

# ITU TELECOM WORLD2003 YOUTH FORUM



HOSTED BY THE REPUBLIC  
AND CANTON OF GENEVA



ITU TELECOM  
WORLD2003  
Geneva  
12-18 October

# Youth Forum

## Arrival Guide



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## Welcome Message

### A warm "Welcome" from ITU!

It is with the greatest of pleasure that we welcome the Youth Forum Fellows to Geneva, and we extend to you all our warmest hospitality during your participation in ITU TELECOM WORLD 2003.

We hope you will find in this guidebook a wealth of information to make your stay in Geneva most enjoyable. We hope that the information contained in this guidebook will enable you to make the most of this event and also encourage you to explore Geneva. There are numerous places to visit and experience in this dynamic city of contrasts and we, at ITU, wish you all a most pleasant stay in the City of Calvin.



Yoshio UTSUMI  
Secretary-General  
ITU



## **Arrival Guide**

### **About the Event**

Organized by the International Telecommunication Union (ITU) and hosted by the Government of Switzerland, ITU TELECOM WORLD 2003 will be held at the Palexpo Congress Centre from 12 to 18 October 2003.

Launched more than two years ago (first in Africa and then in Asia), the Youth Forum will go some way towards fulfilling ITU's primary mission of "extending the benefits of the new telecommunication technologies to all the world's inhabitants". With this conviction in mind, ITU has invited three hundred young men and women from its 189 Member States to participate in the Youth Forum during ITU TELECOM WORLD 2003 in Geneva in October. ([www.itu.int/WORLD2003/forum/youth/index.html](http://www.itu.int/WORLD2003/forum/youth/index.html)).

The primary aim of the Youth Forum at WORLD 2003 is to empower a selected group of university-age youth to take on the reins of leadership. This Youth Forum will also enhance synergies between governments and universities or other institutions of higher education for the benefit of the world as a whole. Digital access is the great equalizer of our times and digital opportunities are a means to development. While the number of graduates from institutions of higher education has been growing from year to year, the availability of jobs has been affected by the current economic uncertainty. Challenges for young talents are increasing. Governments are mobilizing resources to bring in new opportunities so that these young talents can take steps to foster and fulfil a vision of full and active citizenship, without leaving their communities.



### Chaperone Group

A Geneva “Chaperone Group” under the supervision of MCI has been appointed by ITU to take care of your daily activities during your stay in Geneva. Should you have any queries or concerns regarding the information below and any aspects about Geneva in general, please feel free to contact the Chaperone Group.

#### **MCI GROUP SA (Top Hospitality Services)**

75, Rue de Lyon  
CH-1211 Geneva 13  
Switzerland

Tel: +41 22 339 9755

Fax: +41 22 339 9501

E-mail: [top@mci-group.com](mailto:top@mci-group.com)

#### **Emergency Contacts (24 hours)**

from 10 October to 18 October 2003

Mr Laurent Gaberelle

Mobile: +41 078 897 2319

Mr Rolando Barreiro

Mobile: +41 078 620 5831



### The Youth Forum Venue

The Youth Forum will be held in Geneva Palexpo Congress Centre in parallel to ITU TELECOM WORLD 2003:

#### **GENEVA PALEXPPO**

P.O. Box 112  
CH-1218 Grand-Saconnex  
Switzerland

Tel.: +41 22 761 1111

Fax.: +41 22 798 0100

E-mail: [info@geneva-palexpo.ch](mailto:info@geneva-palexpo.ch)

URL : [www.geneva-palexpo.ch](http://www.geneva-palexpo.ch)

### Language

All Youth Forum sessions will be conducted in English, French and Spanish, with simultaneous interpretation, while side programmes and social functions will be conducted in English and French only.

### ITU TELECOM WORLD 2003 Youth Forum Badges

Please wear your ITU TELECOM WORLD 2003 Youth Forum Badge (collected at registration) for all activities and working sessions during the Event. Your badge will improve the networking opportunities with your peers and serve as your admission to all forum sessions and activities.





## Dress Code

National costume will be the formal attire for the Youth Reception and you are reminded to bring along your own national attire. Please refer to the table below for the dress code of the various functions you could be attending:

| Date      |          | Event to note                              | Dress Code                         |
|-----------|----------|--|------------------------------------|
| Friday    | 10/10/03 | City Tour                                  | Comfortable attire                 |
| Saturday  | 11/10/03 | Opening Ceremony and Youth Forum Opening   | Smart Casual                       |
|           |          | Welcome Reception                          | Smart Casual                       |
| Sunday    | 12/10/03 | Forum Opening/Session                      | Smart Casual                       |
| Monday    | 13/10/03 | Youth Forum Session                        | Smart Casual                       |
| Tuesday   | 14/10/03 | Youth Forum Session                        | Smart Casual                       |
| Wednesday | 15/10/03 | Youth Forum Session                        | Smart Casual                       |
|           |          | Visit to World Economic Forum and ICRC     | Smart Casual                       |
| Thursday  | 16/10/03 | Youth Forum Session                        | Smart Casual                       |
|           |          | Youth Forum Reception                      | Formal attire                      |
| Friday    | 17/10/03 | Youth Forum Session and Farewell Reception | Smart Casual or Comfortable attire |

Self-service laundry facilities are available at your accommodation (Geneva University Campus) at CHF 5 per wash and dry. Tokens can be bought at the front desk.



### Meals

Lunch is arranged from Monday 13 to Friday 17 October 2003 at Palexpo, Restaurant "Le Cervin". For other meals please refer to the Youth Forum Activities Overview.

### Transportation

Coaches and transportation for transfer to the official programmed activities have been arranged. All youth fellows are required to be punctual for all sessions and functions.

### Smoking Policy

Please note that smoking is prohibited in all meeting rooms within the Geneva Palexpo Congress Centre. At your accommodation, please follow the rules.

### Personal Belongings

Please take good care of your own personal belongings since the organizer is not responsible for any loss or damage. It is not recommended to bring valuables along.

### People with Special Needs

Every effort is made to ensure people with special needs are catered for. Should you require any specific assistance, please inform the Chaperone Group (if this has not already been done when submitting the Questionnaire) in advance or seek assistance from the Chaperone Group members (group leaders) during the Youth Forum period.



## **Upon Your Arrival in Geneva**

### **Immigration and Custom Formalities**

Immigration formalities to enter Geneva are fairly straightforward. A passport (which must be valid for 6 months before the expiry date) or visa is essential for entry in Geneva (as applicable).

Event posters will be posted at the designated immigration counters to facilitate the immigration process of the event participants. To assist the immigration and the Geneva Chaperone Group members in identifying you as a participant of the Youth Forum, we have mailed to you small ITU TELECOM WORLD 2003 posters. Please hold them up upon arrival as this will assist in identification during release/baggage claim.

### **Airport Transfer**

ITU TELECOM WORLD 2003 Chaperones will greet you upon your arrival at Geneva Airport.

You will be escorted to an awaiting coach for transfer to Geneva City University (accommodation during your stay). You will be given a short briefing during the trip to your accommodation on the activities on your arrival day and through the course of the week. Please advise the Chaperones and ITU ([julienne.keating@itu.int](mailto:julienne.keating@itu.int) or [fellowships@itu.int](mailto:fellowships@itu.int)) if you have any changes made to your arrival flight schedule previously committed to ITU. This will better facilitate our planning and organization.

You may also contact the ITU TELECOM WORLD 2003 Welcome Desk at the Geneva Airport if you encounter any difficulties or have any queries during your arrival. Mr Pier Farrugia can also be reached if you need more assistance, at Tel.: 079 436 4275.



## Accommodation

You will be allocated a room shared with another youth fellow of the same gender at the City University Campus, which is located at:

| CITY UNIVERSITY                   |                       |
|-----------------------------------|-----------------------|
| 46 Rue de Miremont<br>1206 Genève |                       |
| Tel.:                             | +41 22 839 22 22      |
| Fax:                              | +41 22 839 22 23      |
| E-mail:                           | cite-uni@unige.ch     |
| Internet:                         | www.unige.ch/cite-uni |

## Opening Hours:

|               |                                |
|---------------|--------------------------------|
| Monday–Friday | – 08h00–12h00 / 14h00 – 22h00  |
| Saturday      | – 08h00 –12h00 / 18h00 – 22h00 |
| Sunday        | – 09h00 –11h00 / 18h00 – 22h00 |

Self-service laundry facilities are available at City University. Tokens can be purchased at the reception for CHF 5.

## Registration

Please note that, after being escorted by designated coaches to City University, you will be greeted by Chaperone Group members and will be given an ITU TELECOM WORLD 2003 Bag, a Welcome Kit, your ITU TELECOM WORLD 2003 Youth Forum Badge and a key to your room. Please note that if you lose your key, an amount of CHF 70 will be charged to your own account.

A Chaperone Group member will be available at the registration counter should you have any concerns or queries.



## Orientation

Date: Friday, 10 October 2003

All youth fellows will be given an orientation briefing on the entire programme at your accommodation. Then the Local Tour will be conducted. You will be divided into groups and assigned a Chaperone as your group leader. The leader will be responsible for your group throughout the event. Should you require anything or have any queries during your stay, please feel free to approach your “group leader” and ask for assistance. (Group leaders’ contact details will be distributed during the briefing.)

## About Geneva



<http://www.ville-ge.ch/en/decouvrir/monde/index.htm>



## Climate

During early October, the weather in Geneva is usually cool and dry with temperatures ranging between 17 °C and 22 °C. For more details, please refer to this website: [www.gva.ch](http://www.gva.ch)

## Currency

The local currency is Swiss francs (CHF). Swiss francs are pegged to the USD at a rate of USD 1 = CHF 1.32, although rates do vary slightly. Denominations include CHF 10, CHF 20, CHF 50, CHF 100, CHF 200, CHF 500 and CHF 1000 notes. Coins come in denominations of 5, 10, 20, 50 cents and 1, 2, 5 francs.

Geneva is an international financial centre and all major currencies and traveller's cheques can be exchanged during working hours. An exchange service will also be available at the Geneva Palexpo Congress Centre.

## Electricity

The voltage in Geneva is 220 volts, 50 cycles. The plug/socket system in Geneva is a round-pin type. If you bring your own electrical equipment, please remember to bring the necessary adaptors.

## Water

All water direct from government mains in Geneva satisfies the United Nations World Health Organization standards. Bottled water is widely available in supermarkets. Tap water can be recommended for drinking.

## Geneva Identification

Visitors should carry a passport with entry visa (if required) or other identification with a photograph, at all times during your stay in Geneva. Your passport or driving licence will be sufficient.



### Local Time

The local time in Geneva is GMT +1

### Population

More than 180,000 people live in the city of Geneva. In Switzerland, Geneva comes first as the city with the highest number of foreign people within its population: around 40% representing over 180 nationalities. Most people speak French, and English is also widely spoken.

### Telecommunications

Local calls from Geneva City University: local calls from public coin phones cost CHF 1 per call. If you wish to make long-distance calls, arrangements should be made with the Receptionist. You are advised to make calls on public coin phones and to use phone cards.

The country code for Switzerland and Geneva is +41 22. If you want to make local calls, dial 022, immediately followed by the local telephone number. The normal prefix for making overseas calls is 00 plus the appropriate country dialling code but the exact prefix and manner of dialling varies with different phone operators, and visitors should follow dialling instructions printed on their phone cards.

City University is equipped with computers for Internet access. At the Palexpo Youth Forum Lounge, access to Internet is also available.



## **Dos and Don'ts**

As a youth fellow participating in the programme activities of the ITU TELECOM WORLD 2003 Youth Forum, please

### **Do**

- Be punctual for all sessions and functions
- Have fun and take full advantage of the Forum Programme and Exhibitions
- Take the initiative to introduce yourself to each other, forum speakers and participants and make new friends
- Feel free to ask questions in all sessions and share your energy and commitment with the ITU TELECOM WORLD 2003 Forum
- Attend all events/functions pre-arranged by ITU and the Geneva Authorities
- Be certain that your group leader knows where you will be at all times and carry with you the contact number of your group leader
- Wear appropriate clothing according to the dress code of specific functions
- Be responsible for the safety of your personal belongings and property. The organizer is not responsible for any loss or damage. Safe deposit box facilities are available at the front desk of your accommodation
- Report all problems and requirements to your group leader
- Keep your accommodation area clean, tidy and keep noise to a minimum at all times
- Take care of the equipment and facilities provided by ITU and the Host Country
- Wear your ITU TELECOM WORLD 2003 Youth Forum badge during all the programme activities and social functions; you should also bring along relevant invitations
- Behave yourself, respect and follow the instructions of your group leader
- Respect other people's space and feelings by being courteous at all times



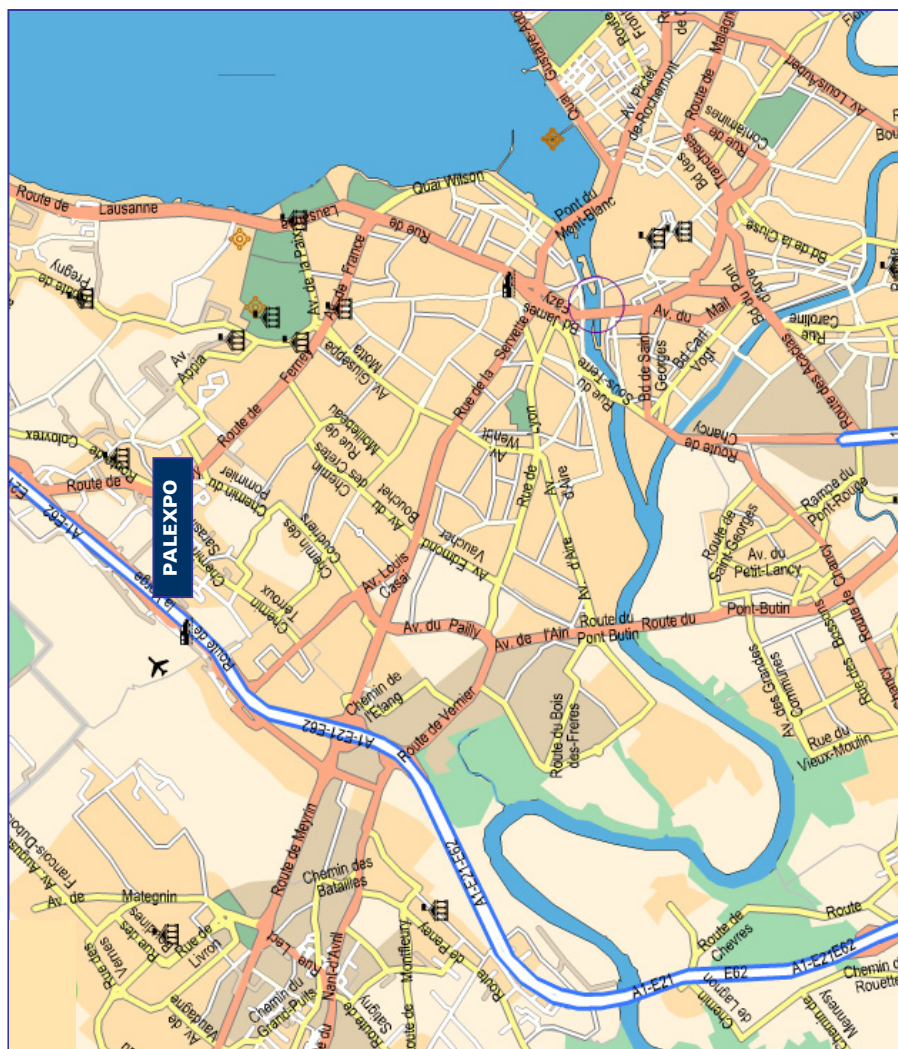


## **Don't**

- Drink alcohol, smoke and gamble at your accommodation premises
- Disturb others by unnecessary noise or intrusion
- Curse or use foul language
- Venture out alone and leave your group without prior permission from your group leader
- Enter the rooms of the opposite gender, unless invited
- Invite friends or guests (other than youth fellows) to your room or to join the Youth Forum programme activities

## Location map

### Geneva Palexpo Congress Centre

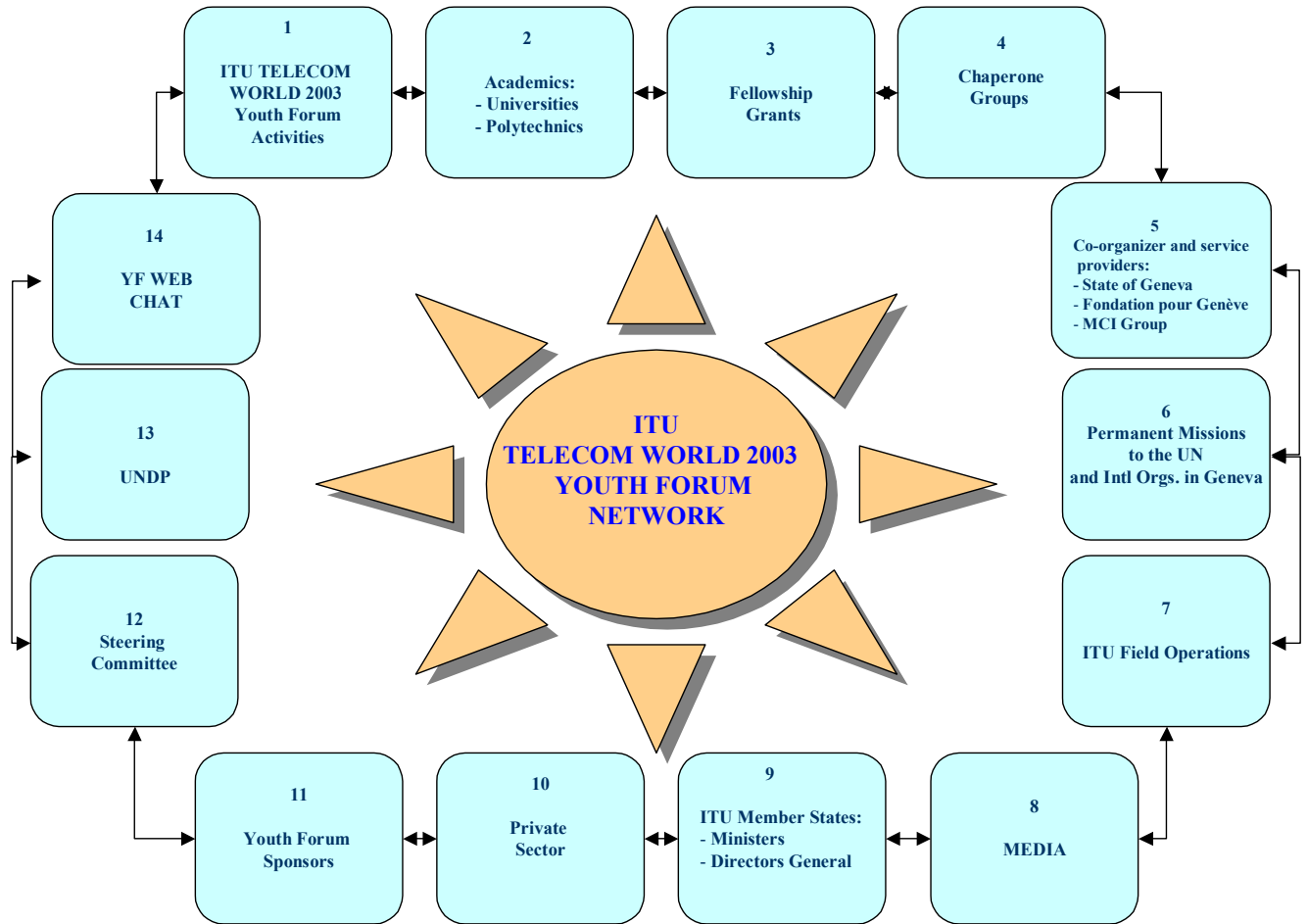


## Location map

### City University and Télévision Suisse Romande (TSR)









# YOUTH FORUM – PROGRAMME ACTIVITIES

|                          | Friday 10 October                  | Saturday 11 October  | Sunday 12 October   | Monday 13 October  | Tuesday 14 October   | Wednesday 15 October  | Thursday 16 October   | Friday 17 October  | Saturday 18 October |
|--------------------------|------------------------------------|--|---|--|--|---|---|--|---------------------|
| <b>m o r n i n g</b>     | <b>09:30-12:30</b><br>Registration | <b>11:00-12:30</b><br>Opening Ceremony<br><i>Arena</i><br>and<br>Visit of the exhibition | <b>10:00-12:30</b><br>Forum Opening<br>(YF fellows to attend)<br>Helping the world<br>communicate<br><i>Rooms A B C</i> | <b>09:00-10:30</b><br>Is market liberalization<br>working?<br><i>Rooms B C</i><br><b>11:00-12:30</b><br>Investment strategies<br><i>Rooms B C</i>  | <b>09:00-10:30</b><br>Satisfying the<br>customer<br><i>Rooms B C</i><br><b>11:00-12:30</b><br>Relevant technologies<br>for the developing<br>world<br><i>Rooms B C</i>   | <b>09:00-10:30</b><br>New sources of<br>revenue<br><i>Rooms B C</i><br><b>11:00-12:30</b><br>What business models<br>work?<br><i>Rooms B C</i>  | <b>09:00-10:30</b><br>YF.5a – Pulling it all<br>together: Developing<br>your Business Plan<br>(optional: 60 fellows<br>maximum)<br><i>Paexpo<br/>restaurant “Le Cervin”</i><br><b>11:00-12:30</b><br>Workshop on<br>Telemedecine<br><i>Room A</i> | <b>08:00-09:30</b><br>Report back from<br>drafting team<br>(optional)<br><b>09:30-12:00</b><br>Special Session<br>on WSIS<br><i>Rooms A B C</i><br><b>12:00-12:30</b><br>Joint Forum Closing | Departure           |
| <b>l u n c h</b>         |                                    | <b>14:30-15:30</b><br>Press Conference   | <b>14:30-17:00</b><br>Industry Round table<br>Reconnect<br><i>Rooms A B C</i>   | <b>12:30-14:30</b><br>Lunch Session<br>sponsored by Intelsat<br><i>Paexpo<br/>restaurant “Le Cervin”</i>   | <b>12:30-14:30</b><br>Lunch Session<br>sponsored by ITU/BDT<br><i>Paexpo<br/>restaurant “Le Cervin”</i>  | <b>12:30-14:30</b><br>Lunch Session<br>sponsored by ITU/TSB<br><i>Paexpo<br/>restaurant “Le Cervin”</i>   | <b>12:30-14:30</b><br>Lunch Session<br>sponsored by ITU/BR<br><i>Paexpo<br/>restaurant “Le Cervin”</i>  | <b>12:00-12:30</b><br>Lunch Session<br>sponsored by Geneva<br>Financial Center<br>Foundation<br><i>Paexpo<br/>restaurant “Le Cervin”</i>   |                     |
| <b>a f t e r n o o n</b> | <b>15:30-17:30</b><br>Local tour   | <b>16:00-17:30</b><br>YF.1 – Youth Forum<br>Opening<br><i>Room A</i>                     | Trip to Lausanne by<br>train for visit of<br>Olympic Museum<br>followed by a drink at<br>the museum                     | <b>14:30-16:00</b><br>YF.2 – Plenary<br>Technology Enabler<br>(by invitation only)<br><i>Paexpo<br/>restaurant “Le Cervin”</i><br><b>16:00-18:00</b><br>Break-out Sessions<br>(by invitation only)<br><i>Rooms E F G</i> | <b>14:30-15:30</b><br>YF.3 – Plenary Finance<br>& Business<br>(by invitation only)<br><i>Paexpo<br/>restaurant “Le Cervin”</i><br><b>16:00-17:30</b><br>Break-out Sessions<br>(by invitation only)<br><i>Rooms E F G</i> | <b>14:30-17:30</b><br>YF.4 – Plenary<br>Policy and Regulation<br>(by invitation only)<br><i>Paexpo<br/>restaurant “Le Cervin”</i><br><b>16:00-17:30</b><br>Break-out Sessions<br>(by invitation only)<br><i>Rooms E F G</i> | <b>14:30-18:00</b><br>YF.5b – Developing a<br>Youth Declaration as<br>an input to WSIS<br>(drafting group:<br>20 fellows maximum)<br><i>Room E</i><br>Optional: Visit to<br>exhibition<br>Participation in Forum<br>Sessions                      | <b>14:30-17:00</b><br>Broadcast debate   |                     |
| <b>e v e n i n g</b>     | Free time                          | <b>19:30-23:00</b><br>Welcome Reception<br><i>Hotel Intercontinental</i>                 | YF free time<br>Ministers dinner<br>(by invitation)   | YF Free time   | YF Free time   | Visit to World<br>Economic Forum and<br>ICRC<br>(two groups)  | YF/TDS Fellows<br>Reception hosted by<br>State of Geneva<br>(by invitation)<br><i>Télévision Suisse<br/>Romande</i>   | Farewell for all<br>Delegates<br>Evening at Cité<br>Buffet and disco night   |                     |



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