

Invitation to
**THE WORLD'S
BEST E-CONTENTS**

World Summit Award Gala
Austrian e-Content Village
WSA Content Fora

November 16 // 17:30 - 23:00

November 15 -19

November 15 -18



Austrian e-Content Village

Showcasing the World's Best e-Contents 2005

November 15-19 / 09:00 - 18:00 / Austrian e-Content Village

"New Media for a Better World" is the motto of the WSA world's best e-content presentations at the Austrian e-Content Village. The WSA presents 40 outstanding projects from all over the world, which were selected from submission from 168 countries. Experience world's best practice in e-Learning, e-Culture, e-Science, e-Government, e-Health, e-Business, e-Entertainment and e-Inclusion!

Network Meeting

Highlighting the People from the Global WSA Network

Wednesday November 16 / 09:00-11:00 / Room: Béja

Strategic and associate partners as well as members of the WSA Grand Jury, winners, sponsors and members of the WSA Board get together for an informal meeting to discuss their aims for the next two years. How can the initiative be advanced? What are the next steps in promoting quality e-content? In which countries are WSA Road-Shows to be held? Come and get involved in our network, operating in 168 countries!

WSA Content Fora

Providing Insights into the e-Content Industry

e-Business - Challenges & Opportunities of e-Business

Tue. 15 November / 16:00 – 17:30 / ICT 4 all, Room: Expo 3

Moderation:

Jak Boumans • Principal Consultant, Electronic Media Reporting, The Netherlands

e-Government - e-Government + Creativity = e-Democracy

Wed. 16 November / 10:00 – 11:30 / ICT 4 all, Room: Expo 3

Moderation:

Christian Rupp • Executive Secretary for e-Government, Austrian Federal Chancellery

e-Learning - E-Learning - Best Practise from around the World

Thu. 17 November / 12:00 – 13:30 / ICT 4 all, Room: Expo 5

Moderation:

Paul Hoffert C.M. • Chairman, Bell Broadcast and New Media Fund, Canada

Youth - The Future is Now: Best Practices from Young People

Fri. 18 November / 10:00 – 11:30 / ICT 4 all, Room: Expo 7

Moderation:

Lynn St. Amour • President/CEO, Internet Society (ISOC), United States of America

Don't miss the WSA Happy Hour - Thursday November 17 // 17:00 - 18:00 // Austrian e-Content Village (ICT 4 all, Booth no. 2208)

Initiators

FEDERAL CHANCELLERY  AUSTRIA



Strategic Partners



Sponsor Partners



The Government of Austria invites you

World Summit Award Gala 2005

Hosts of Ceremonies: Manar Al-Hashash & Prof. Dr. Peter A. Bruck

Wednesday
November 16, 2005
17:30 - 23:00
ICT 4 all Exhibition -
Central Place

Celebrating
the World's
Best
e-Contents

17:30 World Summit Youth Award

Award Laudations

Montassar Ouaili • Minister of Communications Technology, Republic of Tunisia
Franz Morak • State Secretary for the Arts and Media, Republic of Austria
Viviane Reding • Member of the European Commission responsible for
Information Society & Media
Lynn St. Amour • President, Internet Society, Switzerland/United States of America
Thomas Ganswindt, Dr. hc. • Member of the Corporate Executive Committee
responsible for Information & Communication, Siemens AG, Federal Republic of Germany

18:00 Mobile Communications - 2 Billion Award

Award Laudations

Simon Beresford-Wylie • EVP, Member of the Executive Board, Head of Networks,
NOKIA Oyj, Finland
Dr. Walid Moneimne • SVP, Head of Nokia Networks EMEA
Wilhelm Stückemann • CTO, Member of the Executive Board, PTC/era, Poland

18:20 Arab Mobile Development & e-Content Award

Award Laudations

Dr. Saad Al-Barrak • MTC Deputy Chairman and Managing Director, Mobile
Telecommunications Company (MTC) K.S.C., Kuwait
H.E. Shaikh Ali Bin Khalifa Al Khalifa • Deputy Prime Minister and Minister of
Transportation of the Kingdom of Bahrain

18:30 World Summit Award Gala

Award Laudations

H.E. Zine El Abidine Ben Ali • President of the Republic of Tunisia
H.E. Andranik Margaryan • Prime Minister of the Republic of Armenia
H.E. Luisa Diogo • Prime Minister Mozambique
H.E. Stjepan Mesic • President of the Republic of Croatia
H.E. Vaira Vike-Freiberga • President of Latvia
H.E. Gérard Latortue • Prime Minister of Haiti
Dr. Kandeh Yumkella • Designated Director General, UNIDO
H.E. Shaikh Ali Bin Khalifa Al Khalifa • Deputy Prime Minister and Minister of
Transportation of the Kingdom of Bahrain
Franz Morak • State Secretary for the Arts and Media, Republic of Austria
Koïchiro Matsuura • Director-General, UNESCO
H.E. Abdoulaye Wade • President of the Republic of Senegal
Bernard Meric • Senior Vice President, External Affairs, Europe, Middle East and
Africa, Hewlett-Packard

20:45 Show Acts & WSA Creative Community Reception

Smart Lab • Performance Artists, United Kingdom
Tom Middleton • DJ and Producer, United Kingdom

On
Stage

The Best
40
e-contents

from
168
Countries

in
8
Categories

World Summit Award

What is the WSA?

The World Summit Award (WSA) is a global contest for selecting and promoting the world's best multimedia applications and projects that focus on e-content. It sees the bridging of the Digital Divide and the narrowing of the Content Gap as its overall goal and – as of today – involves 168 countries. Putting its focus on cultural identity and diversity, the WSA looks for multimedia projects that effectively and creatively work with quality content and digitalise educational, scientific and cultural heritage. It was started in the framework of and in cooperation with the United Nations World Summit on the Information Society (WSIS).

Get in Touch!
www.wsis-award.org

Time/Date	Tuesday 15 November	Wednesday 16 November	Thursday 17 November	Friday 18 November
Morning		<p>09:00 – 11:00 WSA Network Meeting Room: Béja</p> <p>10:00 – 11:30 e-Government Content Forum ICT 4 all, Room: Expo 3</p> <p>11:30 – 12:30 WSA VIP Reception ICT 4 all, Central Place (by invitation only)</p>	<p>12:00 – 13:30 e-Learning Content Forum ICT 4 all, Room: Expo 5</p>	<p>10:00 – 11:30 Youth Content Forum ICT 4 all, Room: Expo 7</p>
Afternoon	<p>16:00 – 17:30 e-Business Content Forum ICT 4 all, Room: Expo 3</p>	<p>World Gala ICT 4 all, Central Place</p> <p>17:30– 18:00 World Summit Youth Award</p> <p>18:00– 18:20 Mobile Communications - 2 Billion Award</p>	<p>17:00 – 18:00 WSA Happy Hour Austrian e-Content Village ICT 4 all, Booth no. 2208</p>	<p>15:00 – 17:00 e-Government Workshop, hosted by OMNI Communications, Inc. Room: Bizerte</p>
Evening		<p>18:20 – 18:30 Arab Mobile Development and e-Content Award</p> <p>18:30 - 20:30 World Summit Award</p> <p>20:45 – 23:00 Show Acts & WSA Creative Community Reception</p>		
Fulltime	<p>09:00 – 18:00 Austrian e-Content Village ICT 4 all, Booth no. 2208</p>	<p>09:00 – 18:00 Austrian e-Content Village ICT 4 all, Booth no. 2208</p>	<p>09:00 – 18:00 Austrian e-Content Village ICT 4 all, Booth no. 2208</p>	<p>09:00 – 18:00 Austrian e-Content Village ICT 4 all, Booth no. 2208</p>