



**“ADVANTAGE AFRICA”**

After many years of lagging behind the rest of the world, Africa is now emerging as one of the telecommunication industry's key growth sectors. Under the “Advantage Africa” theme, the Forum at ITU TELECOM AFRICA 2004 will bring together government and industry leaders and key opinion makers to examine topical areas central to the region's growth, such as the expanding mobile market or the management of Internet resources.

The AFRICA 2004 **Forum Programme** consists of both plenary and workshop sessions. **Plenary sessions** will explore a range of areas such as the rapid growth of and prospects for the region's mobile markets, policy challenges faced by the newly created regulatory agencies of Africa, and the progress in implementing the Digital Solidarity Agenda developed at the World Summit on the Information Society and the NEPAD (New Partnership for Africa's Development) ICT initiatives. Plenary sessions will feature keynote speakers drawn from the leaders of industry and representatives of government.

Running in parallel to Plenary sessions, **Workshop sessions** will delve deeper into issues central to the region's ICT growth, with sessions such as “Management of Internet Resources”, or “Voice over IP”. These sessions promise a constructive and lively debate.

Additionally, the Forum at AFRICA 2004 will feature the TDS (Telecommunication Development Symposium) and a Youth Forum, by invitation only.



**PRE-REGISTER  
BEFORE 2 MAY 2004  
(24.00 HOURS GENEVA TIME)  
AND SAVE!**

**FORUM REGISTRATION**

**PRE-REGISTRATION FEES (before 2 May 2004, 24.00 hours Geneva time)**

Global Pass CHF 800  
(approx. USD 640; subject to change)

**ON-SITE REGISTRATION FEES (from 3 May 2004, 00.00 hours Geneva time)**

Global Pass CHF 1,000  
(approx. USD 800; subject to change)

Half-Day Pass CHF 300  
(approx. USD 240; subject to change)

The Global Pass includes attendance at all sessions for the complete duration of ITU TELECOM AFRICA 2004, and permanent entrance to the Exhibition. TDS and Youth Forum sessions are by invitation only.

Register online at:  
[www.itu.int/africa2004/forum/registration](http://www.itu.int/africa2004/forum/registration)

For further information on registration, please contact  
Claire Evangelisti: [claire.evangelisti@itu.int](mailto:claire.evangelisti@itu.int) or  
Jean-Claude Dufour: [jean-claude.dufour@itu.int](mailto:jean-claude.dufour@itu.int)  
Tel.: +41 22 730 5651/5063 Fax: +41 22 730 5926

TUESDAY 4 MAY		WEDNESDAY 5 MAY		THURSDAY 6 MAY	
10.30-12.00 <b>FORUM OPENING</b> Africa and the World		09.00-10.30 <b>PLENARY 3</b> Mobile Africa		09.00-10.30 <b>PLENARY 7</b> ICT for Development: Case Studies	
		11.00-12.30 <b>PLENARY 4</b> Building the Infrastructure		11.00-12.30 <b>PLENARY 8</b> Using ICTs to achieve NEPAD objectives	
14.30-16.00 <b>PLENARY 1</b> Policy Visions?	14.30-17.00 <b>WORKSHOP 1</b> Voice over IP	14.30-16.00 <b>PLENARY 5</b> Creating Successful Business Models	14.30-17.00 <b>WORKSHOP 2</b> Management of Internet Resources	14.30-16.00 <b>PLENARY 9</b> Promoting Universal Access and Use	14.00-16.30 <b>WORKSHOP 3</b> Fostering Local Content and Software Development
16.30-18.00 <b>PLENARY 2</b> New Challenges, New Institutions		16.30-18.00 <b>PLENARY 6</b> Investment and Finance		16.30-18.00 <b>CLOSING</b> Digital Solidarity	

Correct as of March 2004

**VISITOR  
INFORMATION**



**ITU TELECOM  
AFRICA 2004**  
Cairo  
4-8 May



Hosted by  
the Arab  
Republic  
of Egypt



Staged in Cairo, Egypt, 4 to 8 May, **ITU TELECOM AFRICA 2004**

will be the key meeting place for Africa’s policy and decision-makers, industry leaders and innovators.

**HOSTED BY EGYPT**

The Arab Republic of Egypt is hosting AFRICA 2004, the most prestigious ICT event this year serving Africa, a region offering tremendous growth potential and a raft of investment opportunities.

**ORGANIZED BY ITU**

AFRICA 2004 is organized by the International Telecommunication Union (ITU), the United Nations specialized agency responsible for telecommunications. With a membership comprising both government and the private sector, ITU TELECOM is the only telecoms event organizer with a truly global mandate.

**AN EXHIBITION AND A FORUM**

AFRICA 2004 comprises an Exhibition and a Forum. The Exhibition will feature a comprehensive range of the latest telecoms-related products and services, whilst the associated Forum will draw together government and industry leaders and leading opinion makers to examine key aspects of telecommunication policy, development, economic and investment issues, share ideas and discuss appropriate strategies for development.

**WHAT TO SEE**

On display will be the latest technology, products and services, including Mobile Solutions, Operators, PSTN, Internet, Broadband, Network Access Providers, Next-Generation Networks, Satellite, Telecom Consumer, Telecom Network, Computer Hardware and Software, Components and Accessories.

**EVENT** ITU TELECOM AFRICA 2004  
**VENUE** CAIRO INTERNATIONAL CONVENTION & EXHIBITION CENTRE (CICC), CAIRO, EGYPT  
**DATES** 4 TO 8 MAY 2004: EXHIBITION  
 4 to 7 May – Trade Visitors  
 8 May – Public Day  
 4 TO 6 MAY 2004: FORUM

**ORGANIZER** International Telecommunication Union (ITU)

**EXHIBITION OPENING HOURS**  
 10.00-18.00

**EXHIBITION ENTRANCE FEES**

**FREE with pre-registration online until 30 April 2004 or free at all times with a guest invitation**  
[www.itu.int/africa2004/registration](http://www.itu.int/africa2004/registration)



**On-site registration**  
**Adult weekly pass:**  
 Egyptian pounds 100 (approx. USD 17; rate subject to change)  
 No day pass available



**Public days (on-site registration only)**  
**Adult:**  
 Egyptian pounds 20 (approx. USD 4; rate subject to change)  
**Student: (18 years and above)**  
 Egyptian pounds 10 (approx. USD 2; rate subject to change)

**ON-SITE AND ONLINE SERVICES**

In order to keep participants and visitors fully informed, AFRICA 2004 will feature a number of special services, ranging from an exhibition catalogue to an online newspaper. The **Exhibition Catalogue** for AFRICA 2004 will feature full details of all exhibitors, including company profiles and indexes of products and services. The **Online Catalogue** ([www.itu.int/africa2004/catalogue](http://www.itu.int/africa2004/catalogue)) will be launched in April 2004, and will be continually updated until closure of the event.

The **Official Daily Newspaper** will chart the key events that have taken place in the telecoms market in the last 24 hours, and will be distributed every morning for the duration of the event to all participants. The Online News Site ([www.itu.int/africa2004/onlinenews](http://www.itu.int/africa2004/onlinenews)) will carry regional and global telecoms news updates as of April 2004.

**CAIRO INTERNATIONAL CONVENTION & EXHIBITION CENTRE (CICC)**

Situated within easy reach of Cairo International Airport and several 5-star hotels, the CICC is one of Africa’s premier conference venues. It is set within 28 acres of land including an exquisite Chinese garden and features modern exhibition and conference halls with the latest conference technology. The CICC also features a press centre designed to offer exemplary working conditions for press, radio and TV coverage, in addition to a post office and restaurant facilities.



**CAIRO – THE HOST CITY**

Cairo – the Triumphant City – is the largest city in the Middle East and Africa. A fusion of past and present, the city today extends along the banks of the River Nile to the south of its delta and is a thriving and busy metropolis. Cairo offers visitors one of the world’s most exciting destinations for combining business with the pleasure of discovering the city.

**ACCOMMODATION**

Hotel accommodation in Cairo can be reserved by directly contacting the Official Travel Agency for AFRICA 2004:

Premiere Travel  
 16, El Massaha Square  
 Dokki, Giza – 12311 Egypt  
 Tel.: (+202) 336 3317  
 Fax: (+202) 336 3316



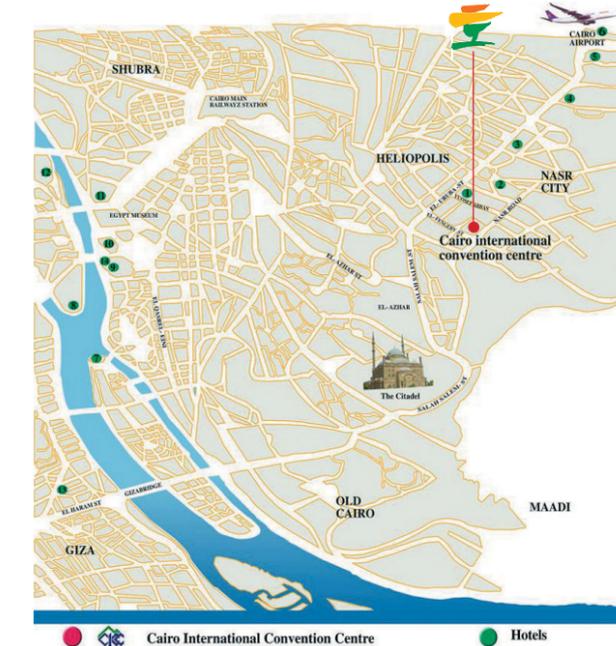
[info@premieretravel.com.eg](mailto:info@premieretravel.com.eg) [www.premieretravel.com.eg](http://www.premieretravel.com.eg)

**TRANSPORT**

A shuttle bus service will be provided between selected hotels, airport terminals and the CICC. For further details of this service, please see [www.itu.int/africa2004](http://www.itu.int/africa2004).

**VISAS FOR EGYPT**

Prior to travelling to Cairo, visitors should check with the Egyptian diplomatic mission or consulate in their country whether a visa is needed to enter Egypt or not. Should a visa be needed, visitors will be required to obtain it from Egyptian diplomatic missions and consulates abroad.



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