



How organisations can use Baotree's relationship management software to work with communities, at scale



# Tested & Proven

15 Nov – 04 Dec 2020



LOISABA  
CONSERVANCY



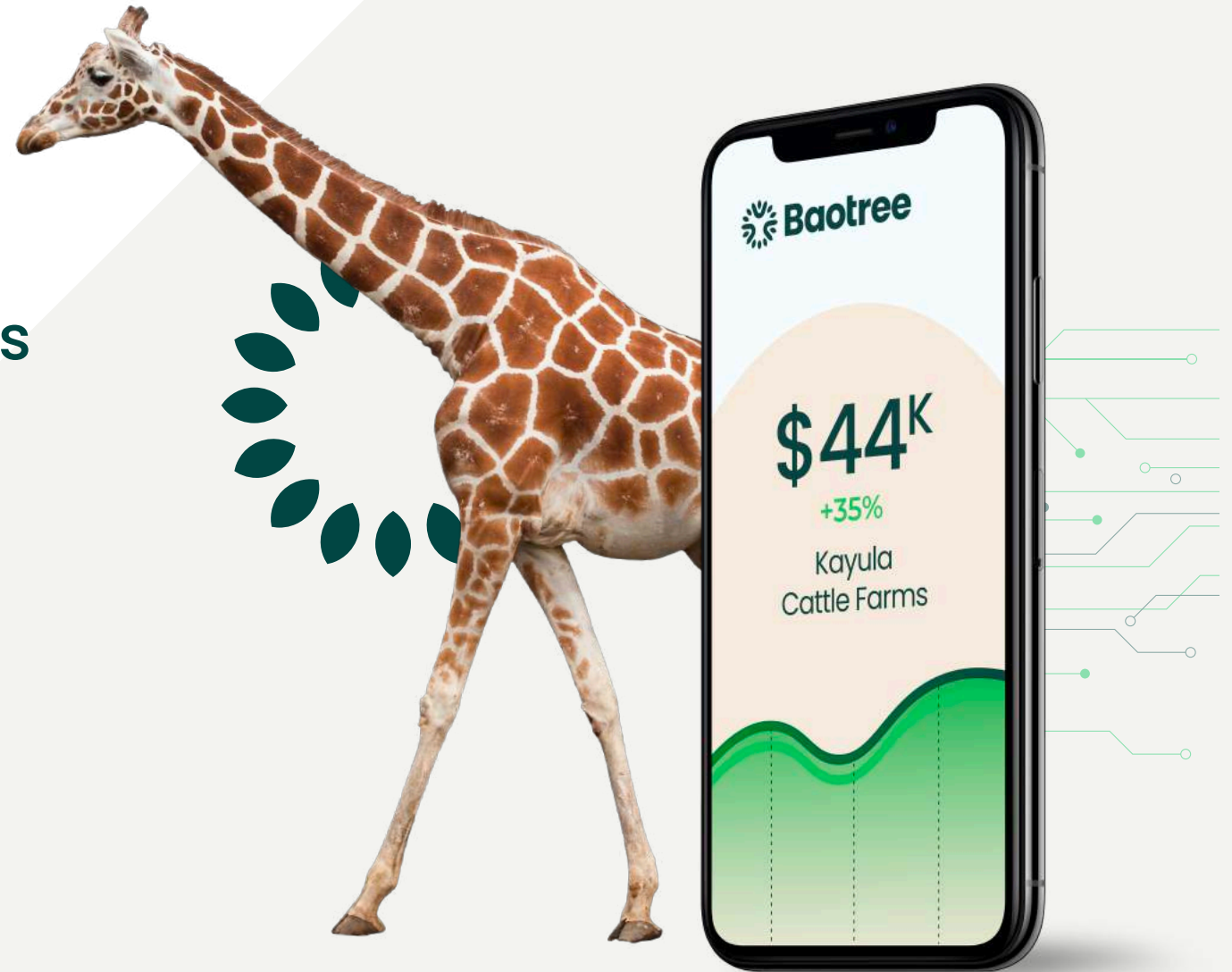
In 2020, Baotree ran our technology test with five partners in the Laikipia county of Kenya. Where our partners collaborated at a new scale with their supported communities

- [Ol Pejeta Conservancy](#)
- [Borana Conservancy](#)
- [Loisaba Conservancy](#)
- [Communities Health Africa Trust \(CHAT\)](#)

## Summary Of Tasks Managed

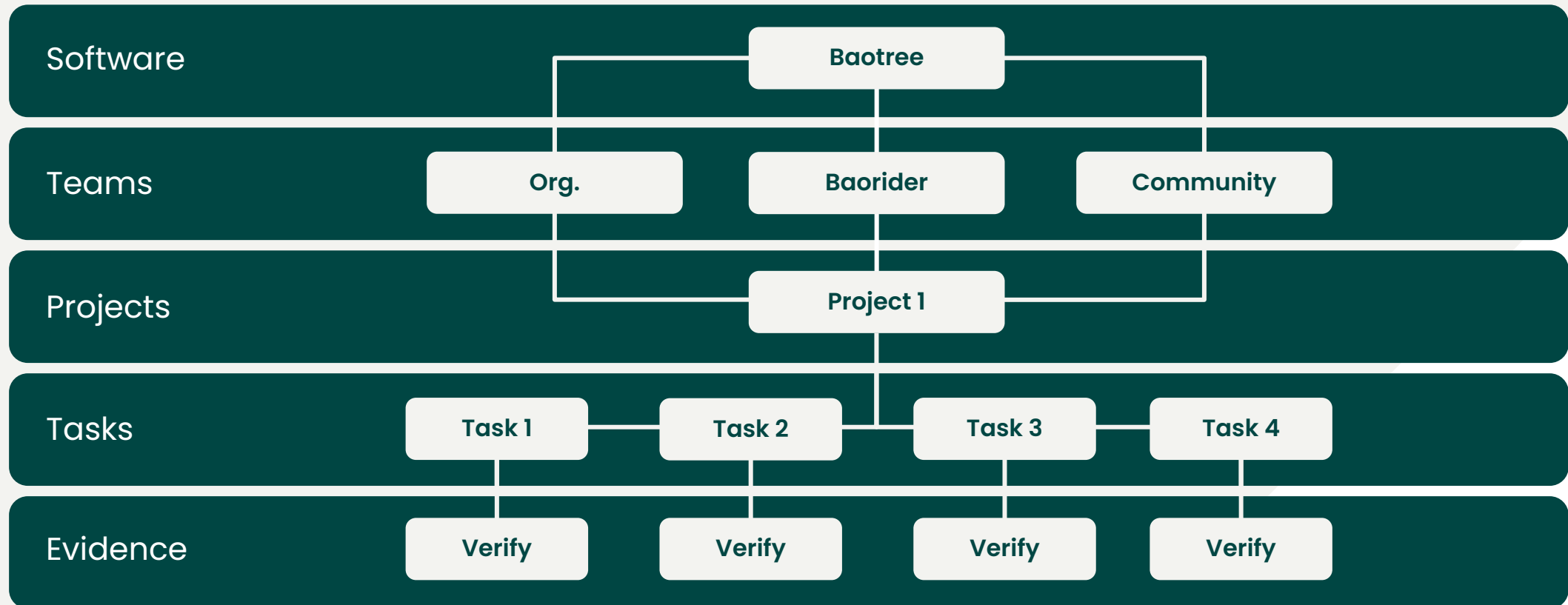
Environment	3	7	34	53	226	102		
	Energy	Illegal Activity	Climate Action	Wildlife Conflict	Animal Sightings	Invasive Plant Removal		
	Social	38	2	2	2	34	20	
		Clinic Self Referral	Clinic Couple Referred	Female Contraception Provided	Family Planning	Isolation Shelters Built	Washing Stations Built	
		Economic	3	7	34	53		
			Livestock	Growth Projects	Training	Animal Welfare		

# An Example Of How Baotree's Relationship Management Software Works to support Community-Based Projects



# Project Management Framework

How the software delivers proof of work



# Step 1: Connect your community

The screenshot shows the Baotree mobile app interface. At the top, the Baotree logo is on the left, and the text "Welcome Grumeti, get started by creating your community." is in the center. A "LOGOUT" button is on the right. Below this is a progress bar with five steps: 1. Create Your Community (active), 2. Create a Project, 3. Setup Tasks, 4. Add Your Baoriders, and 5. Add Your Community Members. The main heading is "Connect your community" with a small building icon. Below this is a paragraph: "You've signed up to Baotree to streamline the relationship you have with your co-existing communities. Now is the opportunity to connect the communities with yourself and your Baoriders." The form has three main sections: "Community name \*" with a text input containing "Grumeti Community"; "Chief name" with a text input containing "Chief Grumeti"; and "Description \*" with a text area containing "The community is primarily focused on sustainable agriculture projects. The estimated population of the Grumeti Community is 2,500 individuals. Gender equality is important to the community." To the right of the form is a "Location \*" section with a map showing the Grumeti Game Reserve area. Below the map is a green button labeled "USE MY CURRENT LOCATION". At the bottom of the form is a section "Add a picture for this community" with a placeholder image showing a group of people sitting outdoors.

# Step 2: Create the Project

**Baotree** Welcome Grumeti, get started by creating your community. [LOGOUT](#)

1  Create Your Community 2  Create a Project 3  Setup Tasks 4  Add Your Baotree Members 5  Add Your Community Members

## Create a project

Projects are made up of tasks for your community to complete. Think of a project as a grant - you stipulate the level of funding required and we work to get the project funded. We are required to approve your project and this could take 3-5 working days.

Community this project is for:  
**Grumeti Community**

**Project name \***  
Grumeti Environmental Awareness

**Statement of community need \***  
The community lack access to clean energy solutions, to support in decreasing their need for utilising charcoal or other natural resources to provide an energy source

**Reward \***  
30 small scale solar energy systems will be provided to the community members involved in this project

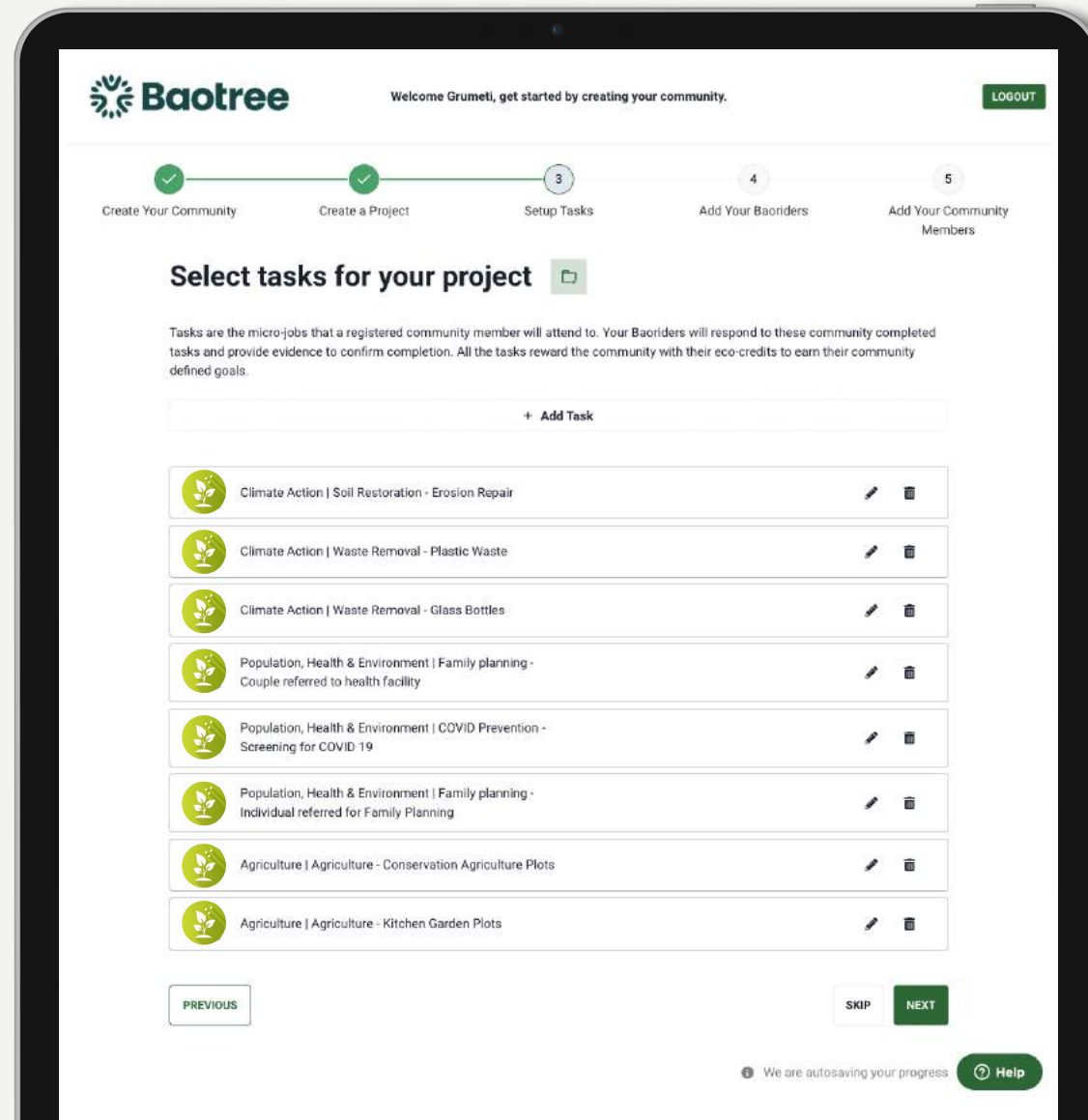
**Outcomes of this project \***  
The solar energy solution will support in minimising the impact of natural resource degradation by communities.

**Project tags \***  
CLEAN ENERGY x PROMOTE WELLBEING x EMPOWER WOMEN x  
Select tags for this project

**Collaborators/Partners \***  
SINGITA x BAOTREE x  
Enter collaborators

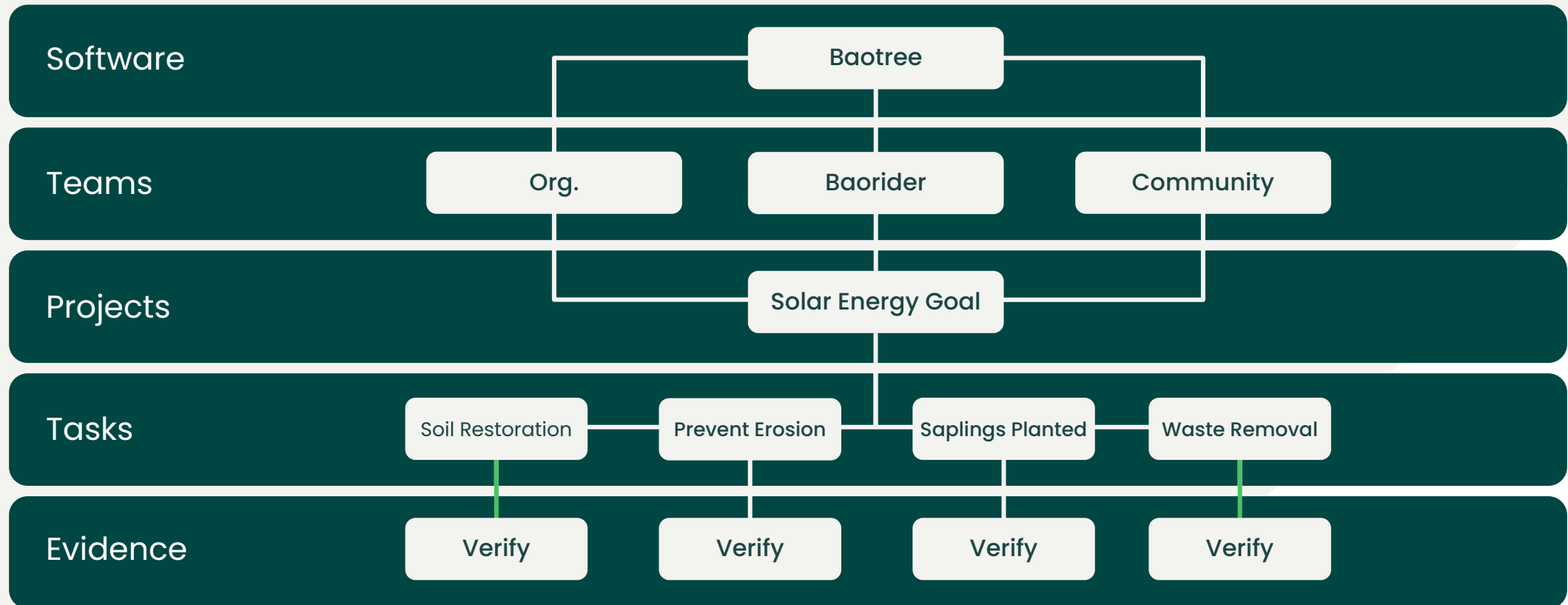
**Budget \***  
USD 10000

# Step 3: Add tasks for the community to action



# Habitat Restoration Project

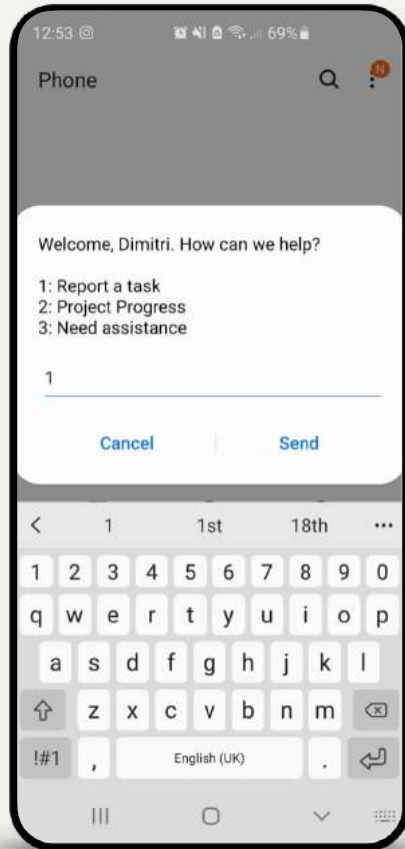
A framework for implementation



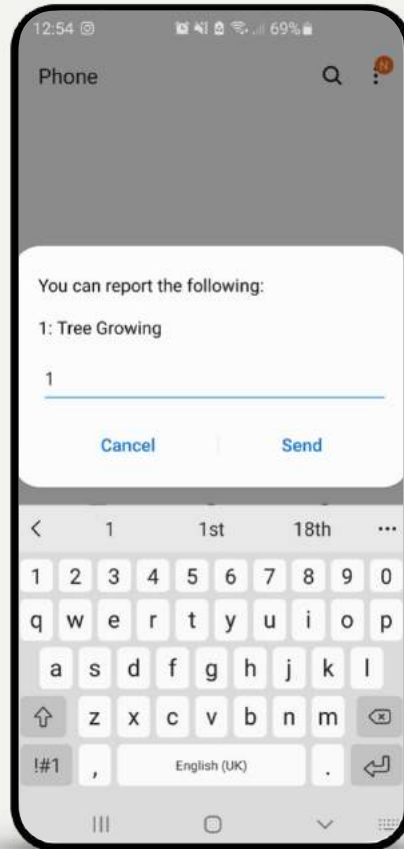


# Community member reports a task

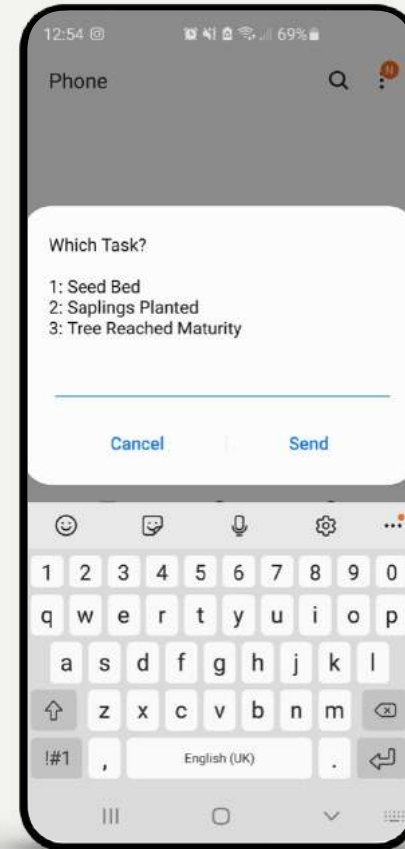
SMS: Dial \*724#



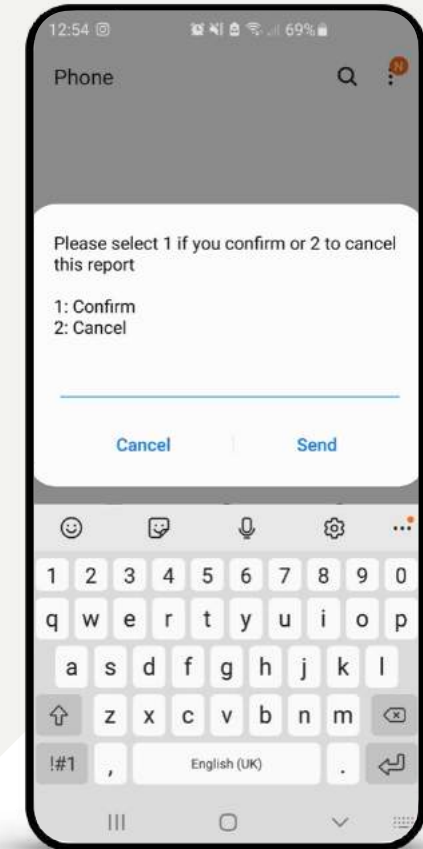
Select a report



Choose a task

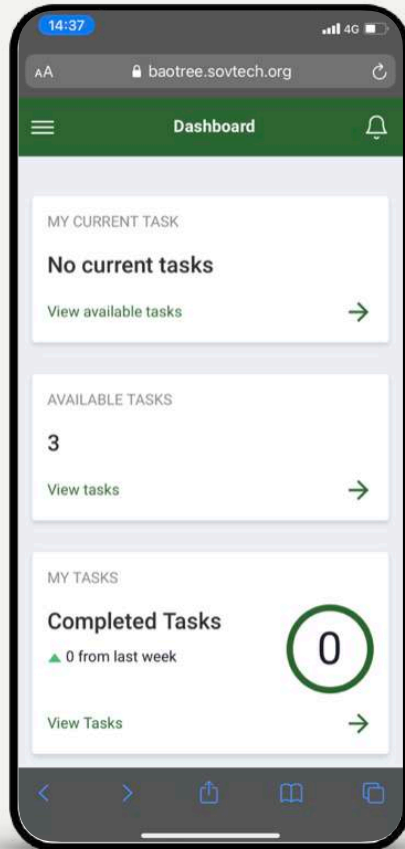


Confirm

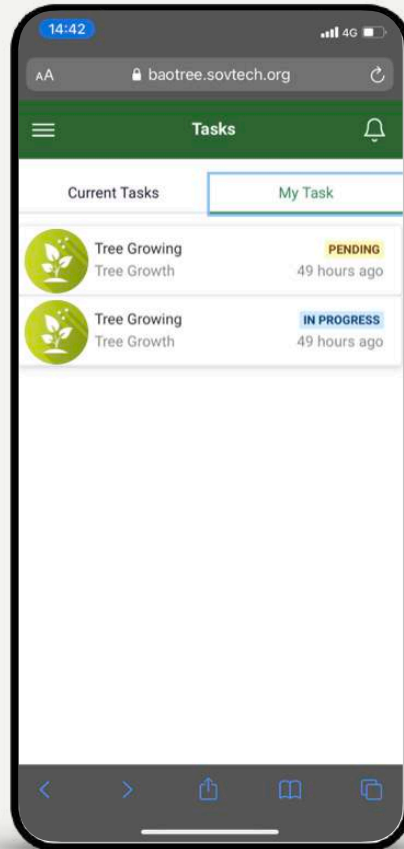


# Baorider responds, views & accepts a task

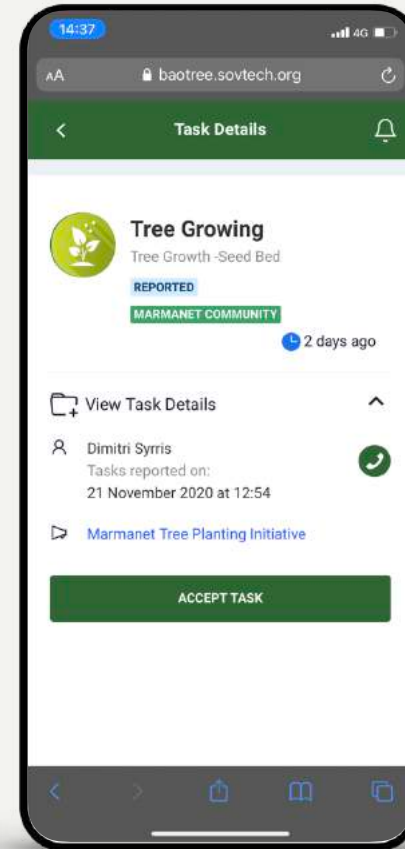
Dashboard



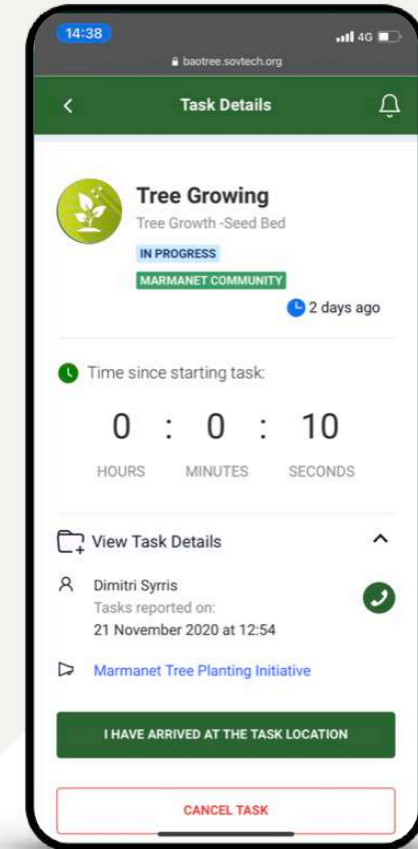
My Tasks



Accepts task

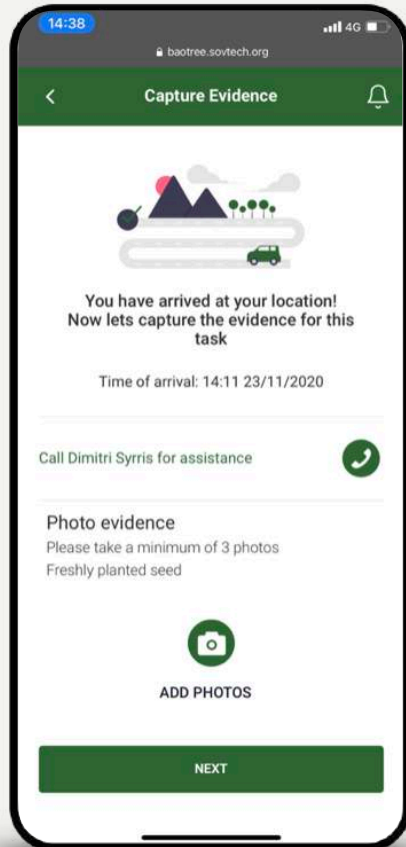


On route

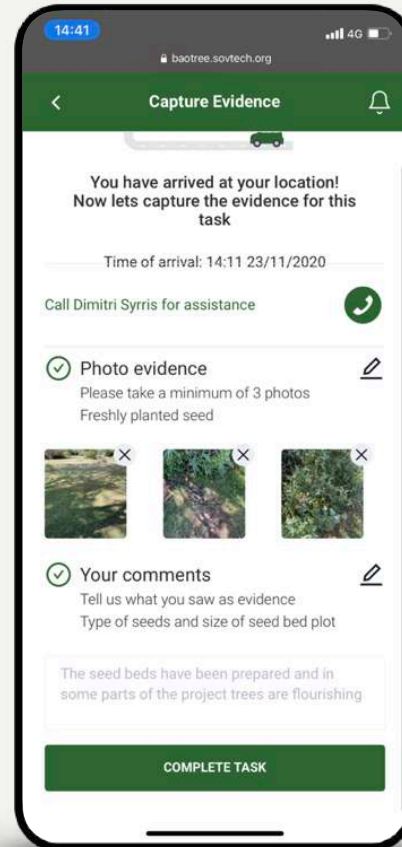


# Baorider verifies a task by capturing evidence

Baorider arrives



Takes photos and adds comments






Submits evidence



# User can view and manage all reported tasks

Tasks Management

Export as CSV Filters 0 Reset Expand Filters

Task	Task Number	Category	Baorider	Community	Date Reported	Status
	315	Tree Growing	Thomas Majong	MARMANET COMMUNITY	21/11/2020   12:54	PENDING
	316	Tree Growing	Thomas Majong	MARMANET COMMUNITY	21/11/2020   12:55	IN PROGRESS
	317	Tree Growing		MARMANET COMMUNITY	21/11/2020   12:56	REPORTED

<< < Page 1 of 1 Show 10 > >>

# User approves a task, after reviewing the data

**Tree Growing**  
Tree Growth 2 DAYS AGO PENDING

**COMMUNITY**  
MARMANET COMMUNITY

**PROJECT**  
MARMANET TREE PLANTING INITIATIVE

**COMMUNITY MEMBER**  
DS Dimitri Syris

**BAORIDER**  
TM Thomas Majong


**DATE CREATED**  
21/11/2020 | 12:54

**DATE ACCEPTED**  
23/11/2020 | 14:41

**DATE SUBMITTED**  
23/11/2020 | 14:41

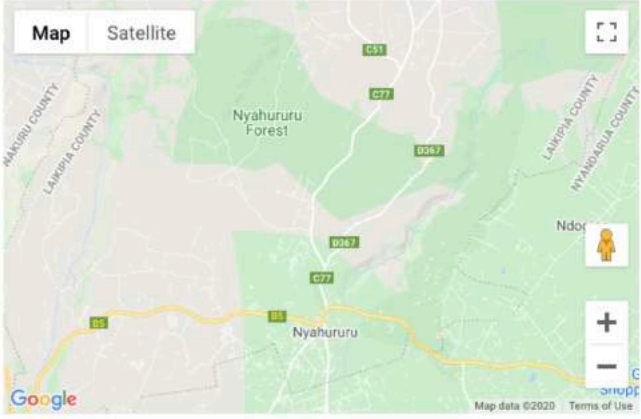
**Evidence**

**Photo evidence:**  
Freshly planted seed



**Additional notes:**  
Type of seeds and size of seed bed plot

THE SEED BEDS HAVE BEEN PREPARED AND IN SOME PARTS OF THE PROJECT TREES ARE FLOURISHING

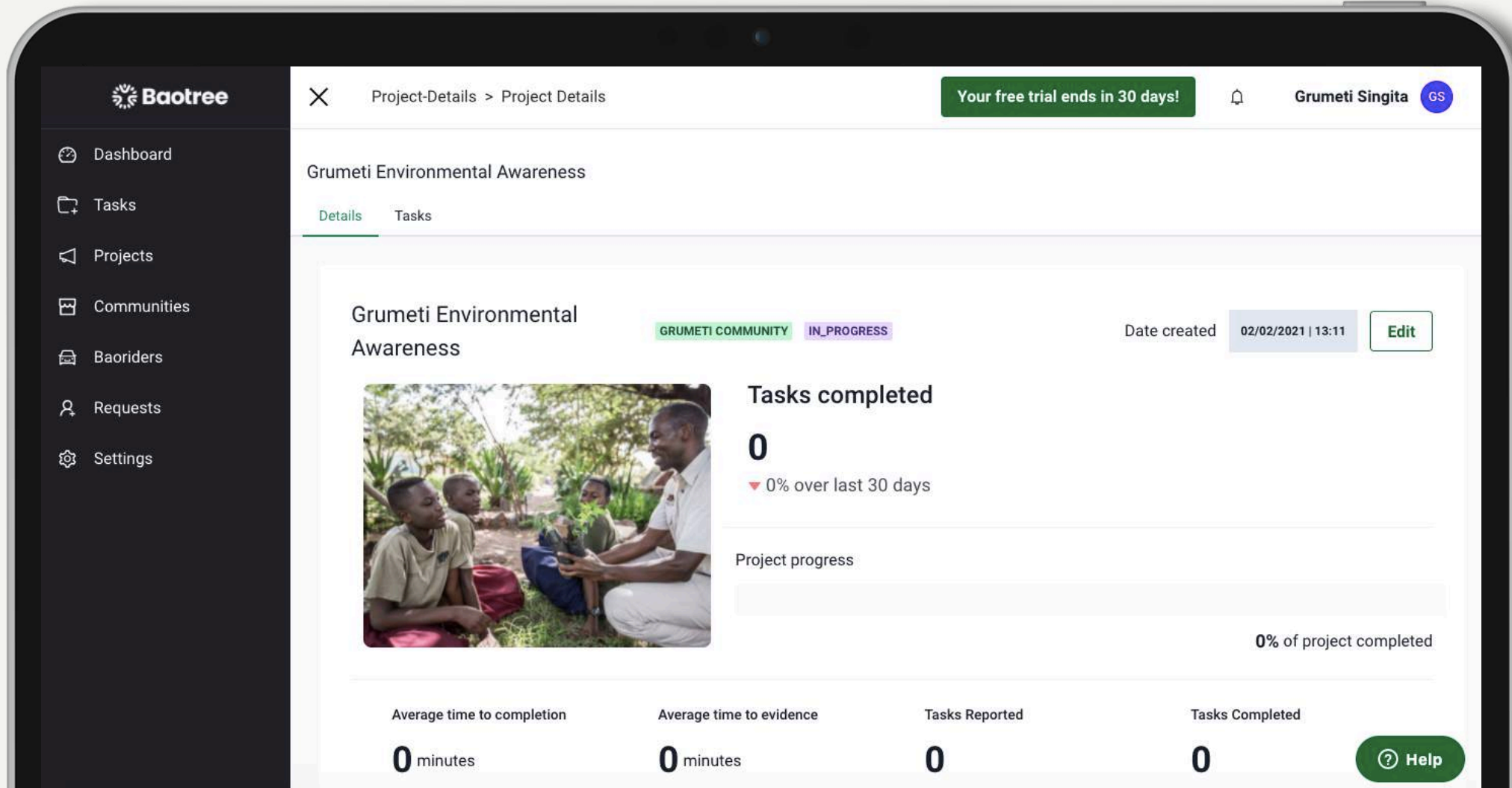


Map Satellite

Map data ©2020 Terms of Use

REQUEST MORE INFO REJECT APPROVE

# Manage Your Community-Conservation Relationships In One Flexible Platform



# The Value We Enable For Organisations & Communities



Community Development



Project Management



Data & Transparency



Biodiversity & Social  
Management





Thank you

