

Web Accessibility Directive

Directive (EU) 2016/2102 on the accessibility of the websites and mobile applications of public sector bodies, and its implementing acts

Gudrun Stock

Deputy Head of Unit

European Commission, DG Connect G3

Accessibility, Multilingualism and Safer Internet

e-mail: Gudrun.Stock@ec.europa.eu

www: <https://ec.europa.eu/commission>

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A Dual Objective

- To **increase digital inclusion** by ensuring that the websites and mobile applications of public sector bodies are **more accessible to users, in particular to persons with disabilities**
- To **improve the functioning of the internal market** by establishing **common accessibility requirements**

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Accessibility Requirements

- To make public sector websites and mobile applications more accessible by making them
 - **P**erceivable
 - **O**perable
 - **U**nderstandable
 - **R**obust
- Harmonised European Standard (HEN - with WCAG 2.1 link)
- HEN sets minimum requirement for presumption of conformity, but Member States may go beyond

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Scope – Public Sector Bodies

- Directive **does not apply** to
 - public service broadcasters
 - NGOs unless providing services essential to the public or with specific link to persons with disabilities

- MS **may exclude**
 - websites of schools, kindergartens or nurseries, except for essential online administrative functions

- Extension to **private sector encouraged**

Scope – Websites and Mobile Apps

- Certain content types excluded, but should be made available on demand where appropriate
 - legacy (partially/with conditions): office files, pre-recorded time-based media, archives, extranet and intranet
 - feasibility/control: live time-based media, maps and mapping services, third-party content, certain reproductions of items in heritage collection
- **Disproportionate burden**

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Measures to ensure compliance (1)

- **Accessibility statement**
 - information on alternatives, feedback & enforcement
- **Monitoring**
 - verifying compliance and detecting non-compliance
 - using a harmonised methodology
- **Reporting**
 - on the monitoring and measures taken

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Measures to ensure compliance (2)

- **Feedback mechanism**
 - for non-compliant content
- **"On-demand" provision**
 - for excluded content
- **Enforcement mechanism**
 - recourse to an adequate and effective procedure
- **Training, awareness raising, stakeholder consultation**

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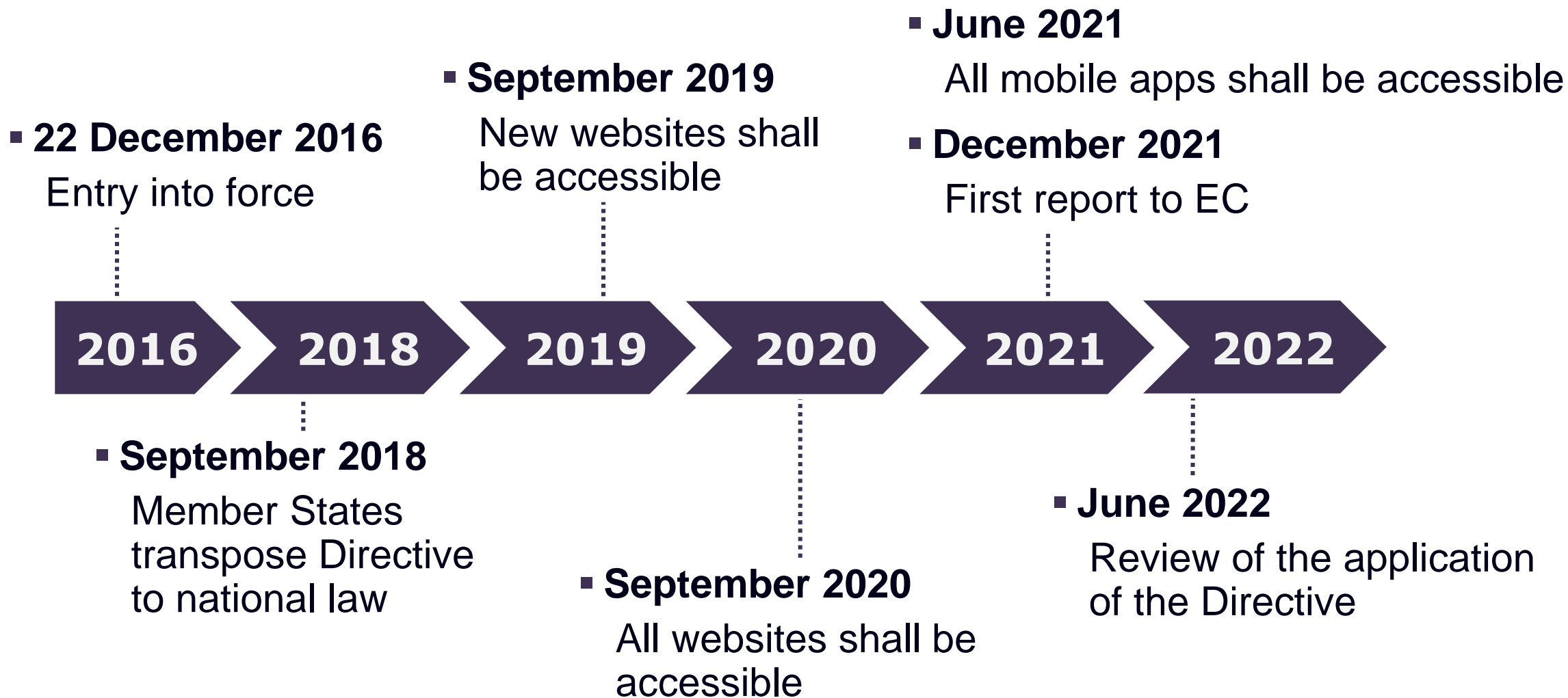
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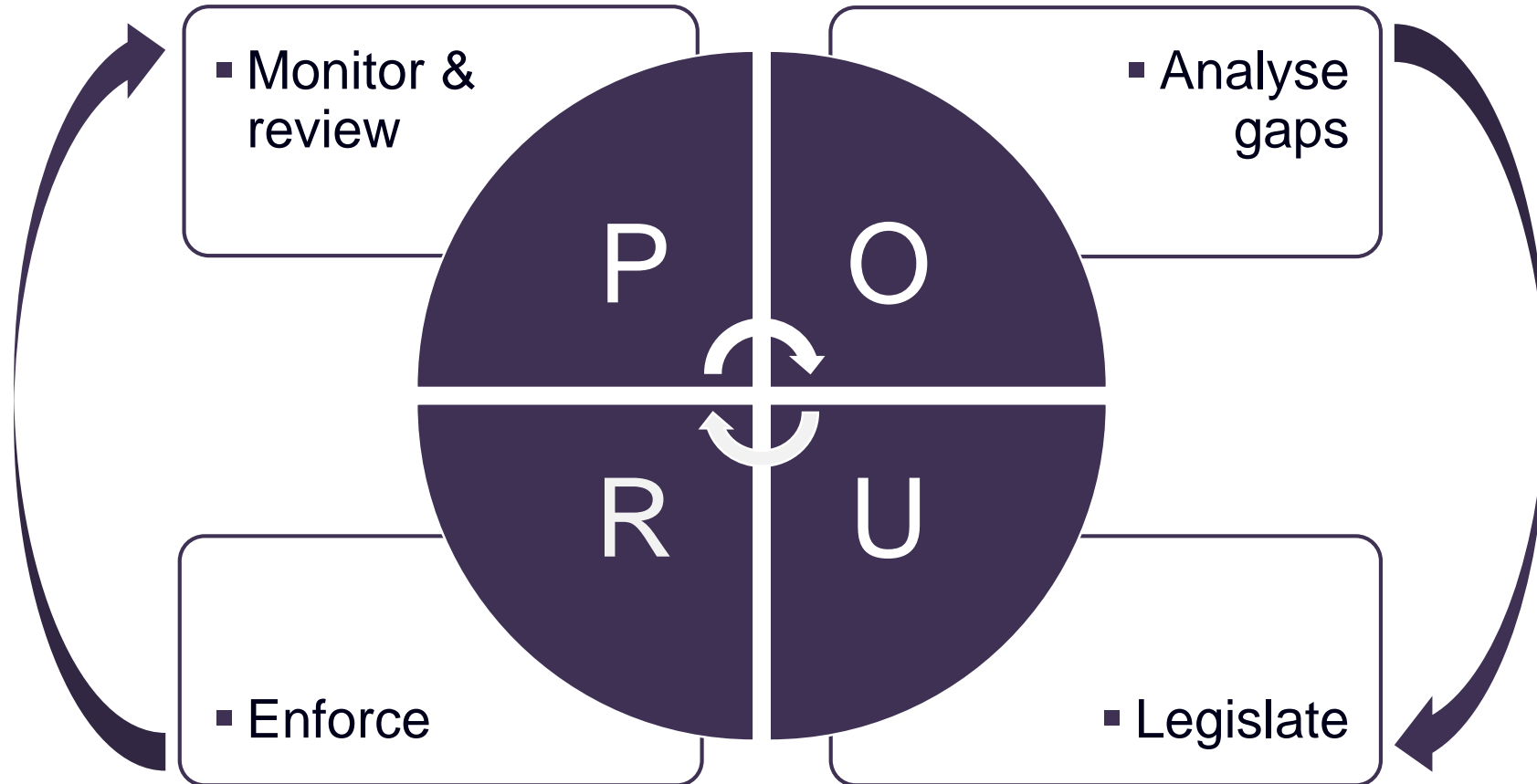
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Timeline



Governments / Accessible Digital Public Services



Useful links

- [Web Accessibility Directive](#)
- [Model accessibility statement](#)
- [Monitoring and reporting methodology](#)
- [European Standard EN 301 549 V2.1.2 \(2018-08\)](#)
- [Digital Single Market webpage on Web Accessibility](#)

- [Contact: CNECT-WAD@ec.europa.eu](mailto:CNECT-WAD@ec.europa.eu)

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