The ITU Asia and the Pacific Academic Network

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Challenges faced in Academia

1. Universities and funders expect that research has an impact – it is judged on its contribution to the economy, society, environment or culture

2. Research is being assessed on the degree it contributes to the UN Sustainable Development Goals.

3. Impact focused academics have two significant questions:

    1. What is relevant?

    2. How can they engage policymakers and industry leaders?

The ITU's Challenge

We seek evidence-based analysis and informed advice from experts to guide government policy and business strategies as we grapple with important questions related to our mission, such as:

1. how to create the regulatory environment and competitive markets so network providers can reach the most underserved communities and provide them with affordable telecommunications, such as broadband internet so that everyone can access information and opportunities?
2. How can government, business and civil society come together in a whole of society manner to develop and deliver digital services that support the achievement of the SDGs?
3. How can governments support innovation and the development of new digital technologies while also reducing inequality?

We need high calibre research academics dedicated to understanding the challenges and opportunities in Asia and the Pacific.

Developing a Collaborative Network For Impact

An Asia and the Pacific Academic network:

1. bring together academics from around Asia and the Pacific who work or seek to work on research that supports the ITU's mission.

2. Lay out the pressing questions we face so to guide their research.

3. Create forums and platforms for collaboration and research sharing.

4. Develop channels and platforms so academics doing insightful and meaningful research can engage with policymakers and industry leaders.

The goal is to turn academic research into impact!

Thank You!