

Stop reading about the top names in the Asian Telecoms Industry.

Meet them.



**ITU TELECOM
ASIA2004**
Busan, Korea
7-11 September

From September 7 to 11 2004, Asia's leading names in telecommunications and ICT will be converging upon Busan, Korea, for ITU TELECOM ASIA 2004. This unique exhibition and forum for the Asian telecoms industry provides the only opportunity to network, forge partnerships, share insights and do business with leading players from both industry and government. Join them, and help shape Asia's telecommunications landscape of tomorrow. Join the top names people will be reading about at ITU TELECOM ASIA 2004. **ASIA LEADING THE FUTURE.** www.itu.int/asia2004



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ASIA 2004**
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From September 7 to 11 2004, the telecommunications industry will come together in Busan, Korea, for ITU TELECOM ASIA 2004, the only exhibition and forum to unite the region's key decision makers, governmental representatives and industry leaders and provide a platform to showcase the latest in telecommunications and ICT. Asia's cutting edge in technological innovation, appetite for new technologies and high growth potential make it a natural market place for buyers and sellers from around the world to connect together. Only ASIA 2004 will enable this unique opportunity as well as giving visitors and participants the chance to meet the technology of tomorrow today. **ASIA LEADING THE FUTURE.** www.itu.int/asia2004



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03 05



**world summit
on the information society**

Geneva 2003 - Tunis 2005

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the Information Society please contact:**

WSIS
Executive Secretariat
c/o ITU
Place des Nations
CH-1211 Geneva 20
Switzerland

Tel.: +41 22 730 6316
Fax: +41 22 730 6393
E-mail: wsis@itu.int
www.itu.int/wsis





Communication has always been a human need.



We believe it is also a human right.

The International Telecommunication Union plays a crucial role in the analysis and crafting of key trends shaping the ICT industry. Information from around the globe is collected and refined for a better understanding of the industry's future, enabling the public and private sectors to develop strategies and target growth opportunities. ITU serves as an important forum for creating dialogue among government and industry players on technology, policy and economic issues - for the benefit of the global telecommunication community. www.itu.int

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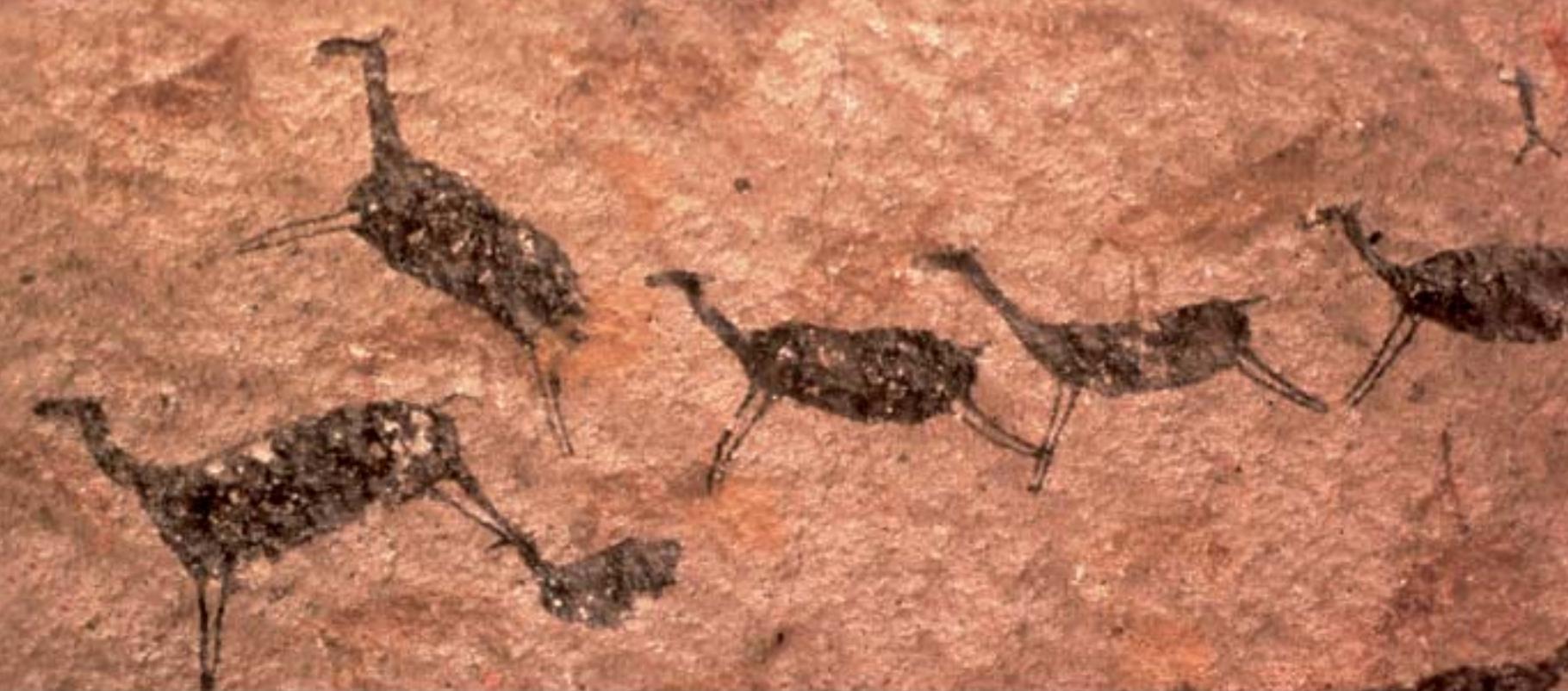
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As the United Nations specialized agency for telecommunications, the International Telecommunication Union is working to bring information and communication technologies to developing nations. ITU advises and enables countries with strategies on regulatory frameworks, infrastructure applications, investment opportunities as well as fair competition. Drawing on the knowledge of establishing ICT networks in developing countries, we are able to bring the benefits of communications to all people. www.itu.int

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The International Telecommunication Union has played for nearly a century a vital role in the management of the radio-frequency spectrum and satellite orbits – finite natural resources which are increasingly in demand from an ever-growing number of services. Whether on earth, at sea, the air or in space, wireless services require spectrum to operate. Through an international treaty, ITU coordinates efforts on a worldwide basis to avoid and eliminate harmful interference between radio stations of different countries so that everyone can communicate. www.itu.int

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