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TITLE: The Cyber Island: Using ICT Indices for Policymaking

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## Mauritius

# The Cyber Island : Using ICT Indices for Policymaking



National Computer Board

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National Computer Board, March 2009

## National ICT Strategic Plan 2007-2011 (NICTSP)



### Vision

**Develop ICT as the 5th pillar of the economy and an important engine of economic growth for wealth and job creation**

### Goals

- **Position Mauritius as a Strategic ICT Regional Hub**
- **Transform Mauritius into an Information Society**
- **Develop Mauritius as an attractive investment location for ICT and a competitive outsourcing destination for ICT and BPO / ITES**

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## NICTSP Targets



ICT AS THE  
"FIFTH  
PILLAR"

### INFORMATION ECONOMY

Export of ICT Services	MUR 22.8 Billion
GDP Percentage	6.9%
Employment to Mauritians	-16,000 to be raised -20,000
Total employed professionals	-29,000
Absorption % (Tertiary)	at least 90%

### INFORMATION SOCIETY

"Technology Temper"	>= 50% uptake of eServices
PC Penetration (households)	20,000 increase
PC Pen. (Primary schools)	12,000 increase
PIAPs	>= 150
Acceptance of ICT as a Career Choice	>= 100% increase
Broadband Penetration	250,000 increase

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## Mauritius: The Right ICT Destination



- **Appropriate legal framework**  
(Electronic Transaction Act, Data Protection Act, Cybercrime and Computer Misuse Act)
- **Skilled and bilingual manpower**  
(English/French)
- **State-of-the-art telecommunications**  
(SAFE, liberalisation of telecoms, competitive tariffs, EASSy PROJECT)
- **Quality infrastructure - ICT Parks** (Ebene Cyber Towers 1 & 2, Informatics Park, ICT Incubator Centre)



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## Mauritius: The Right ICT Destination



- Business friendly and conducive market environment
- Favourable time zone (GMT+4)
- Strategic Hub for African and French speaking markets (Member of SADC, COMESA, IOR, IOC)



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## ICT Indicators



- National ICT Strategic Plan 2007-2011 recommended adoption of indicators based on internationally recognised indices and setting up of a National ICT Evaluation and Research Network (NICTERN) for monitoring indicators at national level.
- ICT Indicators Task Force : Chaired by National Computer Board (NCB) developed definitions for indicators for the ICT sector and streamlined the data collection process

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## ICT Indicators



- ICT indicators established based on core indicators from WSIS and ITU and from international indices
- ICT Indicators grouped in 7 categories:-
  - Infrastructure Readiness (31 Indicators)
  - ICT Market Revenue (19 Indicators)
  - ICT Usage in Businesses (34 indicators)
  - ICT Penetration in households (8 indicators)
  - E-Government (9 indicators)
  - ICT Manpower (16 indicators)
  - ICT in Education (30 indicators)
- Database of ICT Indicators being set up.

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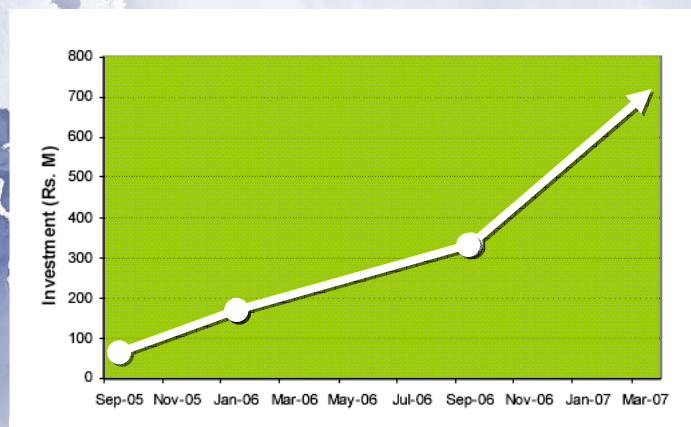
## International Indices: Mauritius



- AT Kearney Global Services Location Index 2007, Mauritius is listed amongst the world's top 25.
- Doing Business : World Bank Survey : Mauritius ranks 1st in the African region and 25th out of 181 countries in 2008
- Digital Opportunity Index 2007: Mauritius ranks 58<sup>th</sup> in the world in and is the highest-ranking African economy
- UN E-Government Readiness Index : Mauritius 63<sup>rd</sup> in the world and 3<sup>rd</sup> in Africa.

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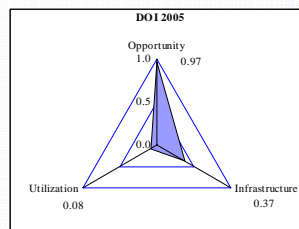
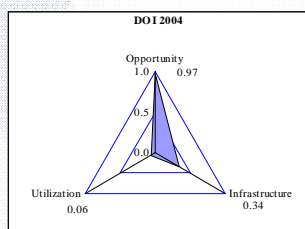
## Growth of Investment since Sept 2005



Source: Board of Investment, Mauritius

## Improving ICT Access

- Extent of digital divide
- 2007: 1<sup>st</sup> in Africa, 58<sup>th</sup> in the world
- Policies introduced to improve utilisation and access to infrastructure



## Improving ICT Access



- 2002: Internet Services and international telecommunications liberalised
- 2005: Free Broadband Internet Access in secondary schools and setting up of National Internet Exchange Point
- 2006 : Setting up of Public Internet Access Points in Post Offices across the island
- 2007 : Reduction of Internet access and IPLC international connectivity tariffs
- 2008 : Setting up of Universal Service Fund, Introduction of Digital E-inclusion Project (PCs for low income households and NGOs), Community Empowerment Programme: setting up of computer clubs in youth and women centres across the island.

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## Improving ICT Utilisation



- 2006 : Universal ICT Education Programme : Train 400,000 people over 4 years in ICT Literacy
- 2006 : Interactive E-government services available
- 2009 : Citizens can access e-government via mobile channels and setting up of community web portals across the island.
- 2010 onwards : National ID Card based on smart card technology and PKI : online transactions and payments

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*National Computer Board*

Thank you

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