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**Document Number: WSIS+10/4/36**

**Note: This document is a clean version of the 1st reading to facilitate discussions in the 4th Physical meeting to be held on 14-17 April 2014.**

**Document Number: V2/C/ALC7/E-Business**

Note: This document is the **result of the first reading of the document number V1.1/C/ALC7/E-Business** and reflects the changes and comments received at the third physical meeting of the WSIS+10 MPP. This document is available at: <http://www.itu.int/wsis/review/mpp/pages/consolidated-texts.html>

This document has been developed keeping in mind the [Principles](http://www.itu.int/wsis/review/mpp/pages/consolidated-texts.html).

Please note that the Geneva Declaration and the Geneva Plan of Action still remain valid until further decisions by the General Assembly.

Draft WSIS+10 Vision for WSIS Beyond 2015

С7. ICT Applications: E-Business

1. **Vision**

All businesses should be connected with relevant ICTs to benefit fully from the information economy and to be able to sell and purchase goods or services via computer or other ICT networks. All stakeholders should promote the benefits of e-business and stimulate the development of new e-business applications, content and services, including for mobile devices and social media. Special efforts are needed to involve women entrepreneurs and micro, small and medium-sized enterprises (SMMEs) in e-business. A vibrant ICT sector underpins productive use of ICTs and stimulates sustainable growth, job creation, trade and innovation as part of broader strategies for poverty reduction through wealth creation.

1. **Pillars**
2. Promote the entry of SMMEs into all sectors of e-business taking new technological developments into account.
3. Enhance the enabling environment for buying and selling goods and services via ICT networks.
4. Facilitate a vibrant sector for the production of ICT goods and services.
5. Harness the scope for ICTs to support women's entrepreneurship.
6. Improve access to e-business data needed to assess economic and social impacts
7. Enhance the involvement of all stakeholders in policy formulation and implementation related to e-business.
8. **Targets**
9. **To connect all businesses with relevant ICTs.**
10. Indicator 1: Proportion of businesses using computers.
11. Indicator 2: Proportion of businesses using the Internet, by type of access.
12. Indicator 3: Proportion of businesses using mobile telephones.
13. Indicator 4: Proportion of businesses with a web presence.
14. Indicator 5: Proportion of businesses receiving orders over the Internet.
15. Indicator 6: Proportion of businesses placing orders over the Internet.
16. **To have e-commerce legislation adopted in all countries**
17. Indicator 1: Number of countries with e-transaction laws facilitating cross-border e-commerce.
18. Indicator 2: Number of countries with laws to protect consumers online.