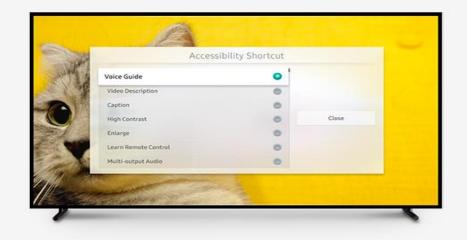
# TV Accessibility



Samsung Electronics R&D UK

**Richard Moreton** 

December 2018



Accessible Europe | Session



The United Nations in Vienna





## **TV Accessibility and Technology**



How is Samsung using technology in its Smart TVs to improve Accessibility?

- Voice Guide (Text-to-Speech)
- High Contrast UI
- Multi Audio output
- Enlarge
- Greyscale
- Invert colours
- See Colours (for Colour blindness)
- Learn Remote control
- Accessibility shortcuts
- Voice Assistant





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### Features for VI users and HI users



### **Voice Guide**

Voice Guide enables the television to read on-screen text back to you and provides verbal feedback about the selected volume, current channel and programme information. It also reads aloud all the text displayed in the Electronic Programme Guide (EPG). Voice Guide works for every menu on the TV, you can also adjust the pitch and tone of the Voice Guide to suit your preferences.





#### Multi-output Audio

Multi-output Audio gives you the flexibility to configure the television audio output when Bluetooth headphones are connected to the TV. You can choose to have audio directed to multiple devices with independent volume control. If one member of your family has hearing difficulties and needs to listen through their own headphones, Multi-output Audio facilitates this without automatically disabling the audio from the TV speakers.

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# Improving readability of menus



# **High Contrast**

High Contrast mode configures the TV to display all menus with an opaque black background and a white or yellow font. This provides you with maximum contrast and visibility of the text, and is extremely useful if you have any form of visual impairment.





# Enlarge

Enlarge enables you to see important elements on the screen with a larger, or zoomed-in, effect.



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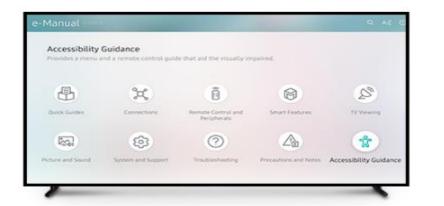
# **Tutorials built-in**

### Learn Remote Control

Learn Remote Control is a new feature whereby the TV enters a teaching mode to help you get the most from your viewing experience. In this mode the TV assists you by telling you, each time you press a button on the remote control, what that button does. Through this feature visually impaired or blind users can quickly learn the location and operation of the buttons on their remote control without affecting normal TV operation.







## Learn Menu Screen

Learn the menus on the TV screen. Once enabled, your TV will tell you the structure and features of the menus you select.





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# **User Interface Enhancements**



## Grayscale

You can change the colour of the TV screen to a black and white tone to sharpen blurred edges caused by colours.





## **Color Inversion**

You can invert the colours of the text and background displayed on the TV screen to make it easier to read them.





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# **Supporting Colour Blindness**



### See Colors

SeeColors app - making it possible for color vision deficient people to see a full spectrum of colors on Samsung QLED TV screens.

## Accessibility Shortcuts

Accessibility Shortcuts is an easy, one-touch route to an on-screen menu which allows you to view or adjust the status of the TV's Accessibility features. You can activate most TV accessibility features by pressing and holding the or on the Smart Remote or from the Accessibility Menu within System Settings.









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## Voice Control + Accessibility Website



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PRINCIPLE

WEARABLES

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ACCESSIBILITY C C

#### Voice Assistant on TV

Control your TV the more intelligent way with Voice Assistant. It's easier, too. Just tell it to flip the channel, search for content, and open your apps. It can also control your home IoT devices.

#### Accessibility Feature Highlights

SAMSUNG

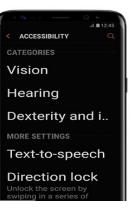
MOBILE

OVERVIEW

To continue making our technology accessible to everyone, Samsung has developed and applied a variety of technical solutions. With its intuitive, easyto-operate design and accessibility, Samsung has allowed everyone to easily use technology and take advantage of new and exciting features.



#### Talk to your TV via the remote control



#### Mobile Accessibility

Larger Font Sizes

You can read content more easily by selecting from eleven different font sizes to find the one that's best for your eyesight.

#### Negative Colour

You can invert screen colours to help you pick out content and navigate more easily.

| LEARN MORE |  |  |  |  |  |  |  |
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#### https://www.samsung.com/uk/accessibility/overview/





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MOBILE TV & AV APPLIANCES IT SHOP

Accessibility

# SmartTV Apps



The following Apps have some Text-to-Speech support – using the open standard interface on our TV and the inbuilt TTS engine.





App developers: Should your app be listed here?

(All the details are freely available on our app developer web pages.)

Note: there may be other apps supporting TTS

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#### Based on 2018 models listed last month on <u>www.samsung.com/uk/tvs:</u>

| Туре         | Model series         | Size    | Features   | Cost (approx.) |
|--------------|----------------------|---------|--|----------------|
| QLED<br>UHD  | Q9 / Q8 / Q7 / Q6    | 49"+    | Voice Guide (TTS) / High Contrast UI/ Enlarge / Greyscale/<br>Invert colours/ See Colours / Learn Remote control<br>Accessibility shortcuts / Multi Audio output | ~ £999         |
| UHD          | 6000<br>7000<br>8000 | 40"+    | Voice Guide (TTS) / High Contrast UI/ Enlarge / Greyscale/<br>Invert colours/ Learn Remote control<br>Accessibility shortcuts / Multi Audio output               | ~£350+         |
| Full HD / HD | <u>M5520</u>         | 32"-55" | Voice guide/ High contrast/ Enlarge/ Learn TV Remote   | ~£330          |

Note features may vary on specific models, price may also vary, correct at the time.









### The End

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