



## **WHAT IS THE COORDINATING COMMITTEE OF BUSINESS INTERLOCUTORS FOR WSIS AND HOW DOES IT WORK?**

The Coordinating Committee of Business Interlocutors (CCBI) is the voice of business in the World Summit on the Information Society (WSIS). Principals of the Summit host countries, Switzerland and Tunisia and the executive secretariat invited the International Chamber of Commerce (ICC) to create the CCBI as a vehicle through which to mobilize and coordinate the involvement of the worldwide business community in the processes leading to and culminating in the Summit in Geneva 2003 and Tunis 2005. The CCBI is made up of – and open to all – representatives of individual business firms, as well as of associations and other organizations that represent business interests. The regional diversity of its members ensures that its views are truly global.

### **How does the CCBI work?**

- It holds monthly teleconferences and contributes written contributions to the WSIS preparatory process, the UN Secretary General's Working Group on Internet Governance (WGIG) and the Task Force on Financial Mechanisms.
- It hosts coordinating meetings for all private sector representatives during the Preparatory Committee meetings, consultations and at the Summit itself.
- Intervenes as appropriate during meetings and advocates with participants on behalf of business.
- It organizes events at regional and preparatory meetings as needed and at the Summit itself.
- It discusses substantive and procedural issues over e-mail to build common positions for the private sector and recommendations for the WSIS process.
- If you are interested in your company joining the CCBI please contact:  
May Zanni at the International Chamber of Commerce:  
electronically at [mzi@iccwbo.org](mailto:mzi@iccwbo.org) or by fax at +33 1 49 53 28 59  
Please note that there is no fee to join.

### **How does the CCBI participate in the WSIS process?**

Through the following:

- WSIS Preparatory Committee meetings:
  - written contributions and oral interventions
  - coordination meetings for private sector participants
  - registration of business participants
  - organization of daily business briefings
  - meetings with the Bureau of governments, government delegates and other stakeholders

- Working Group on Internet Governance (WGIG):
  - substantive written contributions
  - interventions and participation at meetings and consultations
  - provision of an updated matrix of issues related to the internet
- Task Force on Financial Mechanisms:
  - participation in meetings and open consultations
  - written contributions
- WSIS consultations on structure of document to be signed in Tunis:
  - written contributions
  - participation in special meetings of the “Group of the friends of the chair”
- Consultation on stocktaking exercise for WSIS Tunis:
  - submission of comments to Executive Secretariat
  - participation in informal consultation meetings
  - continuous engagement of CCBI members in stocktaking activities

All of the CCBI and ICC written contributions and interventions are available at:

[http://www.iccwbo.org/home/e\\_business/Internet%20governance.asp](http://www.iccwbo.org/home/e_business/Internet%20governance.asp)

[http://www.iccwbo.org/home/menu\\_electronic\\_business.asp](http://www.iccwbo.org/home/menu_electronic_business.asp)

[www.businessatwsis.net](http://www.businessatwsis.net)

### **What is the CCBI doing at the Summit in Tunis?**

- Hosting a business-led event with the broad participation of both Tunisian and international private sector
- Coordinating business leaders' participation in the official Summit events along with the WSIS Executive Secretariat
- Coordinating meetings for the private sector and written contributions
- Assisting in the planning of events for high-level business people

### **CCBI members include the following organizations, associations and their networks and member companies and individual companies:**

Chair: International Chamber of Commerce (ICC)

Accenture

AHCIET (Asociación Hispanoamericana de Centros de Investigación y Empresas de Telecomunicaciones)

ARIN (American Registry for Internet Numbers)

AT&T Business Internet Services

## **The Coordinating Committee of Business Interlocutors (CCBI)**

CCBI description document – 18 November 2004

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Brazilian Chamber of E-commerce  
Business Council for the United Nations (BCUN)  
CISCO Systems  
Citrix systems  
Cognitive Technologies  
CompassRose International  
CompTIA (The Computing Technology Industry Association)  
Computer Society of Kenya  
Cyberinstitute  
Deutsche Telekom  
Dynamia  
EADS Astrium  
Economiesuisse  
EDP Telecom  
Eutelsat  
Fujitsu  
Global Business Dialogue on e-commerce (GBDe)  
Global Commerce Networks  
Global Information Infrastructure Commission (GIIC)  
Gobierno Digital  
GSM Association  
Hagen Resources International  
Hewlett-Packard  
IBM  
International Association of Broadcasting (IAB)  
International Federation of Film Producers Associations (FIAPF)  
International Publishers Association (IPA)  
Internet Society (ISOC)  
Latin American Technology Association  
Libatel  
Lucent Technologies  
Masreya  
Microsoft Corporation  
MIH Group  
Money Matters Institute (MMI)  
Motion Picture Association  
News Corporation  
NHK (Japan Broadcasting Association)  
Nokia  
Nortel Networks  
Plumtree Software  
Ripe NCC  
Siemens  
Signet Technologies  
SNE (French Publishers Association)  
TAGI (Talal Abu-Ghazaleh Organization)  
Tanzania ICT Association (TICTA)  
Tele Nahar  
Thuraya Satellite Telecommunications Company  
Trakker Pvt  
TRG Pakistan  
United Nations Association of the United States of America (UNA-USA)  
United States Council for International Business (USCIB)  
UTICA (Union Tunisienne de l'Industrie, du Commerce et de l'Artisanat)

Vistaraa  
Vodafone  
World Information Technology and Services Alliance (WITSA)  
World Economic Forum (WEF)  
Worldspace Corporation