

# 15 Years & Beyond: Building the Information Society of the Future

UN / CEFACT

**Markus Pikart** 

UNECE Trade Division Markus.Pikart@un.org

UNECE

August 2020



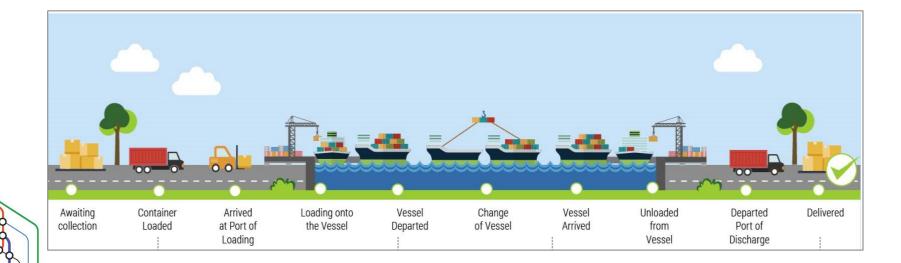




# UNECE Centre for Trade Facilitation and electronic Business (UN/CEFACT)

Simplification and automation of international trade procedures

- eBusiness standards
  - Code used in international trade
  - UN/EDIFACT & Core Component Library (ISO 15000)
  - Semantics & data models
- Policy recommendations on best practices







## **Cooperation / Collaboration**











































Advancing public-private partnerships for e-business

Project M.3 of Global Information Infrastructures

Memorandum of Understanding

standards

**Business Object Summit** 

YOU ARE HERE HOME > ITU-T > E-BUSINESS > MOU ON ELECTRONIC BUSINESS BETWEEN IEC, ISO, ITU, AND

setting organizations already party to the MoU, namely the International

Electrotechnical Commission (IEC), the International Organization for Standardization (ISO), the United Nations Economic Commission for Europe (UN/ECE). In addition to the four signatories, the MoU is open to other international, regional, governmental,

industry and consumer organizations whose core mission involves standards-setting, as registered international user groups. CALS<sup>1</sup> International and NATO CALS were

The International Telecommunication Union signed on 24 March 2000 a Memorandum of Understanding on electronic business, joining three leading international standards-

the initial user group participants. [ More... ]



Commission





Telecommunication



Economic Commission for Europe



















#### From Data to Wisdom





Wisdom

Knowledge

Information

Data

Insight and smart decision making: Storage facilities in the next port are not sufficient

Information is linked to logic events in the supply chain:

Goods arrived in port and are ready to be cleared.

Interpretation of data: Who, What, When, Where, How many?

Facts are recorded in structured data:

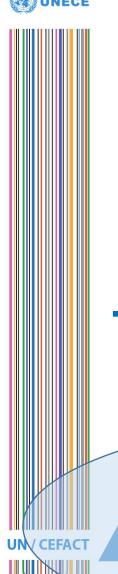
DeliveryDate





#### Moving up the pyramid: WSIS Geneva 2003





Wisdom

Knowledge

Information

Data

**Data Management: Know** 

what

- EDIFACT Messages
- Code lists
- Improved trade documents



#### Moving up the pyramid: WSIS Tunis 2005





Knowledge

Information

Data Management: Know

what

- ☐ XML Messages
- ☐ Single Window

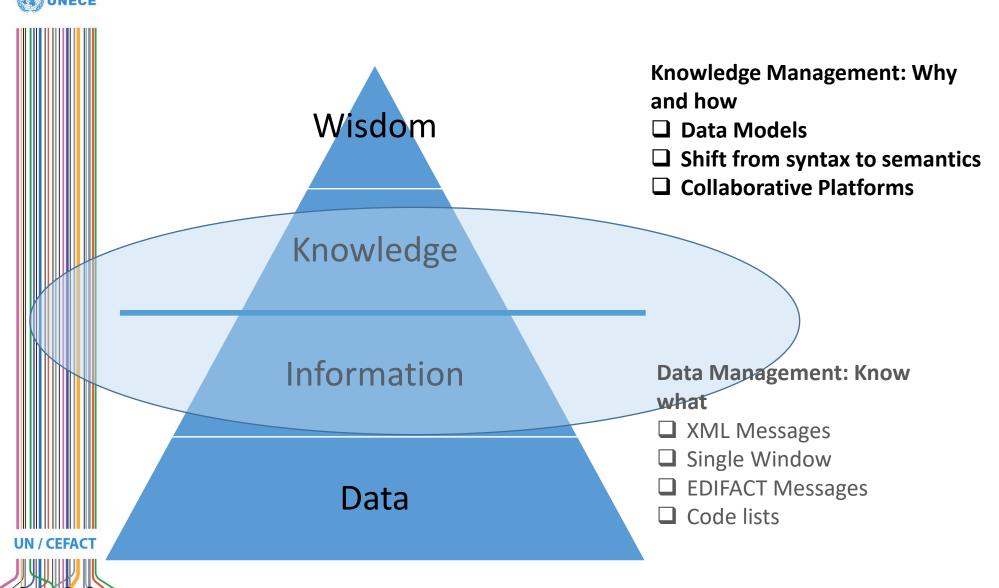
Data





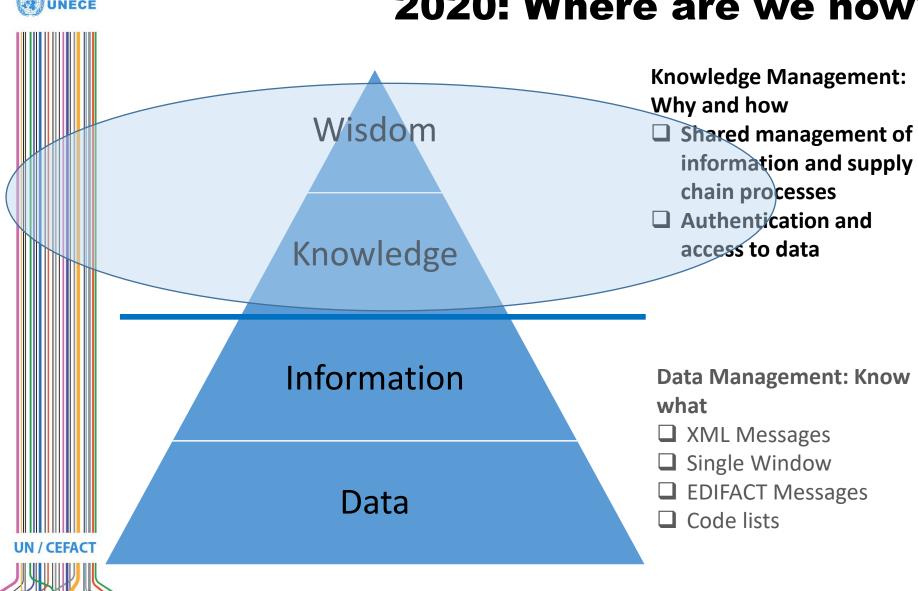
### Moving up the pyramid: WSIS+10

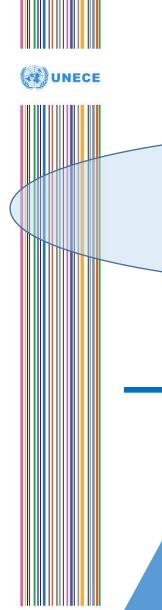






# Trade Information Management in 2020: Where are we now?





## **Information economy Covid-19 and** beyond

**Knowledge Management:** Why and how ■ Building global Wisdom collaborative networks Resilient, adaptive supply chains **Circular economy** Knowledge Information **Data Management: Know** what ■ XML Messages ☐ Single Window ■ EDIFACT Messages Data Code lists



# **UNECE** current R&D projects





- ☐ Real Time Smart Container (IoT)
- ☐ Traceability for sustainable textile industry (BC)
- ☐ Digital Transport Corridors (BC, IoT)
- ☐ Zero Food Loss (Collaborative Platforms)
- ☐ Control of international trade in wildlife (Cloud, **Risk Management)**
- ☐ Fisheries information exchange to fight IUU fishing (Geolocation, Big Data)





Markus Pikart markus.pikart@un.org UNECE August 2020

