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| INTERNATIONAL TELECOMMUNICATION UNION*Telecommunication Radiocommunication Standardization Bureau Bureau* |  |

 Geneva, 31 August 2010

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|  | - To Administrations of Member States of the Union;- To ITU-T and ITU-R Sector Members;- To ITU-T and ITU-R Associates;- To European Broadcasting Union (EBU) |
| Subject: | **Joint ITU/EBU workshop on Accessibility to Broadcasting and IPTV - ACCESS for ALL, Geneva, 23 – 24 November 2010** |

Dear Sir/Madam,

1 We would like to inform you that a workshop on “Accessibility to Broadcasting and IPTV - ACCESS for ALL” jointly organized by ITU and EBU will take place at ITU headquarters, Geneva,
from 23 to 24 November 2010.

The workshop will open at 0900 hours on the first day. Detailed information concerning the meeting rooms will be displayed on screens at the entrances to ITU headquarters. **Registration will open at 0830 hours at the Montbrillant entrance.**

2 Discussions will be held in English only.

3 Participation is open to ITU Member States, Sector Members and Associates and to any individual from a country which is a member of ITU who wishes to contribute to the work. This includes individuals who are also members of international, regional and national organizations. The workshop is free of charge but no fellowships will be granted.

4 Noting that the United Nations Convention on the Rights of Persons with Disabilities entered into force on 3 May 2008, the objectives of this workshop are to consider and explore how persons with hearing, sight or aging disabilities can consume the same broadcasting (television, radio and internet) services as those without disabilities. This workshop will also examine the related standards work that is being carried out at the ITU and EBU.

5 A draft programme of the workshop is set out in **Annex 1** hereto.

6 Information relating to the workshop and updated programme will be available on the ITU-R and ITU-T websites and at the following address:
 <http://www.itu.int/ITU-T/worksem/accessibility/20101123/index.html> .

7 Wireless LAN facilities are available for use by delegates in the ITU main conference room areas and in the CICG (Geneva International Conference Centre) building. Wired network access continues to be available in the ITU Montbrillant building. Detailed information is available on the ITU website (<http://www.itu.int/ITU-T/edh/faqs-support.html>).

8 For your convenience, a hotel confirmation form is enclosed as **Annex 2** (see <http://www.itu.int/travel/> for the list of hotels).

9 To enable TSB and BR to make the necessary arrangements concerning the organization of the workshop, we should be grateful if you would register via the on-line form at <http://www.itu.int/ITU-T/worksem/accessibility/20101123/index.html>, as soon as possible, but **not later than 12 November 2010**. **Please note that pre-registration of participants to workshops is carried out exclusively *online*.**

10 We would remind you that citizens of some countries are required to obtain a visa in order to enter and spend any time in Switzerland. **The visa must be requested at least four (4) weeks before the date of beginning of the workshop** and obtained from the office (embassy or consulate) representing Switzerland in your country or, if there is no such office in your country, from the one that is closest to the country of departure.

 If problems are encountered by **ITU Member States, Sector Members or Associates**, and at the official request made by them to BR / TSB, the Union can approach the competent Swiss authorities in order to facilitate delivery of the visa but only within the period mentioned of four weeks. Any such request should be made by official letter from the administration or entity you represent. This letter must specify the name and functions, date of birth, number, dates of issue and expiry of passport of the individual(s) for whom the visa(s) is/are requested and be accompanied by a copy of the notification of confirmation of registration approved for the ITU workshop in question, and must be sent to the ITU-T by fax (+41 22 730 5853) or e-mail (tsbreg@itu.int), bearing the words **“visa request”**. **Please also note that ITU can assist only representatives of ITU Member States, ITU Sector Members or ITU Associates.**

Yours faithfully,

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| Malcolm JohnsonDirector, Telecommunication Standardization Bureau (TSB) | Valery TimofeevDirector,Radiocommunication Bureau (BR) |

**Annexes: 2**

ANNEX 1
(to TSB Circular 132 – BR Circular CA/193)

**Programme and presentations**

[**ITU-EBU Joint Workshop on Accessibility to Broadcasting and IPTV ACCESS for ALL**](http://www.itu.int/ITU-T/worksem/accessibility/20101123/index.html)

*In cooperation with the EU project DTV4All*

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| **Day 1, 23 November 2010** |
| **08:30 - 09:00** | **Registration**  |
| **09:00 - 10:00** | **Opening Session** * **Welcome address** - keynote 1 (ITU Representative)
* **Opening remarks** - keynote 2 (EBU Representative)
 |
| **10:00 - 10:45** | **Session 1: What can be done for serving the public** – the range of options * Speaker 1 – **Edgar Wilson**, EBU
* Speaker 2 – **Bettina Heidkamp**, RBB (Radio Berlin-Brandenburg)
* Speaker 3 – **Peter Looms**, DR (Danish Broadcasting Corporation)
 |
| **10:45 - 11:00** | **Question and Answer:** Moderator – **Christoph Dosch**, IRT, Chairman ITU-R Study Group 6 |
| **11:00 - 11:30** | **Coffee break and showcase** |
| **11:30 - 12:15** | **Session 2: Case studies for broadcasting and IPTV** * Speaker 1 – **Dr. Takayuki Ito**, NHK
* Speaker 2 – **RAI**
* Speaker 3 – **Nick Tanton**, BBC (TBC)
 |
| **12:15 - 12:30** | **Question and Answer:** Moderator – **David Wood**, EBU, Chairman ITU-R Working Party 6C |
| **12:30 - 14:00** | **Lunch break and showcase** |
| **14:00 - 14:45** | **Session 3: Case studies for broadcasting and IPTV (continued)** * Speaker 1 – Overview (ITU-T representative - Chair of IPTV-GSI)
* Speaker 2 – (user test results)
* Speaker 3 – **Pilar Orero**, UAB
 |
| **14:45 - 15:00** | **Question and Answer:** Moderator – (ITU-T representative) |
| **15:00 - 15:30** | **Coffee break and showcase** |
| **15:30 - 16:15** | **Session 4: How the Internet can help** * Speaker 1 – **Shadi Abou-Zahra**, W3C
* Speaker 2 – **Klaus Merkel**, IRT
* Speaker 3 – (manufacturer) (Samsung, LG, Phillips, Humax)
 |
| **16:15 - 16:45** | **General Discussion – Question and Answer:** Moderator – (ITU-T representative) |
| **16:45 - 17:45** | **Showcase – Demonstrations** |
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| **Day 2, 24 November 2010** |
| **09:00 - 10:30** | **Session 5: Manufacturer and User’s Perspectives** * Speaker 1 – World Federation of the Deaf
* Speaker 2 – (user association) **Dan Pescod** (RNIB and EDF)
* Speaker 3 – (ISO/TC 100 representative)
* Speaker 4 – (ETSI representative)
 |
| **10:30 - 10:45** | **Question and Answer:** Moderator – (EBU representative) |
| **10:45 - 11:15** | **Coffee break and showcase** |
| **11:15 - 12:45** | **Round table with conclusions and recommendations for actions Presentation of the Workshop report – End of the Workshop**  |
| **12:45 - 16:00** | **Showcase – Demonstrations** |

For updated workshop programme and for further information, please check the workshop webpage at: <http://www.itu.int/ITU-T/worksem/accessibility/20101123/programme.html> .

ANNEX 2

(to TSB Circular 132– BR Circular CA/193)

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| *This confirmation form should* ***be sent direct to the hotel*** *of your choice* |

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|  | **INTERNATIONAL TELECOMMUNICATION UNION** |  |

[**ITU-EBU Joint Workshop on Accessibility to Broadcasting and IPTV ACCESS for ALL**](http://www.itu.int/ITU-T/worksem/accessibility/20101123/index.html)

**23 – 24 November 2010**

*Confirmation of the reservation made on (date) -------------------------- with (hotel) ------------------------*

***at the ITU preferential tariff***

*------------ single/double room(s)*

*arriving on (date)----------------------------- at (time) ------------- departing on (date)---------------------------*

***GENEVA TRANSPORT CARD :*** *Hotels and residences in the canton of Geneva now provide a free "Geneva Transport Card" valid for the duration of the stay. This card will give you free access to Geneva public transport, including buses, trams, boats and trains as far as Versoix and the airport.*

*Family name* ----------------------------------------------------------------------------------------------------------------

*First name*  ---------------------------------------------------------------------------------------------------------------

*Address*  ------------------------------------------------------------------------ *Tel: ---------------------------*

*----------------------------------------------------------------------------------------- Fax: ----------------------------*

*----------------------------------------------------------------------------------------- E-mail:* ---------------------------

*Credit card to guarantee this reservation*: AX/VISA/DINERS/EC (*or* *other) ---------------------------*

*No.* -------------------------------------------------------- *valid until* --------------------------------------------

*Date* ------------------------------------------------------ *Signature*  ----------------------------------------------