

**Proposal by UNESCO**

**C9 Media**

Media will benefit from the broader and expanded role of ICTs that can enhance media’s contribution to fulfilling the post-2015 Sustainable Development Agenda.

The right of freedom of expression, as described in Article 19 of the Universal Declaration of Human Rights, and Article 19 of the International Covenant on Civil and Political Rights, is essential for media’s role in information and knowledge societies.

1. Recall the Geneva Declaration of Principles, para 55, which describes the role of media in the Information Society;
2. Affirmthat the same rights that people have offline must also be protected online, and that this is applicable to media on all platforms;

3.   Encourage equal opportunities for men and women in media;

4.   Promote a safe and enabling environment for journalists and media workers, and facilitate the implementation of the UN Plan of action on the safety of journalists and the issue of impunity.