

Making Conservation Cool - Bridging the Divide Between People and Wildlife

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Cool kids in urbanized societies – Remote ambassadors of wildlife conservation through social media



Uniting urban and rural ambassadors – Fostering diplomacy and understanding of different conservation contexts



Reconnecting traditional communities with wildlife – increasing social inclusion in wildlife conservation



The image shows a social media profile for 'Wildlife in Vernacular'. The profile picture is a circular logo with the text 'WILD LIFE IN VERNACULAR'. The bio reads: 'A wild idea to have South African wildlife presented in indigenous languages. FYI: English is our bridge for those who are not multilingual.' The location is 'South Africa', the website is 'wildvernac.org', and it was joined in 'May 2020'. There is an 'Edit profile' button in the top right corner.

Izilwanyana zasendle ngokolwimi lwasekhaya Vutomi bya nhova hi ririmi ra le Kaya

Silwane sendle ngelulwimi lwesintfu Diphoofole tse hlaha ka puo ya setho

Izilwane zasendle ngolimi lwebele linyamazana zommango ngelimi lomdabu

Diphologolo tsa naga ka Puo ya Gae Lephelošoka ka lelemetswele Mupo nga luambo lwa ḡamuni

Wildlife in Vernacular
@wild_vernac

A wild idea to have South African wildlife presented in indigenous languages. FYI: English is our bridge for those who are not multilingual.

South Africa wildvernac.org Joined May 2020

Edit profile



End, thank you.
