



Telecommunication Development Bureau (BDT)

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Geneva, 13 July 2012

Administrations of ITU Member States,
Regulators and ITU-D Sector Members
worldwide

Subject: **Global Forum on Human Capacity Development: “Digital Inclusion: Preparing Human Capital for the Knowledge Based Economy”, Cape Town, Republic of South Africa, 22-25 October 2012**

Dear Sir/Madam,

On behalf of the International Telecommunication Union (ITU), I am pleased to invite you to participate in a biennial global forum on building human capabilities and skills, to be held in Cape Town, Republic of South Africa, **from 22 to 25 October 2012**. The Forum is kindly hosted by the Department of Communications, in collaboration with the Telkom Centre for Learning, and the National e-Skills Initiative of South Africa. It will be held at the Cape Town International Conference Centre.

The theme of this year’s event is **“Digital Inclusion: Preparing Human Capital for the Knowledge Based Economy.”** The 17 June 2015 deadline for transitioning to digital terrestrial television broadcasting for most countries is fast approaching. The period between now and then is crucial for transforming existing analogue skills sets into digital skills sets at different levels within organizations and across societies, and be ready to fully exploit the potential of this digital age. All ICT stakeholders, from state players to policymakers, regulators, operators, academia, training providers and users of ICT, need to engage in a dialogue that raises awareness of the challenges posed by the transition and the role each and all have to play to ensure that the digital economy benefits mankind.

The objective of the Forum is to discuss the capacity building challenges of transitioning to digital broadcasting and address how these challenges can be met. It will also highlight the huge opportunities of a digital economy and how this can be a source of empowerment for people. Within the sphere of capacity building, it will explore the learning opportunities available through mobile based platforms and devices, and how these can transform the way we access information and learning and can narrow the existing information gap. The Forum will be an opportunity for countries and organisations to showcase initiatives undertaken in this regard, such as the e-Skills initiative in South Africa, and the m-Powering Initiative being launched by the Director of the BDT within ITU.

Some of the key topics to be discussed at the Forum include, *inter alia*:

- Broadcasting trends and the necessity of transitioning to digital broadcasting.
- Policy, regulatory and technical challenges of the transition to digital broadcasting.
- Human Capital development in an m-environment: multi-sector perspectives.
- Leveraging Learning and development through mobile based devices.
- Social development and building ICT literacy.
- Country case studies on the transition roadmap.

- Country policies and experiences with e-skills initiatives.
- Developing leadership for knowledge based economy.
- Readiness of higher learning institutions for a digital society.

Target Group

This forum is a high-level event targeted at executives, decision-makers and managers from national administrations, regulatory authorities, telecom operators and service providers, as well as executive training providers and telecom academies which are involved in the multidimensional challenges of preparing for a digital economy. In particular, it addresses officials with the responsibilities for building the human, institutional and organisational capacity for the digital economy.

The forum proceedings will be conducted in English. Interpretation will be provided based on the requests of participants. You are therefore invited to indicate on the registration form whether you require languages other than English. Based on requests made by 22 September 2012, and provided there are at least five requests for a given language, interpretation will be provided in that language.

Documentation

Documentation regarding the draft agenda, registration, call for papers and fellowships requests can be found on the website of the event at <http://academy.itu.int/>.

- **Draft Agenda**

The structure of the forum is contained in the draft agenda which will be updated according to selected presentations.

- **Call for Papers**

The sharing of experiences is an important part of such a global forum. In this regard, participants with related expertise or experiences they wish to be considered for inclusion in the Forum agenda can complete the **Call for Papers** and submit it to Mr. Mike Nxele (mike.nxele@itu.int) by e-mail by **31 August 2012** for possible inclusion.

- **Registration**

Registration for this Forum is strictly online. To register, participants should complete the on-line Registration form **by 22 September 2012**, except for fellows who need to register and submit their **signed and approved** fellowship request form at the latest by **31 August 2012**.

There is **no registration fee** for participating in the Forum. However, all expenses concerning travel, accommodation, meals, and insurance of participants should be borne by your organization.

- **Fellowships**

Subject to the availability of funds, ITU will provide one partial fellowship (covering only daily subsistence allowances) per administration of Least Developed Countries (LDCs) as well as low-income developing countries with a GDP per capita of less than US 2'000. Preference will be given to applicants proposing papers or presentations selected for inclusion in the agenda. While the number of delegates from any country is not limited, countries will need to bear the costs of any additional delegates. Those intending to apply for a fellowship should complete the Fellowship Application form available in the event website and return it by **31 August 2012**.

Delegate Information and Logistics

A Delegate Information and Logistics Pack, including the list of recommended hotels and entry visa requirements for the Republic of South Africa can be found on the Forum website.

For additional information, please contact Mr. Mike Nxele on tel: + 41 22 730 5983; or by email at mike.nxele@itu.int or Mr. Diadie Toure on tel: +221 33 849 77 20/18; email diadie.toure@itu.int .

I am looking forward to your positive response and active participation in this global capacity building forum.

Yours faithfully,

[Original signed]

Brahima Sanou
Director



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ITU Global Forum on Human Capacity Development

“Digital Inclusion: Preparing Human Capital for the Knowledge Based Economy”

CAPE TOWN, SOUTH AFRICA

22-25 October 2012

PROPOSED DRAFT PROGRAMME:

Monday 22 October	
	Pre-Conference
12:30	Registration
	Pre-Conference Workshops
13:00 – 17:00	A Understanding the Broadband Ecosystem: Overview for, Regulators, Policy formulators HR Practitioners
	B Open Source Learning systems: Understanding the WEB3 Social Learning debate
	C Professionalizing Human Resource Development: A strategic driver to enhance knowledge based competencies. development for the future economy
18:00	Welcome Drinks, Networking opportunities
Tuesday 23 October	
07:15	Registration
08:15	Opening remarks by the Director of the Telecommunications Development Bureau, ITU, Mr Brahim Sanou Welcome and Official opening of the event by the Honorable Minister/Deputy Minister of Communications of the Republic of South Africa Ms Dina Pule
08:30	Plenary 1: Global Technology trends and the impact on the developmental agenda i.e. Transitioning from Analogue to Digital:
09:30	Plenary 2: Broadband Implications for a Knowledge based Society:
10:30	TEA
11:00	Plenary 3: State of readiness to transition from Analogue to digital, a Global perspective: ITU
12:00	Energizers

12:10	Track A Leadership Development Strategies to ensure adequate capacity for organizations to deliver on tomorrow's developmental agenda	Track B Analogue to Digital Transition Strategic intent and importance of the transition <ul style="list-style-type: none"> Roadmaps and Milestones; Policy, regulatory, technical and human capacity building implications. Effective communications Strategy for transition. 	Track C Ensuring operational readiness for learning institutions mandated to deliver on the ICT developmental agenda
13:10	LUNCH		
	MINI WORKSHOP		
14:00	Track A ICT and Learning in Developing Countries <ul style="list-style-type: none"> Technology driven education E-Learning Strategies 	Track B Mobile Learning: <ul style="list-style-type: none"> trends and global case studies Strategies for implementation 	Track C Role of academia in developing Human Capital for a knowledge based economy
15:15	TEA		
	MINI WORKSHOP		
15:45	<ul style="list-style-type: none"> Open Source Learning Management Systems 	<ul style="list-style-type: none"> Content for multiple devices 	
18:00	Cheese and Wine before Dinner		

Wednesday 24 October			
08:30	Plenary 4: Panel Discussion Human Capital Development in an m-Education environment: <ul style="list-style-type: none"> Operator Perspective Regulator Perspective Public Service Perspective: Communications/Education Civil Society perspective 		
09:30	Plenary 5: Using Cloud Computing, implications for educational institutions		
10:30	TEA		
11:00	Plenary 6: Strategies to design a multi stakeholder collaborative network to e-Skill a nation. A perspective from the E-Skills institute, Republic of South Africa		
12:00	Global Perspectives on how to e-Skill nations		
	Lessons from Latin America, Arab States	Lessons from Asia-Pacific/Europe and CIS	Lessons from Africa
13:10	LUNCH		
	MINI WORKSHOP		
14:00	Qualifying and quantifying national e-Skills	Curriculum design strategies to address a national deficit on e-Skills	Research evaluation and monitoring of e-Skills readiness index
15:15	TEA		
	MINI WORKSHOP		
15:45	Qualifying and quantifying national e-Skills	Curriculum design strategies to address a national deficit on e-Skills	Research evaluation and monitoring of e-Skills readiness index
17:30			
19:30	Gala Dinner:		

Thursday 25 October	
08:30	Plenary 7: Initiatives for establishing Platforms for Global Collaboration in ICT Capacity building: The ITU Academy
09:15	Plenary 8: Managing Change during Digital transformation, what practitioners should know
10:00	Plenary 9: Developing capabilities for a digital economy: Role of training providers
11:00	TEA
11:30	Consolidation: Designing a roadmap to implement lessons learned
12:15	CLOSE



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Department:
Communications
REPUBLIC OF SOUTH AFRICA

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ITU Global Forum on Human
Capacity Development



“Digital Inclusion: Preparing Human Capital for the Knowledge Based Economy”

CAPE TOWN, SOUTH AFRICA

22-25 October 2012

CALL FOR PAPERS

On behalf of the International Telecommunication Union (ITU), we would like to invite you to participate in the biennial global forum on building human capabilities and skills for a knowledge based economy, to be held in Cape Town, Republic of South Africa, **from 22 to 25 October 2012**.

CALL FOR PAPERS

This is an invitation to senior executives, decision makers, human capacity development managers, and learning and development practitioners from national administrations, policy makers, regulators, operators and telecom training institutions, who may wish to present a paper/make a presentation at this forum to submit their topics for consideration.

The papers/presentation can be in any of the topic areas below. Case studies are particularly welcome as they give practical experiences of implementation successes and challenges.

KEY TOPICS:

Some of the key topics to be discussed at the conference include, inter alia:

- Broadcasting trends and the necessity of transitioning to digital broadcasting.
- Policy, regulatory and technical challenges of the transition of digital broadcasting.
- Human Capital development in an m-environment: multi-sector perspectives.
- Leveraging Learning and development through mobile based devices.
- Social development and building ICT literacy.
- Country policies and experiences with e-skills initiatives.
- Developing Leadership for Knowledge based economy.

Please submit the topic/title of your paper/presentation by e-mail to: mike.nxele@itu.int no later than **31August 2012**.

We look forward to your contributions and participation in this Forum.



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ITU Global Forum on Human
Capacity Development

PROPOSED CONTRIBUTION TO

Global Forum on Human Capacity Development: “Digital Inclusion: Preparing
Human Capital for the Knowledge Based Economy”

Name:	
Designation:	
Organisation:	
Country:	
Contact email and telephone number:	
Title of Paper:	

Please submit the form to mike.nxele@itu.int. For additional information, please contact:

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