

# YOUTH FORUM Lunch Sessions INVITATION



International  
Telecommunication  
Union

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POST TENEBRAS LUX

HOSTED BY THE REPUBLIC  
AND CANTON OF GENEVA



**ITU TELECOM  
WORLD 2003**  
Geneva  
12-18 October

**TELECOM** 

**Monday, 13 October 2003**

## INTRODUCTION OF INTELSAT



Video presentation

Welcome speech by:

**Mr Conny Kullman, Chief Executive Officer, Intelsat**

ITU Youth Forum discussion theme by:

**Mr David Meltzer, General Counsel and Vice President for Regulatory Affairs, Intelsat Ltd (USA)**

### TOPIC: SATELLITE INDUSTRY INCREASES ITS RANGE AND RESPONSIBILITIES

Today we are seeing the emergence of a combination of satellite- and ground-based communications technologies that could change the way we live and work. Together, technologies such as broadband, end-to-end hybrid connectivity and a host of new developments in the video business segment are being mined in a way that involves the full spectrum of communications, ranging from providing the means for true global e-commerce to enabling access from virtually anywhere, at anytime.

And, whereas five years ago the talk was about the future effect of these developments, today there is traction in the satellite industry, even despite the current global economic woes. In fact, the technology that has emerged during the downturn appears to have moved the Satellite industry into a role of increased responsibility within the telecom network layer. Customer- and market-focused solutions based on satellite systems complemented by newly acquired ground resources allow clients to engage in one-stop-shopping for virtually all of their connectivity needs. More flexibility at the corporate level enables the company to more quickly react to – and often anticipate – market demands.

This session will give participants of the Youth Forum a chance to get an update on the new developments in the satellite communications industry and find out how upcoming generations can contribute to the growth and development of one of the world's most unique and dynamic industries.

**Tuesday, 14 October 2003**

## INTRODUCTION OF ITU TELECOMMUNICATION DEVELOPMENT BUREAU (ITU/BDT)

Video presentation

Welcome speech by:

**Mr Hamadoun I. Touré, Director, BDT**

### TOPIC: ENABLING THE INFORMATION SOCIETY

In an age of disparities in ICT access and funding, it is important to focus on the Digital Opportunities



rather than their Divide. The role of ITU-D is to help developing countries to implement universal access and to participate fully in the global information society. The aim is to facilitate and enhance telecommunication development by offering, organizing and coordinating technical cooperation and assistance activities.

ITU-D would like to present examples of its exciting projects and activities, and to share with you what we are doing in partnership with your countries.

**Wednesday, 15 October 2003**

## INTRODUCTION OF ITU TELECOMMUNICATION STANDARDIZATION BUREAU (ITU/TSB)

Video presentation

Welcome speech by:

**Mr Houlin Zhao, Director, TSB**



### TOPIC: ITU-T FORGING TECHNOLOGIES FOR THE NEXT GENERATION

As the worlds of telecommunications, information technology, broadcasting, consumer electronics and content provision rapidly converge, ITU-T is being called upon to forge new Recommendations which promote the interoperability of equipment from these once-disparate realms and facilitate the development of a new world of multimedia-based communications.

Through a balancing of all interests, the Sector focuses on identifying the best possible technical solutions, which are developed into internationally-recognized ITU-T Recommendations. These globally agreed, globally accepted standards allow all nations to benefit from access to leading-edge communications and provide a basis for commercial application of technological advances on a global scale.

**Thursday, 16 October 2003**

## INTRODUCTION OF ITU RADIOCOMMUNICATION BUREAU (ITU/BR)

Video presentation

Welcome speech by:

**Mr Valery Timofeev, Director, BR**



### TOPIC: MANAGING SCARCE RESOURCES – RADIO-FREQUENCY SPECTRUM AND GEOSTATIONARY-SATELLITE ORBIT

The International Telecommunication Union has always been considered, with good reason, as a technical organization. We, in the Radiocommunication Sector, are proud of our achievements in the technical and scientific fields, be it the standardization of new technologies and services, be it the regulation and management of the

radio-frequency spectrum and of the geostationary-satellite orbit, be it the corresponding support we provide to our Member States, Sector or Associate Members.

Indeed, the work of the Radiocommunication Sector impacts on an impressive and still increasing number of aspects of our day-do-day lives: think of mobile and wireless telephony, aeronautical and maritime services, space research, meteorology, broadcast television and radio, to name just but a few. At home, on the street, in the office, while travelling for business or leisure, we depend on technologies and resources managed by the Radiocommunication Sector of ITU.

Come and talk to Radiocommunication Bureau engineers and discover the role played by the Radiocommunication Sector in wireless and satellite technologies.

**Friday, 17 October 2003**

## INTRODUCTION OF GENEVA FINANCIAL CENTER FOUNDATION

Video presentation



Welcome speech and presentation:

**Mr Steve Bernard, Managing Director, Geneva Financial Center Foundation**

### TOPIC: GENEVA – A MAJOR FINANCIAL CENTER

Geneva is not just the humanitarian conscience of the world, and the most active diplomatic center of the UN family. It is also a city which has been a leader in scientific developments (thanks to the CERN where the world wide web was invented), a promoter and defender of technical standards and intellectual property (ISO, IEC and WIPO), and a proud supporter of ITU's efforts.

Geneva is also an efficient business city for global players, and has been an international financial center for some 500 years. Geneva banks have financed countries and governments, multilateral institutions, non-governmental organizations and private companies, and provided wealth management advice to individuals residing in most countries on earth.

During his presentation, Mr Bernard will give us some insights into the world of private banking and trade finance, as it has been practised and refined over time by Geneva bankers.

	Monday 13 October	Tuesday 14 October	Wednesday 15 October	Thursday 16 October	Friday 17 October
12:30	Introduction of Intelsat (video presentation)	Introduction of ITU/BDT (video presentation)	Introduction of ITU/TSB (video presentation)	Introduction of ITU/BR (video presentation)	Introduction of Geneva Financial Center Foundation (video presentation)
	Welcome speech by Mr Conny Kullman Intelsat	Welcome speech by Mr Hamadoun I. Touré BDT	Welcome speech by Mr Houlin Zhao TSB	Welcome speech by Mr Valery Timofeev BR	Welcome speech by Mr Steve Bernard Geneva Financial Center Foundation
	Lunch restaurant "LE CERVIN" (PALEXPO)	Lunch restaurant "Le CERVIN" (PALEXPO)	Lunch restaurant "Le CERVIN" (PALEXPO)	Lunch restaurant "Le CERVIN" (PALEXPO)	Lunch restaurant "Le CERVIN" (PALEXPO)
	ITU Youth Forum discussion theme by Mr David Meltzer Intelsat				
14:30	Satellite industry increases its range and responsibilities	Enabling the Information Society	ITU-T Forging Technologies for the Next Generation	Managing scarce resources – radiofrequency spectrum and geostationary-satellite orbit	Geneva – a major financial center