



In Salvador da Bahia, Brazil, 3-6 October 2005



**ITU TELECOM
AMERICAS2005**
Salvador da Bahia
Brazil, 3-6 October

ITU TELECOM AMERICAS 2005 combines the right technologies, information and people at the region's most influential telecommunications event. Through a major Forum and Exhibition, we provide the right platform for you to grow your business, network with the industry's top names and help shape the future of telecommunications in the Americas. itutelecom@itu.int Tel.: +41 22 730 6161 Fax: +41 22 730 6444

I n t e r n a t i o n a l T e l e c o m m u n i c a t i o n U n i o n



Hosted by the
Government
of Brazil

Helping the world communicate **TELECOM** 

■ *ITU TELECOM is delighted to announce its forthcoming ITU TELECOM AMERICAS regional event, which will take place in Salvador da Bahia, Brazil, from 3 to 6 October 2005. AMERICAS 2005 will provide a meeting place for leading representatives from government and industry to come together and explore the trends, technologies and policies that are shaping the region's ICT landscape.*



ITU TELECOM AMERICAS 2005

Salvador da Bahia
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Only ITU TELECOM AMERICAS 2005 provides this unique combination of participants that will truly define the ICT future of the Americas region.

Key Event Features

AMERICAS 2005 comprises an extensive Exhibition, featuring technologies critical to the region's ICT development. It will also feature a major pan-Americas Forum, which will not only explore the avenues for ICT and telecommunication growth in the Americas, but will also provide the opportunity for constructive debate on key policy and regulatory issues.

Past and Future will Converge at AMERICAS 2005

The coastal city of Salvador da Bahia will provide a spectacular setting from which to explore the region's telecommunication sector. Salvador da Bahia is a key destination for business events and tourism and has a rich cultural heritage, spanning 450 years. AMERICAS 2005 will take place at the Bahia Convention Centre, a modern conference and exhibition centre located in the city's financial district.

Region of Opportunity

The Americas is a region offering a multitude of growth prospects. Ongoing telecoms market liberalization, backed by recovering economies, has created a raft of investment opportunities. Between 1992-2002, teledensity levels (main telephone lines and mobile users per 100 inhabitants) in Latin America increased by almost 400 per cent to reach 35.4, whilst in the Caribbean region teledensity levels reached 52.6 by 2002, up from 9.8 in 1992. Together with increased demand for new technologies such as broadband, satellite and mobile, the Americas ICT sector has much to offer. AMERICAS 2005 will provide the prime opportunity to explore the trends shaping the region, meet and network with the region's key names and seal the deals to help cement economic growth.

Reserve your Place at AMERICAS 2005!

Let us help you plan your event experience now! From the Exhibition to the Forum, event sponsorships, a host of social and networking opportunities and more, we can help you devise a solution to meet your needs and maximize your event presence.



Through its Exhibition and Forum, AMERICAS 2005 will provide a platform for heads of industry and government to come together and explore the technologies and policies that are driving the region's ICT growth and contributing to its continued economic recovery.



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Register online at
www.itu.int/americas2005
or else call us on
+41 22 730 6161

We look forward to working
with you and to seeing you
in Salvador da Bahia!

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Blue Pavilion
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