



**Telecommunication  
Development Bureau (BDT)**

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Geneva, 22 January 2013

ITU Member States and ITU-D Sector Members  
Latin America and The Caribbean Region

Subject: **ITU Regional Seminar on economic and financial aspects of telecommunications/ICT for Study Group 3 Regional Group for Latin America and the Caribbean (SG3RG-LAC) Mexico City, Mexico, 19-20 March 2013**

Dear Sir/Madam,

I am pleased to invite you to the ITU Regional Seminar on economic and financial aspects of telecommunications/ICT, organized by the ITU Telecommunication Development Bureau (BDT), to be held in Mexico City on 19-20 March 2013 in collaboration with the Comisión Federal de Telecomunicaciones (COFETEL) of Mexico. The Regional Meeting of the Study Group 3 Regional Group for Latin America and the Caribbean (SG3RG-LAC) organized by the ITU Telecommunication Standardization Bureau (TSB) will be held just after the seminar (21-22 March 2013).

**All participants are kindly invited to pre-register online, both for the seminar and meeting, by 12 February 2013 at the event website: [www.itu.int/ITU-D/finance/work-cost-tariffs/events/tariff-seminars/Mexico-13/index.html](http://www.itu.int/ITU-D/finance/work-cost-tariffs/events/tariff-seminars/Mexico-13/index.html).** All the necessary practical information including venue of these meetings, will be published shortly on this website.

This year, the seminar will focus, among other interesting subjects, on the strategies for the deployment of Next Generation Networks (NGN) and Next Generation Access (NGA) in a broadband environment, emphasizing on the economic and regulatory aspects. Another relevant issue is related to competition and regulation in a converged broadband world, taking into account the elements to be considered for the determination of the significant market power (SMP). Participants are invited to make presentations to illustrate the situation in their countries on these issues, in order to promote dialogue and exchange of experiences. Please find the provisional agenda in Annex 1.

The seminar and meeting will be conducted with English and Spanish interpretation. All presentations will be published in the original language on the above-mentioned website. **It is important to note that participants should enquire in advance concerning visa requirements** for Mexico and apply to the Consulate or Embassy of Mexico in their respective country.

Participants are requested to submit an update of their telecommunication sector scenario, by completing the ITU Tariff Policy Survey at: [www.itu.int/ITU-D/icteye/](http://www.itu.int/ITU-D/icteye/) under Survey Login. For login information (password and username), please contact Ms Carmen Prado-Wagner ([carmen.prado@itu.int](mailto:carmen.prado@itu.int)).

In order to build on the work carried out in Study Group 3 and optimize the transfer of knowledge, we strongly recommend that, where possible, organizations designate their SG3RG-LAC Group Representatives or officials who have expertise and responsibility for costs and tariffs matters to attend these events.

As mentioned in the [TSB invitation letter](#), one partial fellowship per administration will be awarded to facilitate the participation of Least Developed or Low Income Developing Countries in the Latin American and Caribbean region (<http://www.itu.int/en/ITU-T/info/Documents/ldc-lic-201111.pdf>). An application for fellowship must be authorized by the relevant Administration of the ITU Member State. **Please download the fellowship application form at <http://www.itu.int/md/T13-SG3RG.LAC-COL/en>**, and return it to ITU not later than **1 February 2013**.

I look forward to your participation in this event.

Yours faithfully,

[Original signed]

Brahima Sanou  
Director

Annex 1: Provisional Agenda

## Annex 1

**Seminario de la UIT sobre los Aspectos Económicos y Financieros de las Telecomunicaciones/TICs  
Grupo Regional de la Comisión de Estudio 3 para América Latina y el Caribe (SG3RG-LAC)**

**ITU Regional Seminar on the Economic and Financial aspects of telecommunications/ICTs  
Study Group 3 Regional Group for Latin America and the Caribbean (SG3RG-LAC)**

México City, México, 19-20 Marzo/March 2013

**Provisional Agenda**

**Martes / Tuesday**

08.30 – 09.30 **Registro de Delegados / Delegates registration**

09.30– 10.00 **Ceremonia de Apertura / Opening Ceremony**

- ▶ Presidente SG3RG-LAC / SG3RG-LAC President
- ▶ Representante UIT / ITU Representative
- ▶ Representante COFETEL / COFETEL Representative

10.00 – 10.45 **Sesión 1:** Resultados de la Conferencia Mundial de la Normalización de las Telecomunicaciones (**CMNT-12**) y de la Conferencia Mundial de las Telecomunicaciones Internacionales (**CMTI**)

*Results from the World Telecommunication Standardization Assembly (WTS-12) and the World Conference on International Telecommunications (WCIT)*

**Café / Coffee break**

11.00 – 12.30 **Sesión 2:** Estrategias para el **despliegue de las NGN y NGA en un entorno de banda ancha** - Aspectos regulatorios y económicos

*Strategies for the **deployment of NGN and NGA in a broadband environment** – Regulatory and economic aspects*

**Almuerzo / Lunch**

14:00 – 15:30 **Sesión 3:** Aspectos económicos en la provisión de contenido y la nueva relación entre los proveedores de la cadena de valor

*Economic aspects of the provision of content provision and the new relationship between providers of the value chain*

**Café / Coffee break**

15:30 – 17:00 **Sesión 4:** **Fiscalidad** de los servicios de telecomunicaciones internacionales

*Taxation of international telecommunication services*

## Miércoles / Wednesday

- 9:00 – 10:00 **Sesión 5: La conectividad internacional de Internet** en América Latina y el Caribe  
*International Internet Connectivity in Latin America and the Caribbean*
- 10:00 – 11:00 **Sesión 6:** Iniciativas para estimular la demanda de servicios de banda ancha y el **desarrollo de contenido local**: administración electrónica, el aprendizaje electrónico y la administración electrónica  
*Initiatives to stimulate demand for broadband services and **development of local content**: online administration, e-learning, e-government*

### Café / Coffee break

- 11:15 – 12:30 **Sesión 7: Definición del SMP** en un entorno de banda ancha y convergencia, y una visión de América Latina y el Caribe  
*SMP definition in a broadband converged environment, and overview of Latin America and the Caribbean*

### Almuerzo / Lunch

- 14:00 – 16:45 **Sesión 8:** Sesión sobre **Modelización de Costos / Cost Modeling Session**
- Aspectos metodológicos y nuevas tendencias en material de modelización de costos  
*Methodological aspects and new costing trends*
  - La experiencia de Brasil en el proyecto sobre modelización de costos: resultados y lecciones aprendidas  
*The Brazilian experience on cost modeling project: some results and lessons learned*
  - Experiencias de países  
*Country Experiences*

### Café / Coffee break

- 16:45 – 17:00 **Conclusiones finales y cierre del Seminario / Final conclusions and closing of the Seminar**

- 21 - 22  
Marzo/March Reunión del Grupo Regional de la Comisión de Estudio 3 para América Latina y El Caribe (SG3RG-LAC)  
*Regional meeting of the Study Group 3 Regional Group for Latin America and Caribbean (SG3RG-LAC)*
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