Connect monitoring with user feedback

Mikael Snaprud

CFO

Tingtun AS

With DAKA AB, FTB, Accessibility Foundation and UiA

mikael.snaprud@tingtun.no e:

tingtun.no www:









Who can benefit

- Governments and website owners
 - WAD (monitoring), tailor policies and training
- Users
 - Check a page, feedback in consistent way
- Developers and private sector
 - Better meet users needs, increase revenue















Three ways justified in the WAD

Feedback mechanism

User feedback

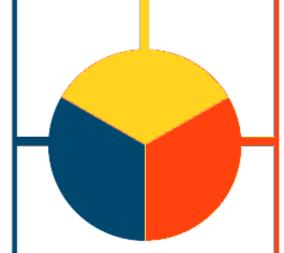
- Different users experience different problems
- Comes closer to real users

Large scale user generated data on accessibility problems

Simplified monitoring

Automated tests

- Low cost to run new test
- Repetable results
- Larger number of pages
- Benchmarking lists



In-depth monitoring

Manual tests

- Add to automated tests
- Human judgement
- Smaller number of pages









Automated test page













http://axe.checkers.wtkollen.se/

Benchmarking from Automated tests

Grade	Score (range)	Explanation of	<u>Rank</u> ▲	<u>Site</u>	<u>Score</u>	<u>End</u>
graphic	(8 ,	grade	1	Nisra UK	100	2018-10-26
	100	No tests failed	2	INE ES	99	2018-10-25
	95 through 99	A few tests failed	3	SCB SE	99	2018-10-26
	85 through 95	Some tests failed	4	<u>Dst</u>	99	2018-11-05
			5	Statistikportal DE	99	2018-11-16
	70 through 85	Many tests failed	6	BFS CH	99	2018-10-26
•	0 through 70	Most tests failed	7	SSB NO	99	2018-11-13
			8	<u>Statistiques</u>	99	2018-11-05
			9	CZSO CZ	98	2018-10-26
			10	Stat PL	98	2018-11-05

Disclaimer

Please note that the automatic score is based on tests carried out automatically. About 20% of the conceivable tests can be automated, and the tool covers a part of these tests. The score from user tests are based on a limited set of questions and will also not cover all possible tests. Therefore, the evaluated pages may contain barriers not reported by any of the tools. For reference see the list of. <u>currently implemented tests</u>. <u>Full disclaimer</u>.

http://axe.checkers.eiii.eu/en/benchmarking/previous/

Prepared for the INDVIL Project supported by the Norwegian Research Council













541	/hitta-statistik/artiklar/2013/Aldre-mammor-van	98
542	/sv_/Hitta-statistik/Artiklar/?RequiredFields=K	98
543	/hitta-statistik/artiklar/2017/Unik-tillvaxt-na	98
544	/hitta-statistik/artiklar/dyrt-att-studerauto	98
545	/hitta-statistik/artiklar/dyrt-att-studerauto	98
546	/hitta-statistik/artiklar/620-000-i-sverige-ofr	98
547	/sv_/Hitta-statistik/artiklar/?PageIndex=3&Requ	97
548	/hitta-statistik/sverige-i-siffror/lonesok	95
549	/hitta-statistik/sverige-i-siffror/samhallets-e	<u> </u>
550	/sv_/Hitta-statistik/Publiceringskalender/Visa	<u> </u>
551	/sv_/Hitta-statistik/Publiceringskalender/Visa	<u> </u>
552	/sv_/Hitta-statistik/Publiceringskalender/Visa	<u> </u>
553	/sv_/Hitta-statistik/Publiceringskalender/Visa	<u> </u>
		1

http://axe.checkers.wtkollen.se/en/benchmarking/testrunresults/siteresults/6878d16b-a0dc-42a3-a210-7c4e6431f969









Test result with code extract



Applied Automatic Tests

Elements must have sufficient color contrast [1.4.3]	x 2,
Frames must have title attribute [2.4.1, 4.1.2]	x 1
Links must have discernible text [2.4.4, 4.1.2]	X 1

Test Detail: Elements must have sufficient color contrast (colorcontrast)

(Test for Success Criterion 1.4.3)

Results Test info X Ensures the contrast between foreground and background colors meets WCAG 2 AA contrast ratio thresholds (2 occurences) • Path: .button Heading: Code Code extract: <button class="button search-box-button" onclick=""</pre> type="submit" value="Sök" aria-label="Sök">Sök</button> **Problems:** * Fix any of these: Element has insufficient color contrast of 4.35 (foreground color: #e5f3f5, background color: #0e7b8d, font size: 12.8pt, font weight: normal). Expected contrast ratio of 4.5:1.

http://axe.checkers.eiii.eu/en/pagecheck2.0/?uuid=6b01e55d-fb58-4cae-8f34-06cf3e27a0d5#color-contrast

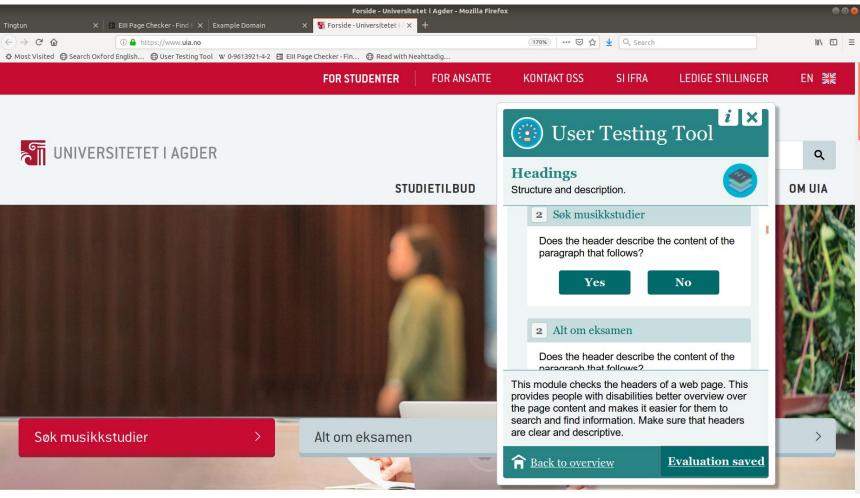








Manual testing tool



https://www.accessiblecheck.com/









User feedback



- Collect feedback across multiple websites
- Easy to install on any page



http://epbt.eu/







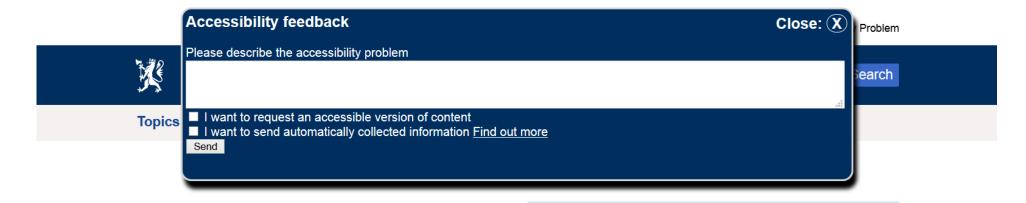


User feedback



Runs automated tests

Collect data from user after consent



http://epbt.eu/





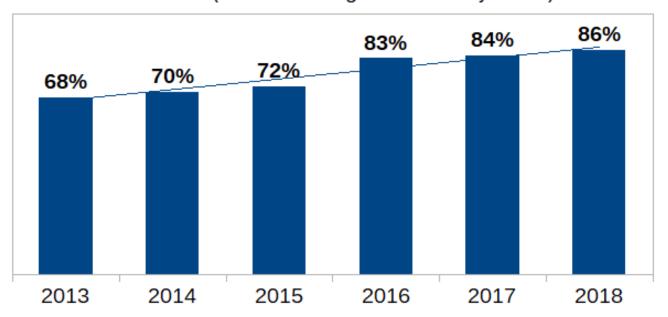




Steady improvement since 2013

Average yearly score of 100 websites improves

Annual average accessibility score Linear (Annual average accessibility score)



"using this tool definitely makes it easier to advocate for change and to educate developers about web accessibility."

> Mike Park Senior IT Accessibility Specialist, Mada

















