Stop reading about the top names in the Asian Telecoms Industry.

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ITU TELECOM ASIA 2004
Busan, Korea
7-11 September

From September 7 to 11 2004, Asia's leading names in telecommunications and ICT will be converging upon Busan, Korea, for ITU TELECOM ASIA 2004. This unique exhibition and forum for the Asian telecoms industry provides the only opportunity to network, forge partnerships, share insights and do business with leading players from both industry and government. Join them, and help shape Asia's telecommunications landscape of tomorrow. Join the top names people will be reading about at ITU TELECOM ASIA 2004. ASIA LEADING THE FUTURE. www.itu.int/asia2004

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ITU TELECOM ASIA 2004

BUSAN, KOREA 7 - 11 SEPTEMBER

FORUM PROGRAMME OVERVIEW
"ASIA LEADING THE FUTURE"

PL Plenary Sessions	B Business and Strategies	T Technology and Markets	POL Policy

Date	09h30-11h00	11h30-13h00		14h30-16h00	16h30-18h00
Tuesday 7 September	PL1 Forum Opening: Asia leading the future	PL2 Connecting the next billion	L U N C H	B1 Defining the personal mobile space	B2 Capitalizing on content
				T1 Voice over what?	T2 Towards ubiquity
				POL1 Promoting effective competition	
Wednesday 8 September	PL3 Building on broadband	PL4 Turning market demand into profit		B3 Converged entertainment platforms	B4 Digital transactions
				T3 Affordable access	T4 Advanced wireless technologies
				POL2 Internet governance	
Thursday 9 September	PL5 Enhancing trust and security	PL6 Implications of WSIS for Asia		B5 Making 3G global	B6 Investment opportunities in Asia
				T5 Seamless quality communications	T6 Future converged networks
				POL3 Copyright in a digital world	

Correct as of May 2004

All Forum Sessions will be held at the Busan Exhibition and Convention Center (BEXCO)

For programme updates and online registration, please visit:
www.itu.int/asia2004/forum/programme

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