

"Mobiletechnology making public transport more accessible"

Einar Myreng

CEO

Next Signal

[@next_signal](#) einar@nextsignal.no

www.nextsignal.no

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Our story starts with...



Need...

– Hvorfor får ikke jeg samme informasjon som alle andre?

For mange blinde og svaksynte er det trøblete å reise kollektivt i Oslo-området. Ruter leter etter nye teknologiske løsninger for å bedre informasjonen til synshemmede.



LEI: Svaksynte Jon Ivar Dypedal er lei av å måtte spørre fremmede om hvilken buss han har gått ombord i.
FOTO: NAMRA SALEEM / NRK



Namra Saleem
Journalist



Sarah Pierstorff
@sarah_pi
Journalist

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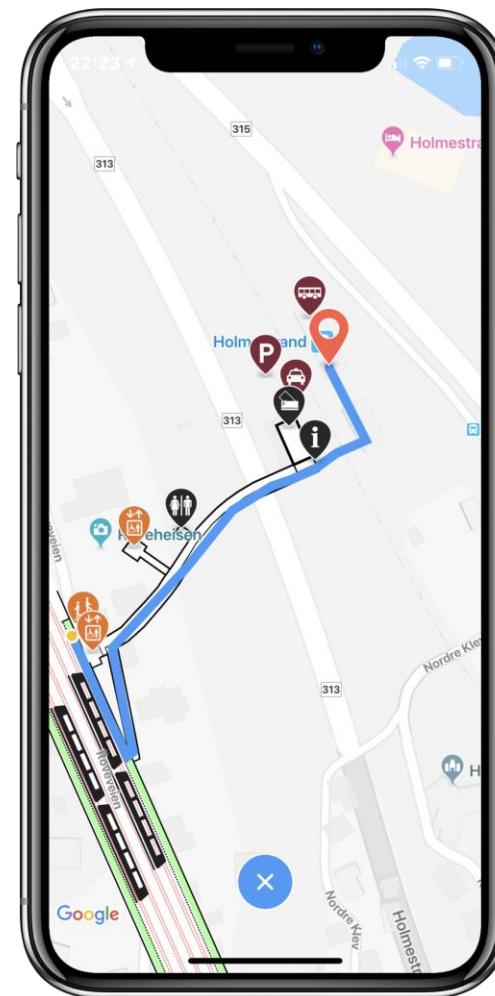
Idea and vision...

- Give everyone FREEDOM TO TRAVEL....
- Technology that makes the world more accessible
- Building an inclusive world for everyone through developing products and services facilitating cutting edge mobile and communication technology.



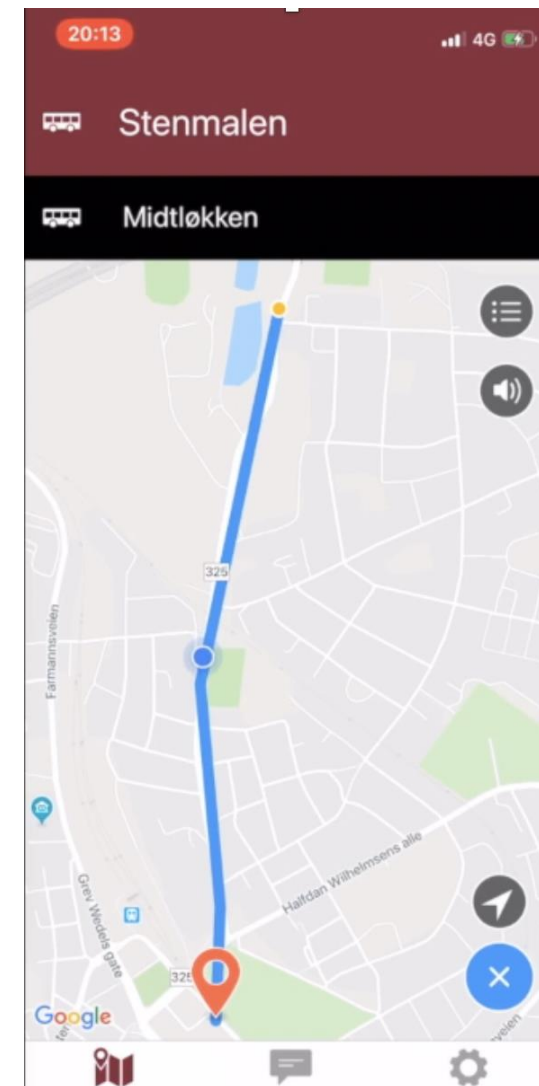
INNDOR NAVIOGATION AT HUBS

- Turn by turn navigation with text, symbols and VoiceOver
- Map functionality with blue dot, end marker and dots in between.
- Search for place/platform/restroom etc.
- Dynamic route suggestion.
- Use VoiceOver to announce direction as person is moving.
- Re-routing done dynamic and automatic in case of going wrong/another direction.



BUS STOP ANNOUNCEMENT ON YOUR SMARTPHONE

- Map functionality with blue dot, end stop marker and line in between.
- Announces upcoming stop and next stop.
- Tells you when to alight the bus.
- VoiceOver – repeat by shaking.



Accessible Europe

