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| **Telecommunication StandardizationBureau** |  |
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 Geneva, 8 April 2013

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| Ref:Tel:Fax: | **TSB Circular 17**TSB Workshops/M.A.+41 22 730 6828+41 22 730 5853 | - To Administrations of Member States of the Union;- To ITU-T Sector Members;- To ITU-T Associates;- To ITU-T Academia; |
| E-mail: | tsbworkshops@itu.int  | **Copy:**- To the Chairmen and Vice-Chairmen of ITU-T Study Groups; - To the Director of the Telecommunication Development Bureau;- To the Director of the Radiocommunication Bureau |

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| Subject: | **Joint ITU/UNECE Workshop on “Intelligent transport systems in emerging markets – drivers for safe and sustainable growth ” – (Geneva, Switzerland, 27 June 2013)**  |

Dear Sir/Madam,

1 I would like to inform you that a one-day **Joint ITU/UNECE workshop on** “**Intelligent transport systems in emerging markets – drivers for safe and sustainable growth”** will take place at ITU headquarters, Geneva, on 27 June 2013. This event is another milestone in 2013, the year of ICTs and improving road safety.

The workshop will open at 0930 hours. Detailed information concerning the meeting rooms will be displayed on screens at the entrances to ITU headquarters. **Registration will begin at 0830 hours.**

2 Discussions will be held in English only.

3 Participation is open to ITU Member States, Sector Members, Associates and Academic Institutions and to any individual from a country which is a member of ITU who wishes to contribute to the work. This includes individuals who are also members of international, regional and national organizations. The workshop is free of charge but no fellowships will be granted.

4 The workshop coincides with related events taking place in Geneva the same week:

* Rapporteur meeting on vehicle gateway platform for telecommunication/ITS services/applications (Q27/16): 24-25 June 2013, ITU headquarters;
* 160th session of the UNECE World Forum for the Harmonization of Vehicle Regulations (WP.29): 25-28 June 2013, UN Palais des Nations (opening session and agenda item on ITS are tentatively scheduled for the morning of 25 June 2013);
* Meeting of the Collaboration on ITS Communication Standards, 26 and 28 June 2013, ITU headquarters.

The World Forum for the Harmonization of Vehicle Regulations and the meeting of the Collaboration on ITS Communication Standards will be open to any registered participant of the workshop. The rapporteur meeting is open to ITU Member States, Sector Members, Associates and Academic Institutions.

5 The key objective of this workshop will be to review the status quo of Intelligent Transport Systems (ITS), which are technology, applications, regulatory frameworks and standards. The workshop will also discuss the barriers to adoption, challenges and how they can be overcome. It will also highlight the benefits ITS may reap in emerging economies, with a particular focus on road safety and lastly, discuss the distraction challenges and identify ways to address it.

6 A draft programme of the workshop is set out in **Annex 1.** The programme including speakers’ presentations as well as detailed information on hotel accommodation, transportation and visa requirements will be made available on the ITU-T website at the following address: <http://www.itu.int/en/ITU-T/Workshops-and-Seminars/its-em/201306/Pages/default.aspx>. This website will be updated as new or modified information becomes available.

7 Wireless LAN facilities are available for use by delegates in the ITU main conference room areas. Wired network access continues to be available in the ITU Montbrillant building. Detailed information is available on the ITU-T website (<http://www.itu.int/ITU-T/edh/faqs-support.html>).

8 For your convenience, a hotel confirmation form is enclosed as **Annex 2** (see <http://www.itu.int/travel/> for the list of hotels).

9 To enable TSB to make the necessary arrangements concerning the organization of the workshop, I should be grateful if you would register via the on-line form at: <http://www.itu.int/en/ITU-T/Workshops-and-Seminars/its-em/201306/Pages/default.aspx> as soon as possible, **but not later than 13 June 2013**. **Please note that pre-registration of participants to workshops is carried out exclusively *online***.

10 I would remind you that citizens of some countries are required to obtain a visa in order to enter and spend any time in Switzerland. **The visa must be requested at least four (4) weeks before the date of beginning of the workshop** and obtained from the office (embassy or consulate) representing Switzerland in your country or, if there is no such office in your country, from the one that is closest to the country of departure.

 If problems are encountered by **ITU Member States, Sector Members, Associates or Academic Institutions**, and at the official request made by them to TSB, the Union can approach the competent Swiss authorities in order to facilitate delivery of the visa but only within the period mentioned of four weeks. Any such request should be made by official letter from the administration or entity you represent. This letter must specify the name and functions, date of birth, number, dates of issue and expiry of passport of the individual(s) for whom the visa(s) is/are requested and be accompanied by a copy of the notification of confirmation of registration approved for the ITU-T workshop in question, and must be sent to TSB by fax (+41 22 730 5853) or e-mail (tsbreg@itu.int), bearing the words **“visa request”**. **Please also note that ITU can assist only representatives of ITU Member States, ITU Sector Members, ITU Associates and ITU Academia.**

Yours faithfully,

Malcolm Johnson
Director of the Telecommunication
Standardization Bureau

**Annexes: 2**

ANNEX 1

(to TSB Circular 17)

Draft Programme

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| **27 June 2013** |
| **08:30 - 09:30** | **Registration** |
| **09:30 – 09:45** | **Opening and welcome** |
| **09:45 - 10:00** | **Coffee break** |
| **10:00 - 11:00** | **Session 1: Global ITS update: deployment status, regulatory frameworks, standards** The history of ITS goes back to the 1960s and 1970s when researchers tried to solve the problems of traffic congestion with the help of large central computers and communications systems. Despite the rapid and global uptake of information and communication technologies ITS deployment lags far behind. This session will set the stage for the workshop by giving an overview of current ITS deployment, related regulatory frameworks and standardization activities. |
| **11:00 - 12:30** | **Session 2: ITS in emerging markets: opportunities and challenges, case studies**This session will explore how emerging market countries can apply the lessons learned in other parts of the world. Which are the key ITS applications of interest? Can emerging market countries succeed in leapfrogging to an ITS-enabled transportation infrastructure? |
| **12:30 - 14:00** | **Lunch Break** |
| **14:00 – 15:30** | **Session 3: Using ITS to increase road safety in emerging markets**According to WHO statistics, over 90 per cent of the deaths on the roads occur in low-income and middle-income countries, which have only 48 per cent of the world’s registered vehicles. How can ITS help improve the situation will be one of the questions discussed in this session. |
| **15:30 – 15:45** | **Coffee break** |
| **15:45 – 17:15** | **Session 4: Tackling the distraction challenge** Texting, making calls, and other interaction with in-vehicle information and communication systems while driving is a serious source of driver distraction and increases the risk of traffic accidents. This session will assess the impact of distracted driving, describe the work underway on technical guidelines and legal instruments, and highlight different regional implications and approaches to address ICT-associated driver distraction.  |
| **17:15-17:30** | **Session 5: Conclusions and way forward**Session moderators will briefly summarize the takeaways from each session. |
| **17:30** | **Reception (TBD)** |

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ANNEX 2

(to TSB Circular 17)

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| *This confirmation form should* ***be sent direct to the hotel*** *of your choice* |

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|  | **INTERNATIONAL TELECOMMUNICATION UNION** |  |

**TELECOMMUNICATION STANDARDIZATION SECTOR**

***Joint ITU/UNECE Workshop* *on* “Intelligent transport systems in emerging markets – drivers for safe and sustainable growth”,** *on* **27 June 2013** *in Geneva*

*Confirmation of the reservation made on (date) -------------------------- with (hotel) --------------------------------*

***at the ITU preferential tariff***

*------------ single/double room(s)*

*arriving on (date)----------------------------- at (time) ------------- departing on (date)--------------------------------*

***GENEVA TRANSPORT CARD:*** *Hotels and residences in the canton of Geneva now provide a free "Geneva Transport Card" valid for the duration of the stay. This card will give you free access to Geneva public transport, including buses, trams, boats and trains as far as Versoix and the airport.*

*Family name* -------------------------------------------------------------------------------------------------------------------

*First name*  ------------------------------------------------------------------------------------------------------------------

*Address*  ------------------------------------------------------------------------ *Tel: -------------------------------*

*----------------------------------------------------------------------------------------- Fax: -------------------------------*

*----------------------------------------------------------------------------------------- E-mail:* ------------------------------

*Credit card to guarantee this reservation*: AX/VISA/DINERS/EC (*or* *other) -----------------------------------*

*No.* -------------------------------------------------------- *valid until* ------------------------------------------------

*Date* ------------------------------------------------------ *Signature*  ---------------------------------------------------