Call for Code
Code and Response

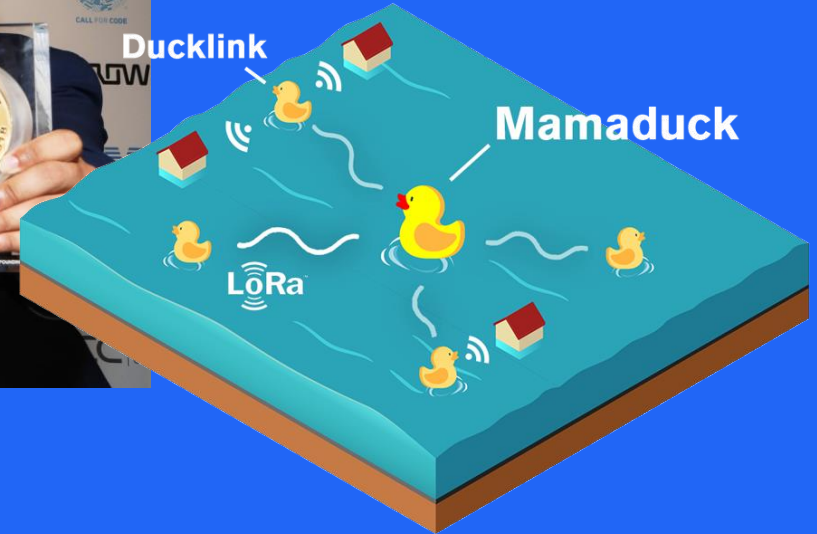How will your code
change the world?

IBM Developer

IBM

In 2018, IBM became founding partner in **Call for Code**, a **five-year, $30 million** investment to inspire software developers, data scientists and technologists to build sustainable solutions to address natural disaster preparedness, response and recovery.

The Winner: Project OWL
Organization, Whereabouts, and Logistics

Ducklink

Mamaduck

LoRa

2019: Putting Ideas into Production

This year, in addition to Call for Code, IBM is launching **Code and Response**, a four-year, $25 million investment to take top solutions from coding competitions and put them into production in areas that need it most.

Code Response

CLINTON GLOBAL INITIATIVE
UNIVERSITY

CALL FOR CODE

IBM: A History of Service

Leveraging IBM technology and expertise to help communities regroup, rebuild, and recover:

Generating insights from data for **better decision-making** and use of **world class technologies** for improved disaster response

Enabling **collaboration and common purpose** among organizations

Promoting enduring **recovery** and **preparedness**

Disaster Spotlight: **2017 Atlantic Hurricanes**

$4M hurricane resiliency initiative:

- **Impact Grants** for a range of partners and projects
- **Technologies** such as cloud, blockchain, chatbots; and consulting
- Activated **volunteers** and look-ahead in volunteer management

Partner Spotlight: **Red Cross/Red Crescent**

Globally, Red Cross/Red Crescent societies have received:

- **34** Impact Grants
- **$1M+** in disaster preparedness and organizational change consulting
- **$4.8M** donated by US employees in the last 5 years

IBM has responded to 80+ IBM disasters since 2001, including an **ongoing $5.0M response** to the 2017 and 2018 hurricanes.

What's Next?

This year, we're furthering our efforts in addressing natural disasters:

➢ Adding healthcare component to Call for Code

➢ Implementing Project OWL though Corporate Service Corps and partners

➢ Continuing our commitment to respond to the next natural disaster

➢ Expanding our scope of partnerships globally

How You Can Be Involved

We need YOUR help:

➢ Work with us to spread the word to your communities

➢ Become a Call for Code supporter

➢ Become a Code and Response implementation partner

➢ We're looking for judges for this year's competition

Thank you

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