



ROBERTO MITSUAKE HIRAYAMA

Candidate for ITU-D Study Group 1 Chair

Roberto Mitsuke Hirayama, currently Advisor and Regulation Specialist at Anatel (Brazilian Telecommunication Regulatory Agency), has lots of experience on the Telecom/ICT sector, having worked in telecom manufacturers, large and medium sized telecommunications operators and for 20 years at several departments of the Regulatory Agency (Anatel), especially on Planning and Regulation/Policy roles, including conducting Regulatory Impact Assessments (RIA) in several regulatory actions, and in the discussions for the Regulations of Digital Platforms, and the usage of emerging technologies, such as Artificial Intelligence (AI), by the Telecom/ICT sector in Brazil. He was also involved in the discussions for the adoption of the Brazilian Digital Terrestrial Television System (SBTVD-T) and the discussion on the transition and analogue switch-off recently concluded in Brazil.

In ITU, Roberto has been following ITU-T and ITU-D activities since 2008, where he was ITU-D SG1 Vice-Chair for the Americas in the last two study periods, and Rapporteur of ITU-D Question 2/1, having chaired several meetings and worked on Reports, Guidelines, and moderated workshops, seminars related to enabling environment, universal and meaningful connectivity, and digital infrastructure.

He is currently the Vice-Chair of the Working Group for preparations for the WTDC, WCIT and WTSA in CITEEL (WGCONF of PCC.I), and he was the Chair of the Statutory Committee 4 – ITU-D Working Methods for WTDC-22 in Kigali, Rwanda.

Finally, he had also participated actively both in the ITU-T in Study Groups 9 and 16 (now ITU-T SG21, currently its Vice-Chair), where he helped standardizing the IPTV/DTV middleware Ginga (H.761), alongside with R&D institutions of Brazil (PUC-Rio, UFJF, and UFPB).

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