


Wired & wireless

Data storage & analysis



Cloud & AI



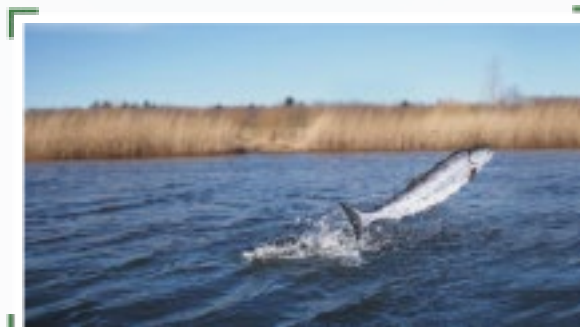
Rainforest protection in Philippines



Hainan gibbon conservation in China



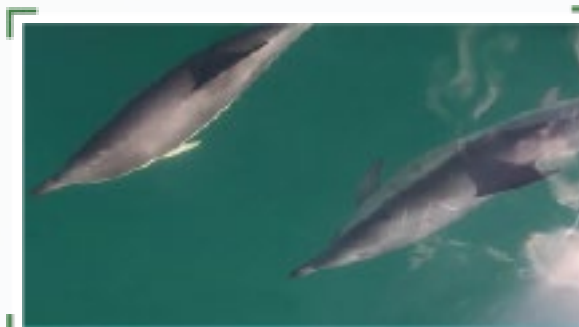
Oasis preservation in Italy



Saving salmon in Norway



Safeguarding Jaguars in Mexico



Cetacean protection in Ireland



Tech4Nature Programme: Jointly initiated by IUCN & Huawei in 2020

Project objective: By 2023, use digital technology to promote the effective conservation and management of more than 300 protected areas worldwide through the IUCN Green List.



Improve the management effectiveness of protected areas and use appropriate technical solutions to meet challenges.



Development of unique "benchmarking tools" that use digital technology to track progress and improvement of protected areas and use digital technology to better monitor and assess



Assess at least 300 protected areas and certify at least 100 of these protected areas according to the ICUN Green List standard.

Spain



Switzerland



Mexico



China



Mauritius

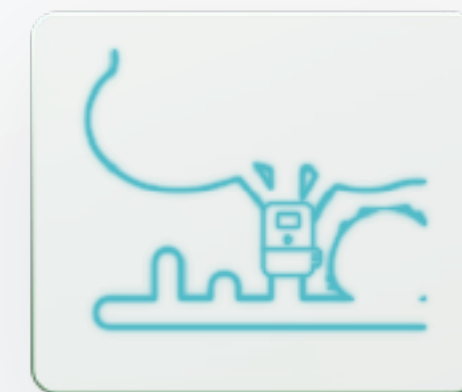


Tech4Nature Mexico: Safeguarding Jaguars in Dzilam State Reserve



Acoustic monitoring device

Manual Data Collection



Infrared camera



Real-time data transmission



Huawei Cloud

Partners



By the end of 2022

170,000+

Audio recordings

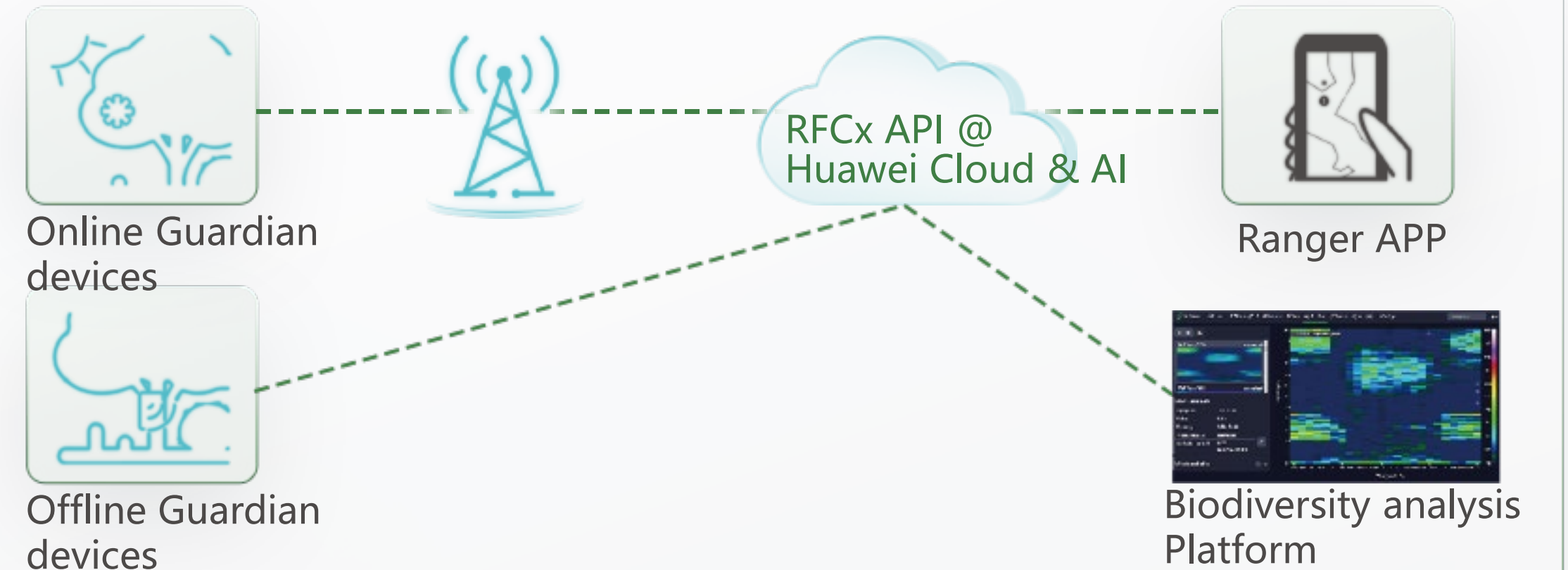
50+

Species identified

90%+

Jaguar identification accuracy

Italy: Protecting an Oasis of Biodiversity



Anti-Poaching

- ◆ 10 Guardians deployed in 3 national parks
- ◆ Real-time monitoring and alerts for illegal activities

Biodiversity Monitoring

- ◆ 45 Edge devices deployed in 12 national parks
- ◆ Collect acoustics data and study species habits for more effective protection

Partners



2,000+

Real-time reports of possible illegal activity

By the end of 2022

870,000+

Audio recordings of animal vocalizations

49

Species identified by the AI model

Norway: AI Prevents Invasive Salmon Species

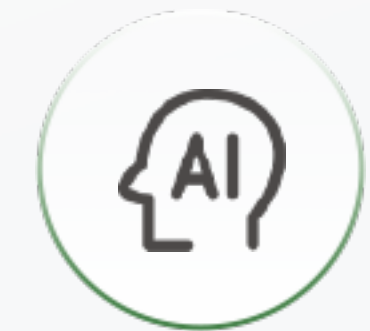


Atlantic salmon, the local wild salmon fish species, are threatened by large invasions of humpback salmon and farmed fish species, population decreased by 50% since the 1980s.

A new way to protect biodiversity



Collecting image and video from the river bottom



Real-time identification based on Huawei Ascend Automatic fish filtering system



90%
Manual Labor
reduction



91%
Wild Atlantic Salmon
identification accuracy

Partners



Thank you.

