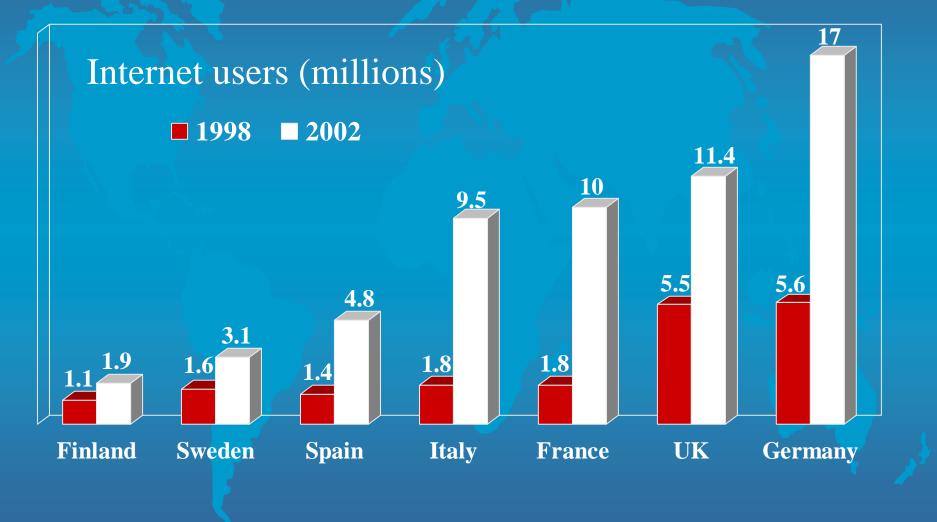
The Role of Information and Communication Technology in Health

> Dr Michael Scholtz World Health Organization February 2003



Internet growth, Western Europe

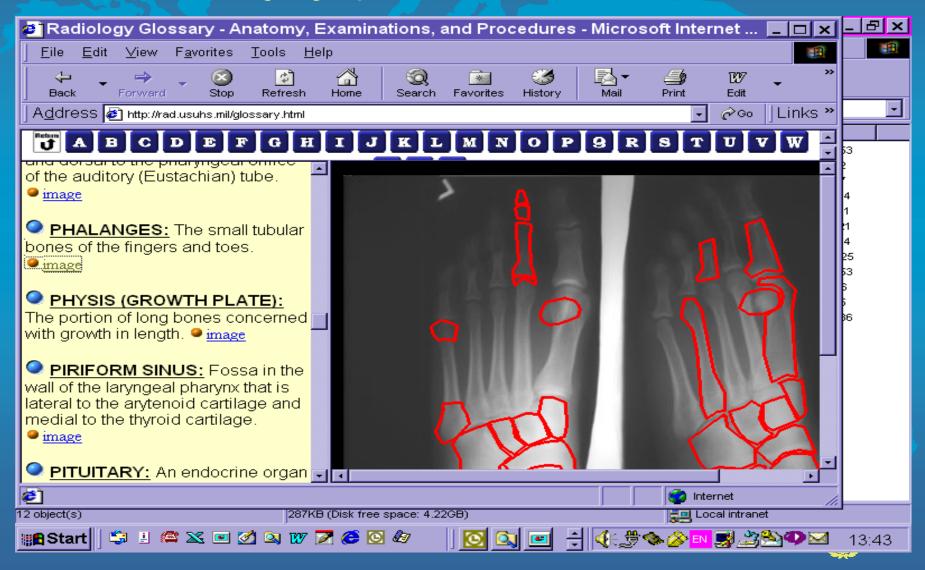




Source: IDATE, World Atlas of Internet



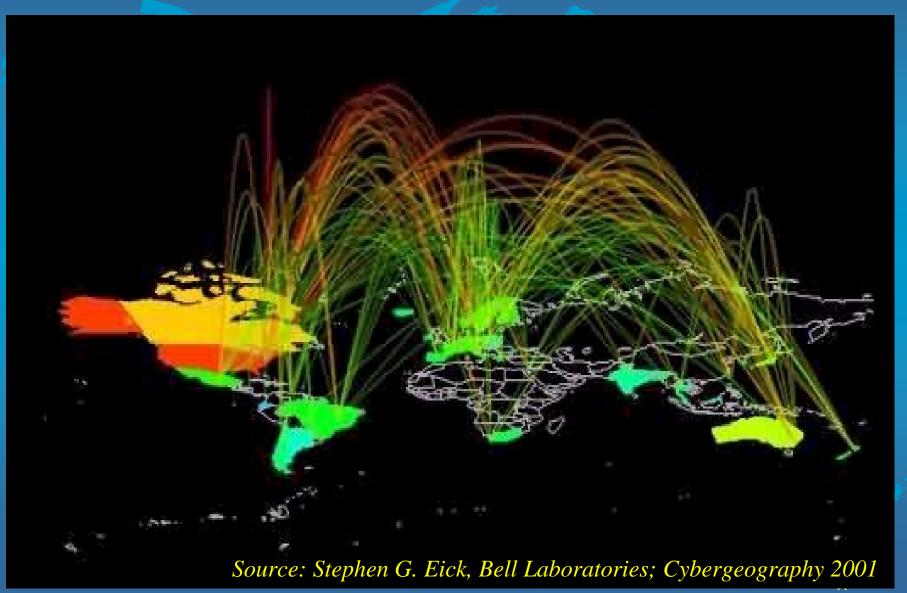
Today we can exchange health information and provide services across geographic, time and social boundaries



... but not everyone shares the benefits



Global internet traffic flows



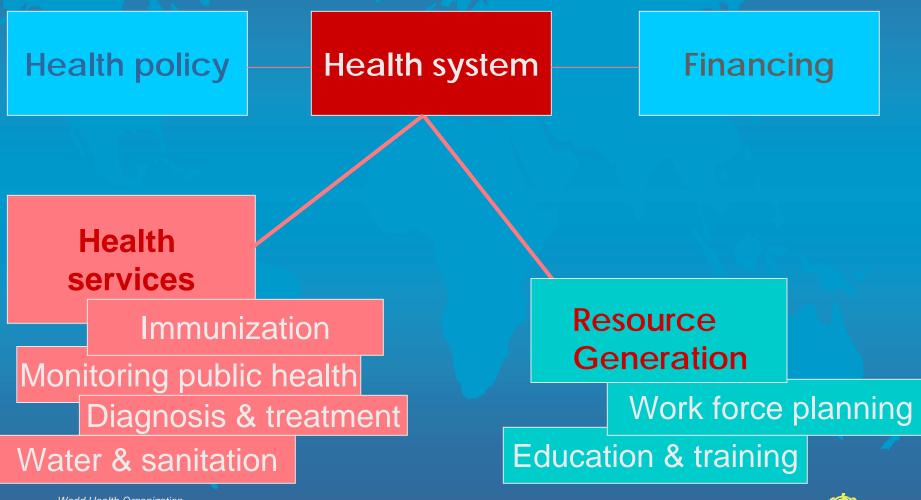
Equity: Our biggest challenge

We can make a phone that fits in a pocket Why can't we put phones in the poorest parts of the world?

> *The problem is not one of technology The problem is one of will.*



Improving health: ICT impacts health systems at all levels





What's needed

Infrastructure

- affordable, reliable, durable high-speed telecommunications with a global coverage
- affordable rates, tariffs and services

Technology and tools

- must be designed and developed based on user needs.
- cheap and rugged access devices
- people who can install and support them



Education and training To access, use and manage information



....what's needed

Policies and standards

• Universal, non-proprietary standards for information representation and exchange

• Guidelines for reliable health information

Evaluation

• Evidence & experience to guide development Coordination

• Vertical systems impede real progress



Networks are vital: To share results, discuss theories...and communicate



Example: Health InterNetwork

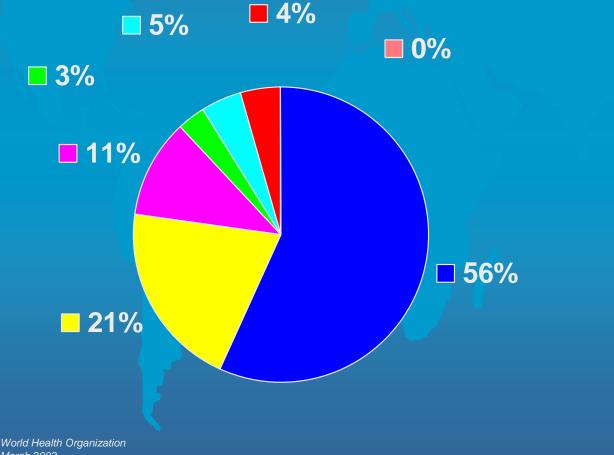
One of four major initiatives of the United Nations Millennium Action Plan, launched in Sept 2000

Supporting existing public health programs and priorities through

- <u>Content</u>: relevant, high quality, affordable
- <u>Connectivity</u>: improving internet access
- <u>Capacity</u>: training to use health information effectively



Journal subscriptions in 130 health institutions in low-income countries



No. journals subscribed



"...you have taken us, by this act, from poverty to wealth in the fields of information". El Hadj Boubacar Ball, Senegal



Our vision

"Open and unrestricted access to information for health, a global good, by making full use of ICT in health system development Guiding principle "Equitable access to health information"



Proposed Actions 1

- Finance, build and maintain ICT infrastructure and a pricing structure which reflects the ability of the health system to pay for services
- Ensure services to remote and underserved populations
- Address standards, norms, laws and regulation towards free flow of information for health





Proposed Actions 2

- Address the challenge of ensuring ICT in an unstable world – maintaining services where there is internal instability, disaster and other conditions posing an extra threat to health
- Train and educate the health workforce, researchers and policy makers in making the best use of ICTs in health



Information & Communication Technologies for Health

More than an Application

