<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>Tuesday, 14 October</td>
<td><strong>INTRODUCTION OF INTELSAT</strong> Video presentation</td>
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<tr>
<td>Welcome speech by:</td>
<td>Mr. Hamadoun I. Touré, Director, BDT</td>
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<tr>
<td><strong>TOPIC: SATellite INDUSTRY INCREASES ITS RANGE AND RESPONSIBILITIES</strong> This is a technology-focused event where the assembly is being held in a way that involves the full spectrum of communications, ranging from the latest developments in the satellite industry to the most recent advancements in video business segment. The talk will focus on the opportunities and challenges of the satellite industry today. The discussion will emphasize the importance of focusing on the Digital Opportunities.</td>
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<td>Wednesday, 15 October</td>
<td><strong>INTRODUCTION OF ITU TELECOMMUNICATION STANDARDIZATION BUREAU (ITU/STB)</strong> Video presentation</td>
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<td>Mr. Houlin Zhao, Director, STB</td>
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<td><strong>TOPIC: ITU-T FORGING TECHNOLOGIES FOR THE NEXT GENERATION</strong> This is the world’s leading forum for telecommunication. The talk will focus on the development of the next generation of technologies, and how these technologies can be used to improve the quality and reliability of services. The discussion will cover topics such as network technologies, business models, and the role of international regulatory bodies. We will also discuss the future of telecommunication and its impact on the society.</td>
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<td>Thursday, 16 October</td>
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<td><strong>TOPIC: MANAGING SCARCE RESOURCES - RADIO-FREQUENCY SPECTRUM AND GEOSTATIONARY-SATELLITE ORBIT</strong> This is an international forum for the discussion of technical issues related to the use of radio-frequency spectrum and satellite communications. The presentation will focus on the importance of managing scarce resources and how the work of the Radiocommunication Sector of ITU can help improve the allocation of spectrum resources. The discussion will cover topics such as the importance of the Internet, the role of the Radiocommunication Sector in the development of new technologies, and the challenges of providing widespread access to the Internet.</td>
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<td>Welcome speech and presentation by:</td>
<td>Mr. Steve Bernard, Managing Director, Geneva Financial Center</td>
</tr>
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<td><strong>TOPIC: GENEVA – A MAJOR FINANCIAL CENTER</strong> Geneva is not just the humanitarian conscience of the world, but the most active diplomatic center of the UN family. It is also a city which has been a leader in scientific developments and has been associated with the world-wide web. It has an international financial center for some 500 years. Geneva banks have financed countries and governments, multilateral institutions, non-governmental organizations and private companies, and provided wealth management advice to individuals residing in most countries on earth. During his presentation, Mr. Bernard will give us some insights into the world of private banking and trade finance, as it has been practiced and refined over time by Geneva banks.</td>
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**GUARANTEE**

Monday, 13 October 2003

- **INTRODUCTION OF INTELSAT** Video presentation
- Welcome speech by: Mr. Hamadoun I. Touré, Chief Executive Officer, Intelsat
- **TOPIC: SATellite INDUSTRY INCREASES ITS RANGE AND RESPONSIBILITIES**

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**INVITATION**

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- **TOPIC: MANAGING SCARCE RESOURCES - RADIO-FREQUENCY SPECTRUM AND GEOSTATIONARY-SATELLITE ORBIT**
MONDAY, 13 OCTOBER 2003

INTRODUCTION OF ITU TELECOMMUNICATION DEVELOPMENT BUREAU (ITU/BDT)
Welcome speech by:
Mr Hamadoun I. Touré, Director, BDT

TOPIC: ENABLING THE INFORMATION SOCIETY
In an age of disparities in ICT access and funding, it is important to focus on the Digital Opportunities rather than their Divide. The role of ITU-013 is to help developing countries to implement universal access and to participate fully in the global information society. The aim is to facilitate and enhance telecommunication development by offering, organizing and coordinating technical cooperation and assistance activities. ITU-013 would like to present examples of its exciting projects and activities, and to share with you what we are doing in partnership with your countries.

TUESDAY, 14 OCTOBER 2003

INTRODUCTION OF ITU TELECOMMUNICATION STANDARDIZATION BUREAU (ITU/TSB)
Welcome speech by:
Mr Steve Bernard, Managing Director, Geneva Financial Center Foundation

TOPIC: MANAGING SCARCE RESOURCES – RADIO-FREQUENCY SPECTRUM AND GEOSTATIONARY-SATELLITE ORBIT
The International Telecommunication Union has always been considered, with good reason, as a technical organization. We, in the Telecommunications Sector, are proud of our achievements in the technical and scientific fields, and are excited with the standardization of new technologies and services, but it is the regulation and management of the radio-frequency spectrum and of the geostationary-satellite orbit, that is the corresponding support we provide to our Member States, Sector or Associate Members.

TUESDAY, 15 OCTOBER 2003

INTRODUCTION OF ITU TELECOMMUNICATION STANDARDIZATION BUREAU (ITU/TSB)
Welcome speech by:
Mr Heide Zuss, Director, TSB

TOPIC: ITU-T FORGING TECHNOLOGIES FOR THE NEXT GENERATION
As the worlds of telecommunications, information technology, broadcasting, consumer electronics and content provision rapidly converge, ITU-T is called upon to forge new Recommendations which promote the interoperability of equipment from these once-disparate streams and facilitate the development of a new world of multimedia-based communications.

THURSDAY, 16 OCTOBER 2003

INTRODUCTION OF ITU RADIOCOMMUNICATION BUREAU (ITU/BR)
Welcome speech by:
Mr Valery Timofeev, Director, BR

TOPIC: GENEVA – A MAJOR FINANCIAL CENTER
Geneva is not just the humanitarian conscience of the world, and the most active diplomatic center of the UN family. It is also a city which has been a visible in scientific developments (thanks to the CERN where the world wide web was invented), a promotor and defender of technical standards and intellectual property (ISO, IEC, WIPO), and a proud supporter of ITU’s efforts.

FRIDAY, 17 OCTOBER 2003

INTRODUCTION OF GENEVA FINANCIAL CENTER FOUNDATION
Welcome speech and presentation:
Mr Steve Bernard, Managing Director, Geneva Financial Center Foundation