

# WSIS PrepCom 2 Roundtable N° 6 Enabling Environment

ICANN

an experiment on self-regulation

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# Why ICANN? DNS Reform!

## Problems

- Monopoly*** control over registrations
- Decision*** private
- Localization*** USA-centric
- Conflicts*** on DN election
- Violation*** of trademark rights

## Goals

- Competition*** among *registrars*
- Oversight*** institutional
- Globalization*** of solutions
- Offering*** of names
- Resolution*** of conflicts
- Stability*** of *registry*, functionality, evolution

# Internet Corporation for Assigned Names and Numbers (ICANN)

**Board of Directors**  
(9 + 3 + 3 + 3 + 1 = 19)

Advisory  
Committees

Membership

**ASO**  
(RIPE NCC;  
APNIC;  
ARIN)

**PSO**  
(IETF/ITU/  
W3C/ETSI)

**DNSO**  
Constituencies

# Domain Names Supporting Organization

(DNSO)

Names Council

(3 x 7 = 21)

Ad Hoc/  
Standing  
Committees

Working Groups

Registries  
ccTLD  
NICs)

Registrars

Network  
Connectivity  
(telcos &  
ISPs)

Business and  
Commercial  
Users

IP

gTLD

General Assembly

NCDNHC

# “DNS Project”

NTIA  
(DoC/USG)

Board of Directors

GAC

Staff/  
IANA

Members

ASO

PSO

DNSO

# Some structural lessons...

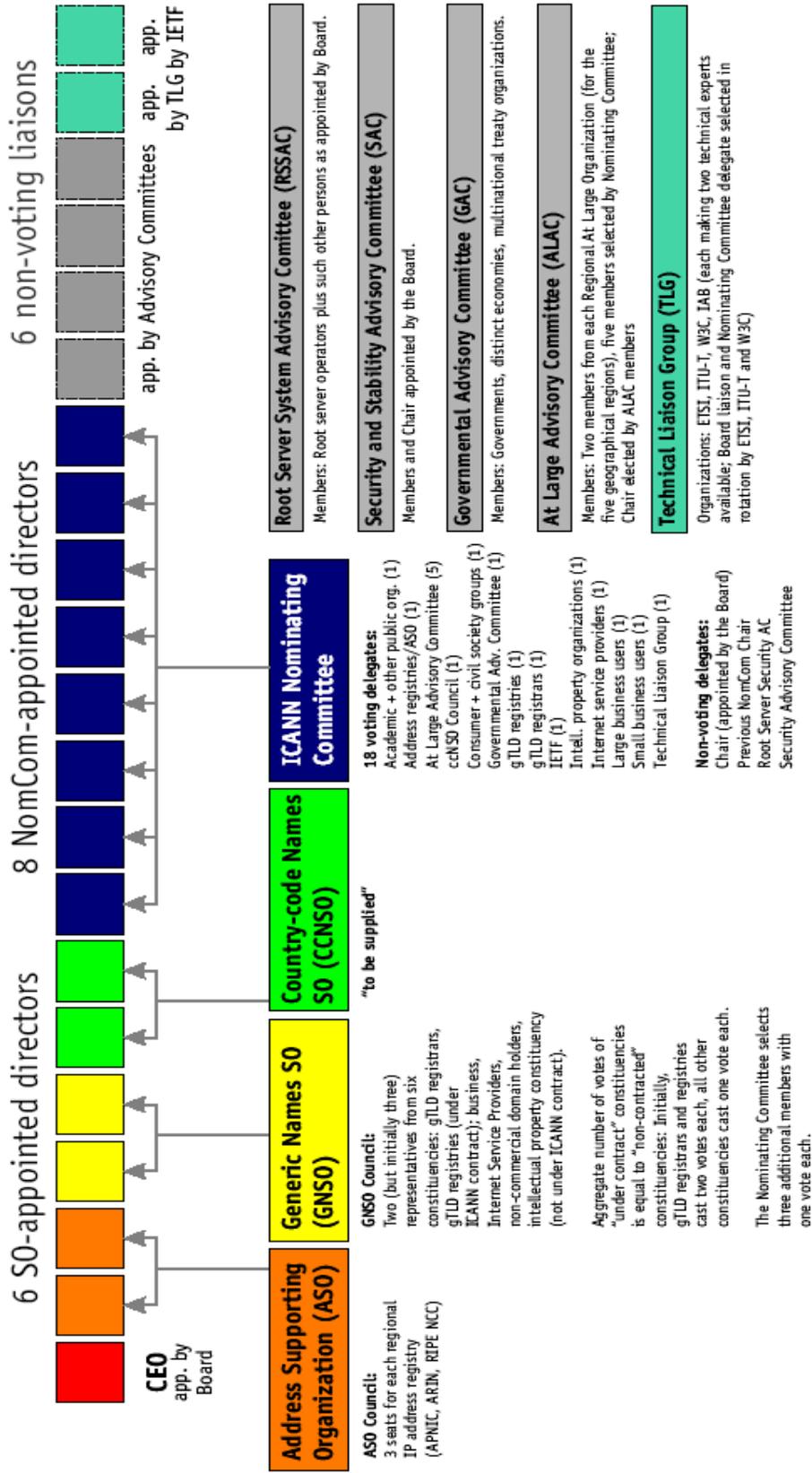
- How to define “stakeholders”?
- How to weight “stakeholders” (interests/functions)
- How can we achieve legitimacy beyond the *inside community*?
- How to involve “users”?
- How can Governments get involved in a private self-regulatory effort?
- Are *legitimacy* and *efficiency* compatible?

## Some structural lessons (2)

- Symmetrical structures for asymmetrical situations/interests don't work
- Those running the infrastructure can be “counted”; Users cannot.
- *Participation* differs in drafting, enacting, enforcing and adjudicating rules
- Decision-making processes (and timelines) are critical

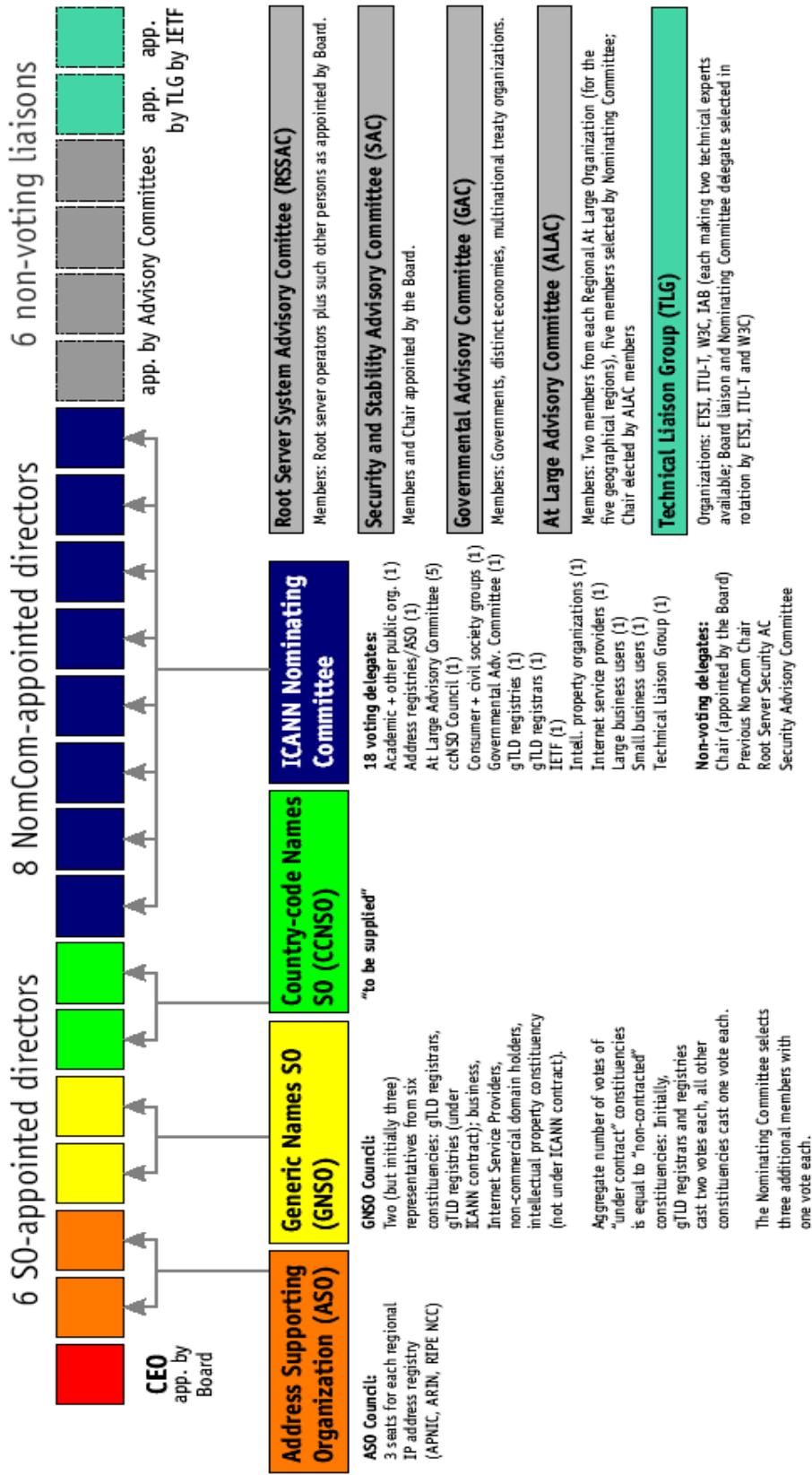
# Proposed new ICANN structure

Unofficial chart following the 23 October ERC report



# Proposed new ICANN structure

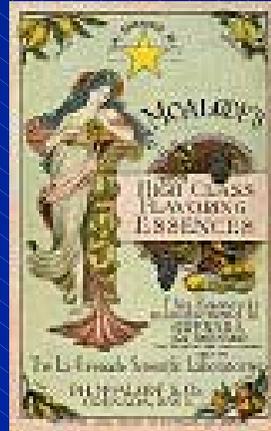
Unofficial chart following the 23 October ERC report



# ICANN at work: UDRP



**Identical/confusingly  
Similar**



**Trademark**



**No Legitimate Use**



**Registered & used in bad faith**

# ICANN at work: UDRP (2)

- ▶ UDRP = Uniform Dispute Resolution Policy
  - ▶ Policy, not law
  - ▶ Contract, not legislation
  - ▶ Panels, not courts
- ▶ Administrative process, not arbitration
- ▶ Decisions are executed by Registrars
- ▶ Fast, inexpensive, Internet-savvy and Internet-friendly
- ▶ Adaptable: though GNSO processes

# Contractual Web

- Co-operative Agreement (NSI-USG)
- DNS-MoU (ICANN-USG)
- Registry Agreement (ICANN-NSI)
- Registrar Accreditation Agreement (ICANN-Registrars)
- Registrar & License Agreement (NSI-Registrars)
- Registration Agreement (Registrars-Registrants)
- UDRP Service Provider Accreditation (ICANN-UDRP Service Providers)

# Some lessons from UDRP

- Don't try to solve *all the problems*, but design mechanism for specific areas.
- The *contractual* participation of all parties is critical
- If there is a centralised/coordinated resource, there's the focal point for establishing such mechanism; if not available, chances of success will be much lower
- Offer faster, more flexible mechanisms. Not *perfect* ones.

# Photofinish

- Infrastructures and access: (Revisited?)  
Competition Law
- Technical Platform: coordination and self-regulation
- Electronic Commerce: competition/cooperation between legal systems and self-regulation
- Taxation, Criminal Law: Individual States competence (as far as possible....)

# PhotFinish (2)

- *Who should* means different things for drafting, enacting, enforcing and adjudicating rules
- Governments and Int'l organizations should be far more open in allowing/encouraging participation from business sector/users when *drafting* rules
- From competition to cooperation of legal systems (including self-regulation)
- *Mandated self-regulation*
- Civil society/users: voice far from satisfying
- Same goes for less-developed countries

Thanks ;-)

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