



ITU TELECOM AMERICAS2005

Salvador da Bahia
Brazil, 3-6 October

www.itu.int/americas2005



Hosted by the
Government
of Brazil

Helping the world communicate



■ *ITU TELECOM is delighted to announce its forthcoming ITU TELECOM AMERICAS regional event, which will take place in Salvador da Bahia, Brazil, from 3 to 6 October 2005. AMERICAS 2005 will provide a meeting place for leading representatives from government and industry to come together and explore the trends, technologies and policies that are shaping the region's ICT landscape.*

Key Event Features

AMERICAS 2005 comprises an extensive Exhibition, featuring technologies critical to the region's ICT development. It will also feature a major pan-Americas Forum, which will not only explore the avenues for ICT and telecommunication growth in the Americas, but will also provide the opportunity for constructive debate on key policy and regulatory issues.

Past and Future will Converge at AMERICAS 2005

The coastal city of Salvador da Bahia will provide a spectacular setting from which to explore the region's telecommunication sector. Salvador da Bahia is a key destination for business events and tourism and has a rich cultural heritage, spanning 450 years. AMERICAS 2005 will take place at the Bahia Convention Centre, a modern conference and exhibition centre located in the city's financial district.

Region of Opportunity

The Americas is a region offering a multitude of growth prospects. Ongoing telecoms market liberalization, backed by recovering economies, has created a raft of investment opportunities. Between 1992-2002, teledensity levels (main telephone lines and mobile users per 100 inhabitants) in Latin America increased by almost 400 per cent to reach 35.4, whilst in the Caribbean region teledensity levels reached 52.6 by 2002, up from 9.8 in 1992. Together with increased demand for new technologies such as broadband, satellite and mobile, the Americas ICT sector has much to offer. AMERICAS 2005 will provide the prime opportunity to explore the trends shaping the region, meet and network with the region's key names and seal the deals to help cement economic growth.

Whether seeking to identify potential new partners, to showcase a new technology or application or to debate the implications of the latest ICT policies, AMERICAS 2005 will provide you with the right set of opportunities to meet your needs.

About ITU

The event is organized by ITU (International Telecommunication Union). As the United Nations specialized agency for telecommunications, ITU is unique in its ability to attract the key names, not just from within the telecoms industry but also from within government and regulators. Only an ITU TELECOM event can offer such a broad-ranging set of participants, meaning the opportunities for meeting and networking are unrivalled.



**ITU TELECOM
AMERICAS 2005**
Salvador da Bahia
Brazil, 3-6 October

Only ITU TELECOM AMERICAS 2005 provides this unique combination of participants that will truly define the ICT future of the Americas region.



Through its Exhibition and Forum, AMERICAS 2005 will provide a platform for heads of industry and government to come together and explore the technologies and policies that are driving the region's ICT growth and contributing to its continued economic recovery.



*Register your space today.
Visit www.itu.int/americas2005 to secure your place.*



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