

The Summit Events Where & How

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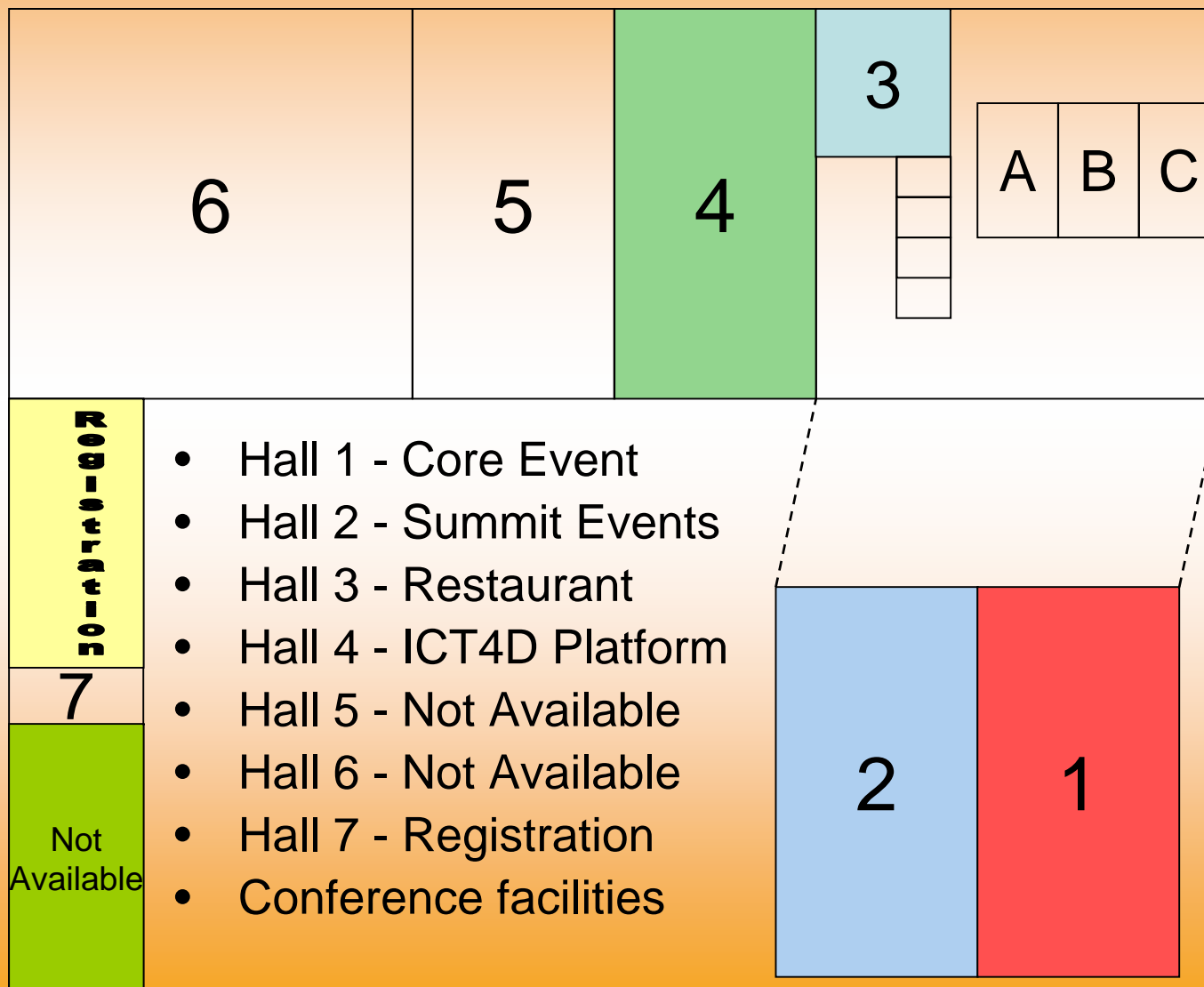
The Summit Events - Where



PALEXPO GENEVA

- Hall 1 – Core Event
- Hall 2 – Summit Events
- Hall 4 – ICT4D Platform
- Conference facilities

P A L E X P O H A L L S



The Summit Events (1)

- From December 8th – 13th 2003
- More than 100 Summit Events
- Most of them directly related to Action Plan
- Most of them at Palexpo
- Organizers:
 - Swiss Government
 - Other Governments
 - International Organisations
 - Civil Society
 - Private Sector

The Summit Events (2)

- Several forms
 - Conferences
 - Panel discussions
 - Workshops
 - Exhibitions
 - Presentations
 - Cultural Events
- Responsible for the coordination:
 - Swiss Executive Secretariat

The Summit Events – Examples (1)

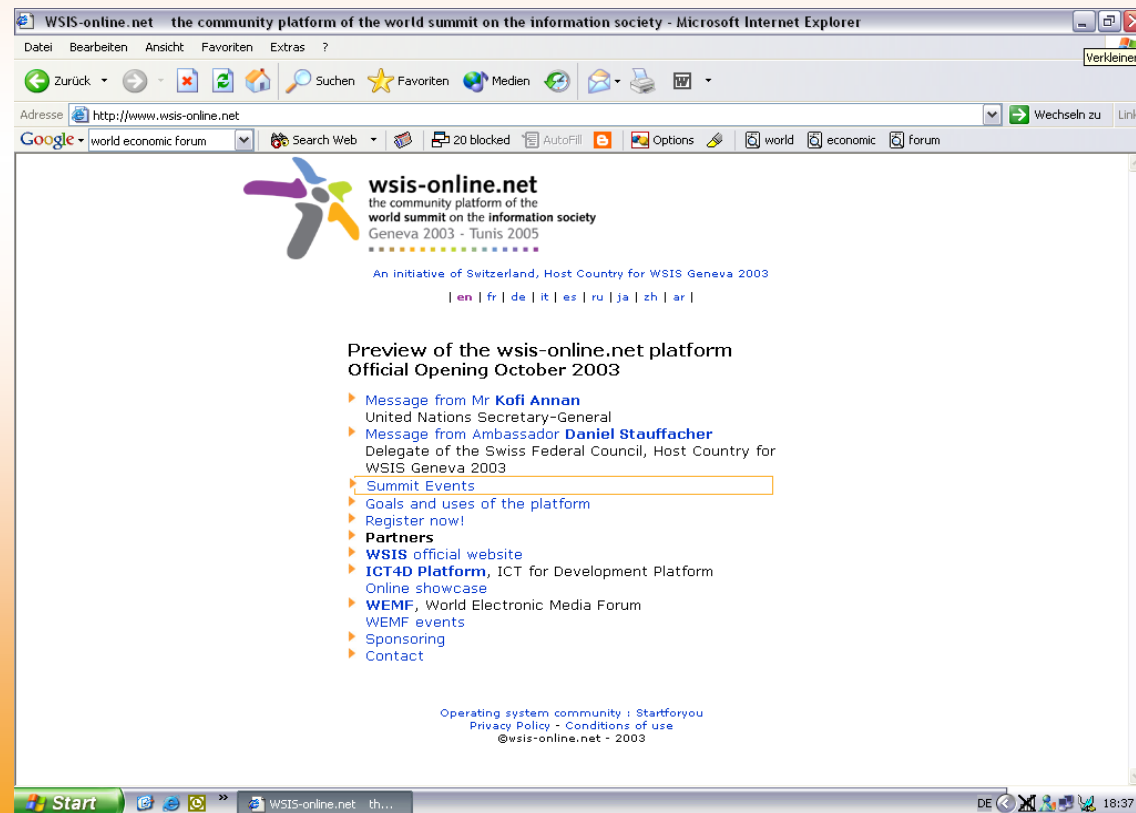
- ITU High Level Dialogue: www.itu.int
- World Electronic Media Forum: www.wemfmedia.org
 - UNDP, EBU, Switzerland
- ICT For Development Platform: www.ict4.d-org
 - Swiss Agency for Development and Cooperation & Global Knowledge Partnership
 - Exhibition & Conferences on 16'000 m²
 - 200 organisations and businesses from 80 countries
 - Up to 15'000 visitors

The Summit Events – Examples (2)

- 8th InfoDev Symposium: www.infodev.org
 - World Bank and Swiss State Secretariat for Economic Affairs
- The Changing Marketplace: Putting „e” to Work: www.intracen.org
 - International Trade Center and Swiss State Secretariat for Economic Affairs
- Panel Sessions: gwc@iccwbo.org
 - Coordinating Committee of Business Interlocutors (International Chamber of Commerce)

www.wsis-online.net

The Overview



WSIS – Sponsoring Opportunities

- Transportation
- IT and Telecommunication
- Audiovisual
- Office furniture and supplies
- Social events and hospitality
- Publishing
- Promotional Items
- Financial contribution for participation of LDC representatives

Coordination: Swiss Executive Secretariat

Contacts

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