

11 January 2005

[Operational part of the final document / Tunis Agenda for Action / Tunis Plan of implementation

Idea	Draft text	Sources
Chapter one	From principles to action: A summit of sustainable solutions	
General implementation strategies	1. We recognise that it is now time to move from principles to action, by encouraging stakeholders to take the Plan of Action one step further, identifying those areas in which progress has been made in implementing the commitments undertaken in Geneva, and by defining those areas where further efforts and resources are required.	G/OS
National e-strategies	2. We acknowledge the leading role of governments in implementing the WSIS Action Plan at the national level. We encourage , as appropriate, those governments that have not yet done so to elaborate comprehensive, forward looking and sustainable national e-strategies, as an integral part of national development plans, including poverty reduction strategies, in partnership with other stakeholders[, by 2008].	G
Regional and international implementation	3. We value regional and international integration efforts as a contribution to the development of the global Information Society, and strong cooperation within and among regions is indispensable. The regional dialogue should contribute to national capacity-building and to the development, as appropriate, of national e-strategies and, regional implementation strategies. South-South cooperation shall be enhanced in order to foster knowledge sharing.	G/OS
	4. Exchange of views and the sharing of effective practices are essential to implementing the Geneva decisions at the regional and international levels. To this end, efforts should be made to provide and share useful knowledge and know-how, related to the elaboration, monitoring and evaluation of national e-strategies and policies, as appropriate, in order to bridge the digital divide.	G/OS
International co-operation	5. We reaffirm that, through the cooperation and partnership of all stakeholders, it will be possible to succeed in our challenge of harnessing the potential of ICTs as a tool to achieve the development goals of the Millennium Declaration and thereby	G/OS

	to continue improving the social welfare and development of all human beings.	
WSIS targets	<p>6. We are committed to achieving the indicative targets, set out in the Plan of Action, that serve as global references for improving connectivity and access in the use of ICTs in promoting the objectives of the Plan of Action, to be achieved by 2015, and to using ICTs as a tool to achieve the development goals of the Millennium Declaration, by:</p> <ul style="list-style-type: none"> a. mainstreaming and aligning national e-strategies across national action plans, as appropriate, [with in-built time-bound measures/if possible, by 2008], aimed at achieving the development goals of the Millennium Declaration; b. designing and implementing enabling policies and a regulatory environment that is supportive of ICT entrepreneurship and that promotes investment and the mobilisation of domestic resources; c. building the ICT capacities of people and improving educational programmes to allow greater access to ICTs; d. promoting community volunteerism in the ICT4D sector; e. promoting public policies aimed at making/providing/ensuring affordable accessibility to hardware as well as software to populations living in developing regions, in particular in rural areas; f. improving access to the world's health knowledge, in areas as diverse as global cooperation in emergency response, to reaching health professionals and individual citizens to improve healthcare and quality of life; g. establishing monitoring and early-warning systems, using ICTs, to forecast and monitor the impact of natural and man-made disasters. 	<p>G</p> <p>G/OS</p>
Indicators	<p>7. The Geneva Plan of Action identifies international performance evaluation and benchmarking, taking into account different national circumstances, as an important aspect of the follow-up and evaluation. We applaud the initiatives taken in this area, including by those key stakeholders involved in the statistical measurement of ICTs who have joined forces to create a global Partnership on "Measuring ICT for Development". We encourage national statistical offices to assist these efforts by providing data and technical support.</p>	OS/G
Partnerships	<p>8. We recognize that our goals can be accomplished through the involvement and cooperation of all Information Society stakeholders. We encourage continuing co-operation between</p>	G/OS

	and among stakeholders to ensure effective implementation of the Geneva and Tunis decisions, for instance through the promotion of Multi-stakeholder partnerships including Public Private Partnerships (PPPs), in a joint effort and dialogue with less developed countries, donors and actors in the ICT sector.	
Stocktaking	9. We commit ourselves to evaluate and follow-up progress in bridging the digital divide, taking into account different levels of development, so as to reach internationally agreed development goals, including those contained in the Millennium Declaration, and to assess the effectiveness of investment and international cooperation efforts in building the Information Society. We encourage all WSIS stakeholders to continue to contribute new and updated information on their activities to the WSIS stocktaking database, which was launched in October 2004 by the WSIS-ES and will be maintained by ITU, so that it becomes a valuable tool, beyond the conclusion of the Tunis Phase of the Summit.	G/OS
Implementation of the Geneva and Tunis Plans of Action	<p>10. In order to assure the sustainability of the WSIS process after the completion of its Tunis phase, we agree to establish an implementation mechanism for the Geneva and Tunis Plans of Action, based upon co-operation among governments and all stakeholders, with the overarching goal of helping countries and societies to achieve the development goals of the Millennium Declaration. To that end, for each Action Line in the Geneva and Tunis Plans of Action (as identified in the Annex), a team of stakeholders will work together to promote implementation. We request the UN Secretary-General to nominate, from among existing UN bodies or specialised agencies, those that will [moderate/coordinate] the work of each team, based on respect for their mandates and leveraging on their expertise, and within their existing resources.</p> <p>11. The [moderator/coordinator] of each team identified in the Annex should periodically prepare a report on the implementation of the Geneva and Tunis Plans of Action based upon the information provided by, and the outputs from collaboration among, stakeholders, focussing particular attention on the progress towards achievement of the internationally-agreed development goals of the Millennium Declaration, and submit it to [a defined coordination body]. The [head of a defined coordination body] will submit regular reports to the UN General Assembly, following its existing rules of procedure.</p>	<p>G/OS</p> <p>G/OS</p>

	<p>[Options for a defined coordination body (with participation of representatives of all stakeholders):</p> <ul style="list-style-type: none"> • ITU/WSIS-ES; • “existing UN division” (within UN DESA) for following-up major UN conferences; • Newly-created UN Inter-agency task force, HLSOC-type, (supported by a 2-3 person secretariat); • Newly-created UN ICT Task Force-type forum (supported by 2-3 person secretariat); •] 	
Chapter two⁺	Financial mechanisms [for meeting the challenges of ICT for development]	
TFFM mandate	<p>12. We thank the UN Secretary-General for his efforts in creating the Task Force on Financial Mechanisms (TFFM) and we commend them on their report.</p> <p>13. <i>[Mandate of the TFFM]</i></p>	G/OS
Scale of the problem	<p>14. We recognise the existence of the digital divide and the dilemma that this poses for many countries, which are forced to choose between many competing demands for development funds. We recognise the scale of the problem in bridging the digital divide, which will require huge investments in ICT infrastructure and services, and capacity building, over many years to come.</p> <p>15. We agree that the financing of ICT for development needs to be placed in the context of the growing importance of the role assigned to ICTs, not only as a medium of communication, but also as a development enabler, and a tool for the achievement of the development goals of the Millennium Declaration.</p>	<p>TFFM Back-ground</p> <p>Findings 2, 4</p>
Effectiveness of existing financial mechanisms	<p>16. In the past, financing of ICTs in developing regions has been closely related to the business cycles of the ICT industry. A significant influx of financial resources in the ICT sector, as well as governmental mobilization, in many developing countries has had visible results: in less than 15 years, more than a billion people have gained access to telephones (fixed and mobile), and sometimes to computers, the Internet and</p>	TFFM Findings 1, 6/G

⁺ *Note: The text of chapter two is provisional, due to time limitations on the work of the Group of Friends of the Chair, and is subject to further revision ahead of PrepCom-2.*

	<p>other means of sharing information.</p> <p>17. We note that this investment has had the greatest development impact where ICT markets have been opened and private sector participation has been encouraged and where governments were aware of the importance of public policies aimed at bridging the digital divide.</p> <p>18. We recognise that attracting investment in ICTs has depended crucially upon a supportive enabling environment for business and an ICT policy and regulatory environment that encompasses [open entry,] fair competition and market-friendly regulation.</p> <p>19. We note that the vast majority of financing of ICT infrastructure and services has come from the private sector and that North-South flows are increasingly being augmented by South-South co-operation and domestic financing.</p> <p>20. Multilateral and bilateral public donors are redirecting public resources to policy reforms and other development needs, including the mainstreaming of ICTs in the development sectors. We note that this reflects the growing importance of private sector investment in infrastructure. Nevertheless, we encourage multilateral and bilateral public donors to consider also providing more financial support for regions in need.</p>	<p>Findings 3/G</p> <p>Findings 3-5/G</p> <p>Findings 5-7/G</p> <p>Findings 7, 8, 9, 12/G</p>
Improvements and innovations of existing financing mechanisms	<p>21. Although there are many different funding mechanisms for ICTs for Development, we note that there is sometimes a mismatch between needs and available funding.</p> <p>22. We recognize that there are a number of areas where the current approaches to ICT for Development financing have devoted insufficient attention to date. These include:</p> <ul style="list-style-type: none"> a. ICT capacity-building programmes, materials, tools, educational funding and specialized training initiatives; b. Communications access and connectivity for ICT services in remote rural areas, small island developing states and other locations presenting unique technological and market challenges; c. Regional backbone infrastructure to link networks across borders in economically-disadvantaged regions; d. Broadband capacity to Internet access at affordable prices; e. Coordinated assistance for small countries; f. ICT applications and content aimed at customers, communities 	<p>TFFM Findings 6-11/OS</p> <p>C1</p> <p>C2.1</p> <p>C2.2</p> <p>C2.3</p> <p>C2.4</p> <p>C2.5</p> <p>C2.6</p>

	and local institutions in the developing world.	
23.	Although central responsibility for coordination rests with national governments, we recommend that greater cross-sectoral and cross-institutional coordination on financing programmes should be undertaken, both on the part of donors and recipients. This should include also coordination between donor governments and business entities.	C3 C3.1/G
24.	Accordingly, we recommend improvements and innovations in existing financing mechanisms, including:	C3
a.	Enhancing regional cooperation and creating multi-stakeholder partnerships; especially for trans-national infrastructure backbones;	C3.1+2
b.	Coordinating programmes among governments and major financial players to mitigate investment risks and transaction costs for operators entering less attractive rural and low income market segments;	C3.2
c.	Creating policy and regulatory incentives and more open access policies;	C1A1+2
d.	Identification and acknowledgement of the key role of ICTs in national poverty reduction strategies, and their elaboration in conjunction with e-strategies ;	C1T1+2
e.	Developing institutional and implementation capacity to support the use of national universal service/access funds, and further study of these mechanisms;	Findings 10; C1A2, C2
f.	Ensuring the relevance to developing countries of the information applications, services and local content delivered by ICTs;	Findings 13; C3.4
g.	Supporting the “scaling-up” of ICT-based pilot programmes;	Findings 14
h.	Using ICTs in government as a catalyst for implementation of successful e-strategies;	Findings 15
i.	[Enabling tax, tariff, import, and business regulation policies designed to reduce risks and financial burdens for, and provide incentives to, ICT investors, start-up firms, and domestic financial resources;]	C1T4
j.	Helping to accelerate the development of domestic financial instruments including by supporting local microfinance instruments, ICT small business incubators, public credit instruments, digital solidarity and other innovations;	C3.3
k.	Building human resource and institutional capacity (knowledge) at every level for achieving Information Society objectives, especially in the public sector;	Findings 16, 17;
l.	Encouraging business sector entities to help jump-start wider demand for ICT services by supporting local producers,	Findings

	programmers, artists and small businesses in the applications and content fields.	13; C3.4
Digital Solidarity Fund	25.	C3
Chapter three	Internet governance [/ Internet-related public policy]	
	[to be discussed following release of the final report of the WGIG]	
Chapter four	The way ahead	
Follow-up mechanism for WSIS	26. To build an Information Society will require unremitting effort. We thus commit ourselves to keep fully engaged, nationally, regionally and internationally, to ensure sustainable follow-up to the implementation of agreements and commitments reached during WSIS process and its Geneva and Tunis summits. Taking into account the multifaceted nature of building the Information Society, effective cooperation among all stakeholders is needed, based on respect for their mandates and leveraging on their expertise.	G
	27. [We agree that the follow-up to Internet governance should be separated from the other issues and organized as outlined in Chapter Three.]	G
	28. We request the Secretary-General of the Summit to report to the General Assembly of the United Nations on its outcome.	G
	29. We request the Secretary-General of the United Nations to provide—with the collaboration of all stakeholders, and fully utilizing the existing coordination mechanisms within or related to the United Nations—sustained follow-up within the United Nations system to the agreements and commitments reached at WSIS and to ensure effective secretariat support. The Secretary-General of the United Nations is further requested to submit a periodic report to the General Assembly of the United Nations on those follow-up efforts.	G

Annex

Action Lines	[Moderator/Coordinator]
C1. The role of governments and all stakeholders in the promotion of ICTs for Development	--
C2. Information and communication infrastructure	--
C3. Access to information and knowledge	--
C4. Capacity building	--
C5. Building confidence and security in the use of ICTs	--
C6. Enabling environment	--
C7. ICT applications	--
• E-government	
• E-business	
• E-learning	
• E-health	
• E-employment	
• E-environment	
• E-agriculture	
• E-science	
C8. Cultural diversity and identity, linguistic diversity and local content	--
C9. Media	--
C10. Ethical dimensions of the Information Society	--
C11. International and regional cooperation	--
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B. Objectives, goals and targets	--
D. Digital Solidarity	--
E. Follow-up and evaluation	--

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