**“Foundation for an Enabling Policy Environment for**

**Digital Transformation”**

**Joint Business at OECD (BIAC) and OECD Panel**

***World Summit on the Information Society (WSIS)***

**19 March 2018**

**International Telecommunications Union (ITU)**

**Geneva, Switzerland**

**9:00-10:45**

**LIST OF SPEAKES & BIOS**

**CO-CHAIRS:**

* **Dr. Makoto Yokozawa**, Co-Chair, BIAC Committee on Digital Economy Policy, professor at Kyoto University, and senior consultant for Nomura Research Institute, Japan
* **Ms. Molly Lesher**, Lead, OECD Going Digital Project

**MODERATOR: Dr. Carolyn Nguyen**, Director, Technology Policy, Microsoft

**SPEAKERS:**

* **Ms. Yukiko Tsuchiya,** Assistant Director, Ministry of Internal Affairs and Communications, Japan
* **Ms. Yolanda Martinez,** National Digital Strategy Coordinator, President’s Office, Mexico
* **Mr. Brett Makens,** Telecoms Officer, United States Mission in Geneva
* **Ms. Dominique Lazanski**, Director, Public Policy and International Relations, GSMA

**BIOGRAPHIES**

**Ms. Dominique Lazanski**, Director, Public Policy and International Relations, GSMA

Dominique Lazanski is a London‐based digital policy and strategy consultant. She is currently Director of Public Policy and International Relations for the GSMA, responsible for Internet governance and cybersecurity policy. She is also active in ITU-T work.

She began her career with positions at Yahoo, eBay, and Apple, where she helped launch the first iTunes stores in the US. In 2005 she moved to London to complete a master’s degree in information systems management at the London School of Economics. She holds a bachelor of arts from Cornell University, a second master’s degree from the University of Bath and is currently working on her PhD.

She was a member of the UK’s Open Data User Group in the Cabinet Office from 2012 to 2014 and the Tax Transparency Board in Her Majesty’s Revenue and Customs. She participates on the Multi-stakeholder Advisory Group on Internet Governance in the UK. She worked on the first Cyberspace Conference with the UK’s Foreign Office and the ICC in London to secure business participation in the conference.

Since joining the GSM Association in September 2013, Ms. Lazanski leads the members’ ITU and Internet Governance Task Force, which includes planning and preparations for key ITU‐ T meetings and study groups as well as Internet governance meetings. She is currently a member of the multi-stakeholder advisory group of the Internet Governance Forum. She teaches within the GSMA’s capacity building program for regulators and policy makers and sits on the board of several international companies.

**Ms. Molly Lesher, Lead, OECD Going Digital Project**

Molly Lesher is a Counsellor at the Organisation for Economic and Co-operation and Development in Paris, France. She supports OECD member and partner governments with policy advice and analysis in the areas of the digital economy, science, technology and innovation. Ms. Lesher is the lead for the OECD Going Digital project, which brings a whole-of-OECD perspective to understanding the digital transformation and developing pro-active policies to make it work for growth and well-being.

Her previous positions include 10 years as a trade analyst in the OECD’s Trade and Agriculture Directorate, as well as roles in the Research Department of the US Federal Reserve Bank of Boston (international economics) as well as the private sector (Fidelity Investments, a US-based financial services company).

**Mr. Brett Makens, Telecoms Officer, United States Mission in Geneva**

Brett Makens is the Telecommunications Officer at US UN Mission in Geneva covering Internet governance, Internet freedom, cybersecurity, and telecommunication issues. He has previously served at U.S. Embassies in Estonia, Germany, and Mongolia where he has specialized in technology and scientific engagement. Before joining the U.S. diplomatic service, he worked at the Office of the U.S. Trade Representative as an industrial market access negotiator and was part of the team at the U.S. State Department that negotiated the U.S. Central American Free Trade Agreement. He holds both a JD/MA in International Affairs from the University of Denver and a BA in International Relations from Michigan State University.

**Ms. Yolanda Martinez, National Digital Strategy Coordinator, President’s Office, Mexico**

Yolanda Martinez has more than 15 years of experience in digital transformation working for federal and local governments in Mexico, at Deloitte global consulting, and in other initiatives for development at the United Nations Development Program (UNDP).

Ms. Martinez is a specialist in digital transactional services design and performance measurements, research in user needs, ICT policy and strategic procurement, internet governance and digital government, digital inclusion, accessibility, digital identity and electronic signature and use of emerging technologies in the public sector.

Some of her main digital transformation initiatives have been: Zapopan Digital City; fair trade e-commerce platform from the United Nations Equator Initiative, ICT Policy, fixed price ICT contracts, National One Stop Shop www.gob.mx, Digital Services Standard used in more than 5000 services, that has allowed to put online the most demanded citizen services like the birth certificate, emerging technologies application like BlockchainHackMX, prospera digital skills and digital home (subsidise Internet at home programme), and InteroperaMX.

As global leader in the area, she participates actively in different global platforms for digital

transformation. In 2017 she leads the Electronic Government Network of Latin America and the Caribbean; as the National Digital Strategy Coordinator at the office of the President of Mexico, she leads the monitoring mechanism for the Digital Agenda for Latin America and the Caribbean eLAC2018; she also represents Mexico at D7 Ministerial Consortium; the World Summit on the Information Society (WSIS) and in OCDE’s special group work for e-government leaders.

As the National Digital Strategy Coordinator (CEDN) she is responsible for coordinating the

implementation and follow up of the 69 action lines that integrate the National Digital Strategy

under a model of multistakeholder and constant collaboration with the digital ecosystem in

Mexico.

She has a Degree in Information Systems by the University of Guadalajara (UdeG), a Fulbright

García Robles Scholar and holds a Master’s degree in Public Policy at the Carnegie Mellon

University (CMU).

**Dr. Carolyn Nguyen**, Director, Technology Policy, Microsoft

Carolyn Nguyen is a Director of Technology Policy at Microsoft, focused on policy issues related to internet governance, the digital economy, and artificial intelligence. Her work is aimed at influencing global policy-making by engaging with stakeholders and raising awareness of the role of technology in economic development, through participation in public policy dialogues and venues, including the United Nations (UN), Internet Governance Forum (IGF), Organisation for Economic Co-operation and Development (OECD), and World Economic Forum. Her past activities have included policy initiatives on connectivity, privacy, security, open/big data, machine learning, the internet of things, intelligent systems, and their effects on existing social, economic, and policy frameworks. She is a vice chair of the International Chamber of Commerce Commission on Digital Economy and a past member of the Multistakeholder Advisory Group for the Internet Governance Forum.

**Ms. Yukiko Tsuchiya,** Assistant Director, Ministry of Internal Affairs and Communications, Japan

Yukiko Tsuchiya is Assistant Director, International Policy Division, Global ICT Strategy Bureau, Ministry of Internal Affairs and Communications (MIC), and has been at MIC since 2016. She is responsible for international issues including ITU Council and Conferences, International Internet-related Public Policy issues and WSIS (World Summit on the Information Society) related issues.

**Dr. Makoto Yokozawa**, Co-Chair, BIAC Committee on Digital Economy Policy, professor at Kyoto University, and senior consultant for Nomura Research Institute, Japan

Dr. Yokozawa is the head professor of the Market and Organisation Informatics Systems Laboratory at the Graduate School of Informatics, Kyoto University. which is a Joint Research Unit with a private IT service company, Nomura Research Institute, Ltd. He has been participating in many study groups for regulatory and policy issues in Japanese government and private sector associations, including broadband policy, spectrum management, Internet governance, personal data protection, digital trade, innovation and Ubiquitous Network Society policies.

He is leading global policy discussions as the chairperson and vice chairperson in many global fora including OECD's business advisory committee (co-chair of BIAC/Digital Economy) and Data Flow Policy WG in WITSA, the World IT Service Association. Also he is leading domestic policy strategy in Japan as the chairperson of Personal Data Protection Task Force in JISA, the Japan IT Service Industry Association, and vice chairperson of the Internet Economy WG in Keidanren, the Japan Business Federation.

He has been also actively involved in the Internet Public Policy Fora, including Working Group for Enhanced Corporation in 2014 and 2016, IGFs and WSIS+10 review process in 2015.