GOING DIGITAL

Foundations for an Enabling Policy Environment for Digital Transformation

WSIS Forum, 19 March 2018

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OECD
BETTER POLICIES FOR BETTER LIVES

OECD Policy Guidance on the Digital Economy

The Internet Policymaking Principles (2011)

- 14 principles that reflect 3 decades of OECD experience in ICTs and Internet policymaking

- A consensus among governments, business, civil society and the Internet technical community

- A framework for Internet policies to serve inclusive growth and social prosperity

www.oecd.org/sti/ieconomy/49258588.pdf

Managing risks and enabling trust

- **Privacy:** The OECD Privacy Guidelines (2013)

  www.oecd.org/sti/ieconomy/privacy.htm

- **Security:** The OECD Security Guidelines (2015)

  www.oecd.org/sti/ieconomy/security.htm

- **Consumer Protection:** The OECD E-commerce Guidelines (2016)

  www.oecd.org/sti/consumer/ECommerce-Recommendation-2016.pdf

OECD High-level Declarations

- **Innovation, Growth and Social Prosperity**, Cancún, 21-23 June 2016

www.oecd.org/sti/ieconomy/Digital-Economy-Ministerial-Declaration-2016.pdf

- **The Future of the Internet Economy**, Seoul, 17-18 June 2008

www.oecd.org/sti/40839436.pdf?TSPD_101_R0=6a9aa2ccc7f9e10b7d302a5cf04bce4ec5a000 0000000000008c849849ffff0000000000000000000000000005a92243400d539231a

- **Realising the Potential of Global Electronic Commerce"**, Ottawa, 7-9 October 1998

www.oecd.org/officialdocuments/publicdisplaydocumentpdf/?doclanguage=en&co te=sg/ec(98)14/final&TSPD_101_R0=7fd2cfa944ee259a3bec8a1dfe045c34lF400000 000000000008c849849ffff0000000000000000000000000005a9223af00db6cc8d8

OECD Going Digital Project
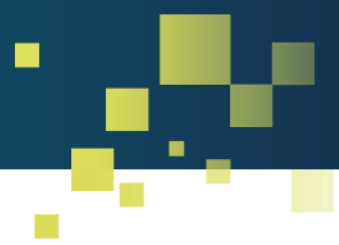
- **Understand** the digital transformation and its impacts on the economy and society;

- **Provide policymakers with the tools needed to develop a forward-looking, whole-of-government policy response;**

- **Help overcome the gap between technology and policy development.**

- **Understanding** digital transformation through a "vectors" approach

- **Responding** to digital transformation through the development of an integrated policy framework

- **Exploring** transversal issues:
  - Digital security
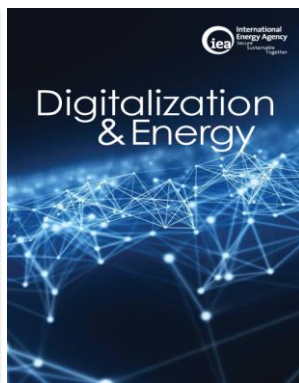 - Policy design
  - Strategic foresight

- Over **80 projects**, including more than 70 reports and 15 workshops
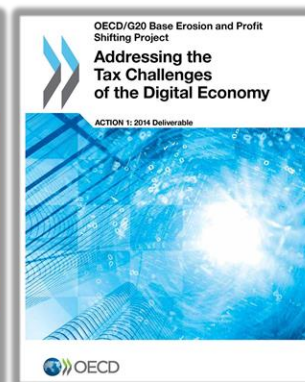- Projects reflect the range of policy domains participating in the project, e.g.:
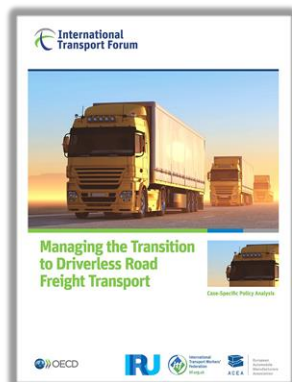
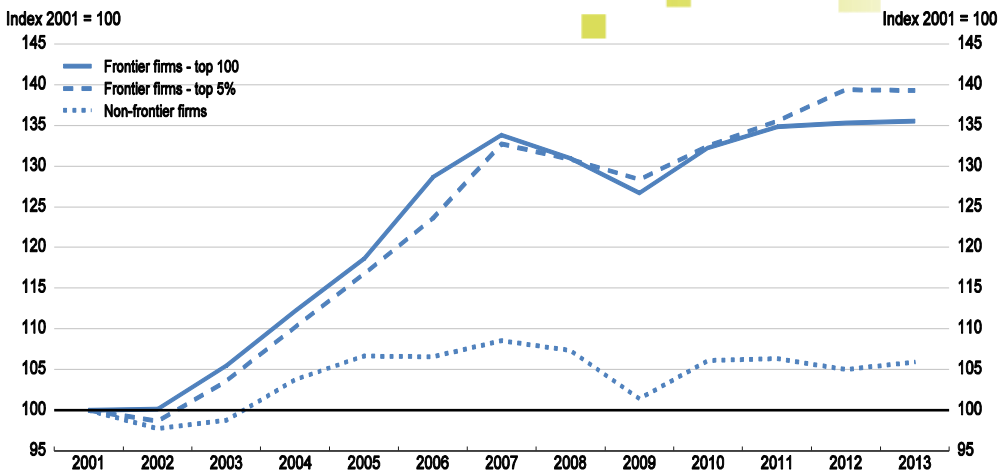**Transport**　　　　**Energy**　　　**Competition**　　　　　**Tax**　　　　**Labour & Skills**　　　**Digital Economy**

And many others...

Jobs, skills and the nature of work

Productivity, competition & market openness

Well-being & inclusion

Measurement

Thank you!

OECD Going Digital Project

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**Going Digital website:
http://www.oecd.org/going-digital/**

Twitter: @OECDinnovation

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www.oecd.org/sti/news.htm**