

Title: Intellectual Property Rights (IPR_s) awareness to Information Technology Sector and Cyber Space

I.Back ground:

Intellectual property (IP) refers to creations of the mind: inventions, literary and artistic works, and symbols, names, images, and designs used in commerce.

Creativity is the Creation of the Mind. Creativity is the ability to think, come up with new idea, design new inventions, produce works of art, solve problems in new ways or develop a new idea based on an original knowledge, novel or unconventional approach.

Insights of the Workshop:

- Introduction to Intellectual Property
- Patents
- Types of Patents
- Patent Class Searching
- Types of Patent Searching
- Various Databases of Patent Searching
- (EPO,USPTO, IPO, WIPO)

Introduction to Patent Searching for Indian & Foreign Patents

Use of online tools of Espacenet WIPO and USPTO. Also includes searching for other types of patent literature and more practice with the new Cooperative Patent Classification (CPC).

Importance of Patent Searching Classes

Holistic view of online patent resources for Market Entry Strategy and Product Launch in India.

II. Case Studies and Projects in India:

Start-up Ecosystem in India: Identifying GENIUS Budding Entrepreneurs, Mentors, Angel Investors, VCs for Start-up in India

From Grassroots Innovation Level to scalable \$\$\$\$ businesses TCIS & Research and development centre at Jain Institute of Technology, India Centre for Excellence has provided budding and genius entrepreneurs with the business setup for doing business in India. The Start-up ecosystem at TCIS, India is a pool of Mentors, Angel Investors, Venture Capitalists and Strategic Support Services needed by budding entrepreneurs in India to test ideas, tweak business plans and to move pilot projects into scalable \$\$\$\$ businesses.

Ideation: Identifying innovative products / processes for filing patents.

Launch Pad: Preparing ELEVATOR PITCH and BUSINESS PLAN model.

Funding: Facilitating the process of finding RIGHT VCs Globally

Valuation of Technical Know-How

Executing Intelligent Business Idea is the need of the hour. Funding ecosystem is prevalent in India. However identifying important patent, brands, copyrights, trade secrets and technical know how's of the founders is the need of the hour. We identify GENIUS entrepreneurs, and we strive to encourage budding entrepreneurs through mentoring sessions.

III. Vision for WSIS:

IPRs are instruments of public policy to confer economic privileges on individuals or institutions for the purposes of contributing to the greater public good. The privilege is a means to an end, not an end in itself. Institutions working for the public good. Authoritative and ethical stewardship of Intellectual property is at the core of partnerships and will become increasingly important in the management of the knowledge commons. With the unprecedented advent of Computers and the Internet and growing popularity of E-commerce, the Intellectual property rights have gained tremendous significance. All these concepts in an umbrella lead positively for the sustainable development goals.

Brief Bio-data:



¹Dr.Rakesh L received his Ph.D Degree in Computer Science from Magadh, University, Bodhgaya, India in 2014. He completed his post graduation, M.Tech in Software Engineering from Sri Jayachamarajendra College of Engineering, Mysore, India in 2001 as an honour student. He is a member of International Association of Computer Science and Information Technology, Singapore.

He is also a member of International Association of Engineers, Hong Kong. Presently he is working as a Professor and Head, Department in Computer Science & Engineering, Jain Institute of Technology, Davanagere, India. He has presented and published more than 30 research papers in various International, National conferences and Journals. His research interests are in Cyber Security, Intellectual Property to software Products, Formal Methods in Software Engineering, 3G-Wireless Communication, Mobile Computing, Internet Technologies and Artificial agents. He has certification courses in Cyber laws and IP at IIT Bangalore, India.



²Ms.Prity Khastgir having around 12+ yrs experience, she is a Seasoned Patent Strategist and IP Attorney with expertise in IP portfolio research, cross-border technology transactions, licensing agreements, product clearance, freedom-to-operate, patent infringement & invalidity analysis, research and opinions. Over the years she has developed innovative business models for Intellectual property harvesting from any business and research models.

Her hands on Core competence and practices includes: SWOT analysis for successful IP based business models, Patent drafting, patent searches (patent analytics), PCT National phase patent prosecution in India (drafting office action responses for USPTO, EPO, UKIPO) & International trademark registration in India under Madrid Protocol. she also has technical expertise to compliment the Technology aspect of law or computing aspect of law which includes Bitcoin, Blockchain, Bigdata, Internet of Things(IoT), Artificial Intelligence and Machine Learning Laws. I have a Senior executive profile with featured publications: BBC World, Nature Group (Nature Reviews Drug Discovery), BioSpectrum Asia etc.

INSIGHTS OF THE COURSE

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HOW OUR COURSE WORKS?

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WIPO and USPTO. Also includes
searching for other types of patent
literature and more practice with the new
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Importance of Patent Searching Classes

Holistic view of online patent resources for
Market Entry Strategy and Product
Launch in India.




WHO SHOULD ATTEND

- Professors,
- Lecturers,
- Research Scholars,
- Trainers,
- Students Pursuing Law / Science,
Ph.D. Scholars.
- Professionals from Corporates.



WHO SHOULD ATTEND

- Head of Research & Development etc
- Entrepreneurs Officials from IPR cell of Institutes
- Knowledge Process Outsourcing (KPO) / LPO Attorneys
- IP Professionals willing to enhance skills and experience in drafting patent specifications.



SUCCESS IS WALKING
FROM FAILURE TO
FAILURE WITH NO LOSS
OF ENTHUSIASM.

Winston Churchill

Startup Ecosystem in India

Identifying GENIUS Budding Entrepreneurs



“
*Everything HAPPENS
for a REASON. Point is
to Realise WHAT is
RIGHT or WRONG for
YOU.*
#MakeIndiaGreatIndia
- Prity Khastgir



Mentors, Angel Investors, VCs
TCIS, India Centre for Excellence
Providing for Startup Ecosystem.

Mentors, Angel Investors, VCs for YOUR Startup in India

From Grassroots Innovation Level to scalable \$\$\$\$ businesses

TCIS, India Centre for Excellence provide budding and genius entrepreneurs with the business setup for doing business in India. The **Startup ecosystem at TCIS, India is a pool of Mentors, Angel Investors, Venture Capitalists and Strategic Support Services** needed by budding entrepreneurs in India to test ideas, tweak business plans and to move pilot projects into scalable \$\$ \$ \$ businesses.



Broad Patent Protection
Prosecuting Patents to get holistic grant of broad patent claims.



Identifying Licensing Partners
Preparing required legal documents and researching right partner.

1

IDEATION

Identifying innovative products / processes for filing patents.

2

LAUNCH PAD

Preparing ELEVATOR PITCH and BUSINESS PLAN model.

3

FUNDING

Facilitating the process of finding RIGHT VCs Globally.

Valuation of Technical Know-How

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“TCIS, India facilitate Startups to pool of VCs, strategist, bankers, marketing and legal experts”

Tech Corp International Strategist (TCIS, India), **YOUR ONE STOP STRATEGIST** for guiding YOU the process of protecting and identifying **INTELLECTUAL PROPERTY RIGHTS (IPRs)** in YOUR Business Verticals.



Tech Corp International Strategist (TCIS), India is an international law firm specializing in Intellectual Property Law, and we connect with patent attorneys in all the important Intellectual Property jurisdictions worldwide including US, Europe, UK, China, Singapore and Malaysia. We have expert intellectual property (IP) patent attorneys to perform patent and file PCT patent applications before the Indian Patent Office.

Talk to our thinking geeks who are **PASSIONATE** in facilitating the process of doing business in India.

HOW TO PATENT A BUSINESS IDEA INNOVATION

If you wish to know more about How to Patent a Business Idea, meet us for a cup coffee for some exciting **BRAINSTORMING** sessions. YOU won't regret meeting enthusiastic team members of Tech Corp International Strategist (TCIS, India).

Learn How to Patent a Business Idea Innovation from our team of **GENIUS** Strategist who are there to guide YOU through 10 step INNOVATION guide.



2017

**PATENT LAUNCH
DESIGN STUDIO**

01



HOW TO TURN
YOUR IDEA
INTO A
PRODUCT AND
LAUNCH IT

WE WORK WITH STARTUPS,
FORTUNE 100 ENTERPRISE &
GENERATE IPR BRANDS.

TCIS PROVIDE PROBLEM
SOLVING APPROACH TO
PROTECT INNOVATIONS BY
FILING PATENTS
INTERNATIONALLY.

02



HOW TO TURN
YOUR IDEA
INTO A
PRODUCT AND
LAUNCH IT

FACILITATING THE PROCESS OF
IDENTIFYING IP & RE-DESIGNING BUSINESS
PLAN WHICH IS ABLE TO IDENTIFY BEST
STRATEGY FOR OVERALL GROWTH.
BUSINESS GAINS MOMENTUM FROM
SECURED IPR.

03

OUR MISSION

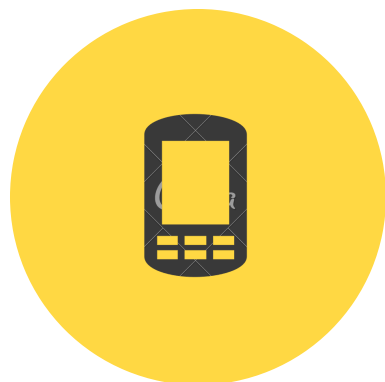
WE INVEST IN RELATIONSHIPS
& BUILD OUR WORK DIRECTLY WITH
ALL OUR CLIENTS AND ENJOY A
GENUINE COLLABORATION WITH
THEM.

WE ARE PASSIONATE ABOUT
INNOVATIONS. FEEL FREE TO START A
CONVERSATION WITH US TO SEE HOW
WE CAN HELP YOU GROW YOUR
BUSINESS TO NEW HORIZON.



BUSINESS GOALS

04



GO TO
MARKET ENTRY
PATENT RESEARCH



STRATEGISE YOUR
BUSINESS GOALS IN
A HOLISTIC VIEW



ACCELERATE ECONOMIC
GROWTH OF BUSINESS IN
INDIA AND ABROAD



IDEATION



IDENTIFY YOUR BEST IDEA

DURING RESEARCH THE
INVENTION IS NOT FULL PROOF OR
IN SOME CASES EFFICACY TEST
ARE BEING PERFORMED BY THE
INVENTOR.

**WHAT TO DO WHEN THE IDEA OR
INNOVATIVE CONCEPT IS NOT FULL
PROOF OR THE INVENTION IS STILL
IN IDEATION STAGE?**

TIPS TO SUCCEED



TURN YOUR DREAM INTO REALITY

DEDICATE AMPLE TIME TO DUE-DILIGENCE RESEARCH.

INVEST IN INTELLECTUAL
PROPERTY
RESEARCH & FAMILIARIZE
YOURSELVES WITH THE PROCESS
AND THE JARGON USED IN THE
FIELD OF PATENTS, COPYRIGHTS,
TRADEMARKS TO PROTECT YOUR
BUSINESS IDEA.



TIPS TO SUCCEED



TURN YOUR DREAM INTO REALITY

GAIN MOMENTUM BY EVALUATING
YOURSELF

FOR SUCCESSFUL BUSINESS IT IS
NECESSARY TO VALIDATE THE
PRODUCT / PROCESS AT REGULAR
INTERVALS.

TEST YOUR INVENTION WITH REAL
CONSUMERS AND GET HONEST
FEEDBACK FROM THE TEST
GROUPS TO VALIDATE YOUR IDEA





TIPS TO SUCCEED

TURN YOUR
DREAM INTO
REALITY

ELEVATE YOUR ELEVATOR PITCH

SHORT, CONCISE SALES PITCH
INCLUDING A HOOK, A VALUE
STATEMENT, STATISTICS AND
OTHER DATA.

YOUR PRODUCT'S UNIQUENESS,
AND A CALL TO ACTION.



TIPS TO SUCCEED

TURN YOUR
DREAM INTO
REALITY

DEVELOP YOUR OWN
UNIQUE PROTOTYPE

DON'T DO IT ALONE

**"YOUR INTELLECT & OUR
EXPERTISE"**

EVERYTHING YOU NEED TO KNOW ABOUT BUSINESS STRATEGY

LET'S CREATE HISTORY TOGETHER

**THANK
YOU!**



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END TO END BUSINESS STRATEGIC PARTNERSHIP | YOUR STRATEGIC BUSINESS PARTNER IN INDIA