

## Mr. Renze Bill Lan



Mr. Renze Bill Lan  
Chief Strategist  
Huawei Technologies Co., Ltd.  
China

### • Forum Session

Session title: Broadband today – and tomorrow: from wireless broadband to gigabit strategies

Room: Room 3 - Plasma

Time: Wednesday, September 11, 2019, 2:00 PM - 3:15 PM

Role: Panellist

### Biography

Bill Lan is the Chief Strategist of Huawei Technologies where he is responsible for industry regulatory policy, business strategic planning and business consulting. He is also a core member of the Huawei National Broadband Network team cooperating with ITU driving broadband development, network deployment and digital applications worldwide. Mr. Lan draws on his deep knowledge of ICT industry trends and global best practices to deliver industry white papers and business plans for governments and operators in fields such as national broadband network and digital economy.

Mr. Lan has more than 20 years of experience in the business consulting, telecommunications and ICT industries. He has held various positions in global renowned companies, including Deloitte Consulting, Lucent Technologies and China Development Investment Bank. Mr. Lan holds a MBA from University of Manchester, UK.

Bill Lan is the Chief NBN Strategist of Huawei Technologies where he is responsible for strategic planning, NBN advisory and the management of key projects. He is also a core member of the Huawei NBN team driving NBN development and deployment worldwide.

Most recently, Mr. Lan managed various broadband network consulting projects for Huawei's key customers in Europe, Middle East, Africa States, Latin America and Asia Pacific. In addition, Mr. Lan

draws on his deep knowledge of telecommunications industry trends and global best practices to deliver successful business plans for operators in fields such as national broadband network, FBB, MBB and Internet applications.

Mr. Lan has 20 years of experience in the business consulting, telecommunications and ICT industries. He has held various positions in global companies, including Deloitte Consulting, Lucent Technologies and China Development Industry Bank, where he was responsible for market analysis, business strategic planning, go-to-market strategy development, financial planning and project management.

Mr. Lan holds a MBA from University of Manchester, UK.