



### **Panel of Judges**



Ms. Phyllis Barkman Ferrell Global Head, External Engagement for Alzheimer's Disease and Neurodegeneration Eli Lilly and Co



**Thomas Hach** Senior Clinical Development, Medical Director, Novartis



**Kassim Javaid** Associate Professor and University Lecturer in Metabolic Bone Disease University of Oxford



**Charles Bark** Founder & CEO HiNouNou







Jennifer Lavelle Head of Global Business Marketing, Ambulatory, *Monitoring & Diagnostics* Philips



**Dr Anshu Banerjee** Director, Maternal, Newborn, Child & Adolescent Health & Ageing Department World Health Organization





### Meet Our Judge: Phyllis Barkman Ferrell

Global Head, External Engagement for Alzheimer's Disease and Neurodegeneration Eli Lilly and Co



Phyllis Ferrell is the Global Head of External Engagement for Alzheimer's disease at Eli Lilly & Company. She also currently serves on secondment as the Director of the Davos Alzheimer's Collaborative Healthcare System Preparedness initiative.

Phyllis has a BA in Economics from DePauw University and an MBA from Stanford University. Phyllis is a current member of the World Dementia Council, a steering committee member of the Milken Institute Center for Aging Alliance for Dementia Care, and a strategic reviewer for the Alzheimer's Disease Drug Discovery Foundation Diagnostics Accelerator. Phyllis is also on the Boards of Directors for Alzheimer's Research UK EDoN, Gates Ventures Alzheimer's Disease Data Initiative, the Indiana Chapter of the Alzheimer's Association, and the Indianapolis 500 Festival.

Phyllis is a founding member of Women Against Alzheimer's and Women of Impact Boone County; co-chair of the Women's Leadership Council and the alumna sponsor of the Women in Economics and Business Program at DePauw University. Phyllis is passionate about Alzheimer's advocacy and brain health.



### Meet Our Judge: Thomas Hach

Senior Clinical Development Medical Director, Novartis



Thomas Hach was leading end-to-end patient engagement strategy and operations for the broad CRM portfolio at Novartis. Thomas also held positions of Global Brand Medical Director Neuroscience, Senior Global Health Advisor and Director Healthcare Systems. His passion and expertise are in precision medicine, preventative medicine, patient centricity and partnerships. He joined Novartis from Boehringer Ingelheim, where he was Global Senior Medical Director, Therapeutic Area Metabolism. Prior to that, he was an associate principal at McKinsey & Company, serving as a leader in pharmaceuticals and healthcare practice.

Dr. Hach conducted several years of research and clinical practice in diabetes/microcirculation at Karolinska Institutet, Sweden. At the beginning of his clinical career, he worked in orthopedic surgery in Sweden and Germany. He received his medical degree from the University of Mainz, Germany.



### Meet Our Judge: Kassim Javaid

Associate Professor and University Lecturer in Metabolic Bone Disease University of Oxford



After completing medical training at Charing Cross and Westminster Medical School, Kassim specialized in adult rheumatology at the Wessex Deanery. During that time, he completed a PhD examining the maternal determinants of intra-uterine bone growth as part of an ARC Clinical Fellowship at the University of Southampton followed by a travelling fellowship and worked with the OA group in UCSF to study the role of vitamin D and bone in lower limb OA.

Since his return to the UK, he has been appointed as Honorary Consultant Rheumatologist and as Associate Professor in Metabolic Bone disease at the University of Oxford. His research interests include the role of epidemiology of musculoskeletal diseases focusing on secondary fracture prevention and rare bone diseases.



#### Meet Our Judge: Charles Bark

*Founder & CEO* HiNouNou



Charles graduated from Oxford, HEC Paris and UTC and is fluent in French (native), English, Chinese and Korean. He is a Senior International Director whose career spans 10 years in Executive Education, 20 years in Innovation Digital Transformation and including 10 years of general management, in both corporate and entrepreneurial environment.

He has lived and worked in Europe, Africa and Asia and his experience ranges from R&D, Consulting to Business developments in {Bio-Med-Insur} TECH in 4 continents. For the past 16 years, he was based in Shanghai and scaled up Digital Health Innovation in Preventive Care, Healthy Longevity for Older Adults and Chronic Patients in 12 countries. He is passionate to facilitate Innovative Digital Transformation in Healthcare pathways worldwide. His latest consultancy in APAC region was to define the Universal Health Coverage 2.0 for the World Economic Forum with KPMG and Sanofi.

After a combined 12Y R&D in 4 countries, Charles founded his startup HiNounou Intelligent Robot. HiNounou is Al Predictive Healthcare Data Platform company that helps Seniors and Chronic Disease Patients live Longer, Healthier and Happier at home.



### Meet Our Judge: Jennifer Lavelle

Head of Global Business Marketing, Ambulatory, Monitoring & Diagnostics Philips



As head of Global Business Marketing for Philips Ambulatory, Monitoring and Diagnostics, Jennifer Lavelle brings over 20 years of healthcare expertise to drive the transformation of care to become more decentralized and virtual by connecting data across the patient ecosystem. Shifting care from in the hospital to anywhere, episodic to continuous, reactive to proactive, condition specific to holistic.

Jennifer is passionate about problem solving and advocating to address and improve critical topics in healthcare specifically around social determinants of health and healthy aging.

Jennifer holds an MBA in Marketing and Managing Human Capital from Saint Joseph's University and a Bachelor of Science in Business Administration from Bucknell University.



### Meet Our Judge: Dr Anshu Banerjee

Director, Maternal, Newborn, Child & Adolescent Health & Ageing Department World Health Organization



Dr Anshu Banerjee is the Senior Advisor for WHO's Department of Reproductive Health and Research including the UNDP/UNFPA/UNICEF/WHO/World Bank Special Programme of Research, Development and Research Training in Human Reproduction (HRP).

He joined the Department in August 2015. In addition to his role as Senior Advisor to the Department, Dr Banerjee will lead WHO's work to operationalize the UN Secretary General's Global Strategy for Women's, Children's and Adolescents' Health - a road map to end all preventable deaths of women, children and adolescents by 2030 and improve their health.

Dr Banerjee will also work on the new Global Financing Facility (GFF) in support of the strategy.



### Meet Our Judge: Hani Eskander

Head, Digital Services Division, BDT International Telecommunications Union



Mr. Eskandar has more than 25 years of extensive on-the-ground experience in the field of ICT for development where he, through working with the International Federation of Red Cross and Red Crescent in Switzerland and, UNDP, Ministry of ICT and other NGOs in Egypt, was involved in several development projects in the fields of Health, Education, Illiteracy Eradication, Community Development, SME development and Micro Credits.

Mr. Eskandar is currently involved in providing assistance to several developing countries by advising on digital applications and services strategies and policies, assisting in implementing technical co-operation projects in areas of digital health, agriculture, governance and education.