



ECHOVOX Company Showcase

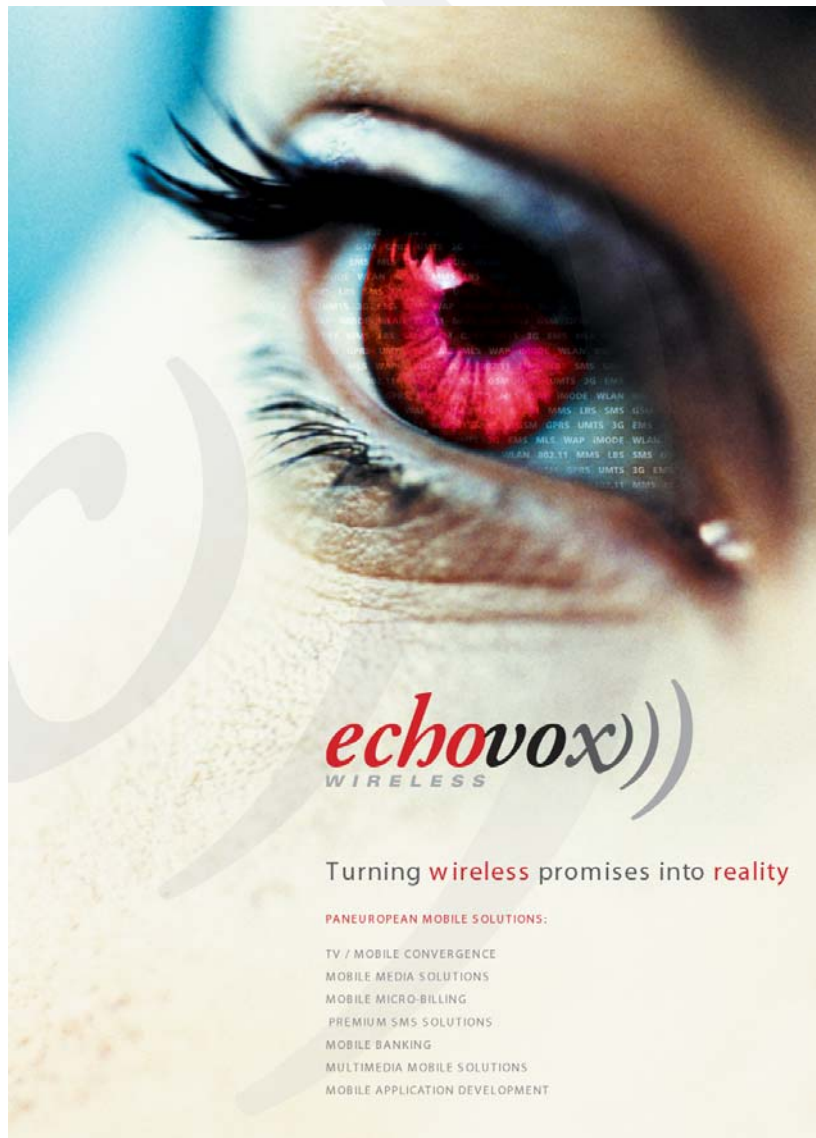
OCTOBER 15th, 2003

UNVEILING ICON™ 2

The most advanced global mobile content delivery & monetization network

Kurt HEMECKER – VP Business Development

Who we are



- Founded in **2000**
- **Profitable**
- Headquarters: **Geneva**, Switzerland
- **Presence** in over **10 European countries**
- Named in the **top 25 start-up** company list world-wide by Unstrung in 2002

What we do

- Content **delivery** and **billing** to mobile devices
- Monetizing mobile transactions and micro-billing
- **Turnkey** mobile applications
- Mobile content and traffic **aggregation**



The mobile phone: the most important personal media platform since the walkman



THEN

Applications:

Make and receive phone calls

The mobile phone: the most important personal media platform since the walkman



Unveiling **ICON™ 2**

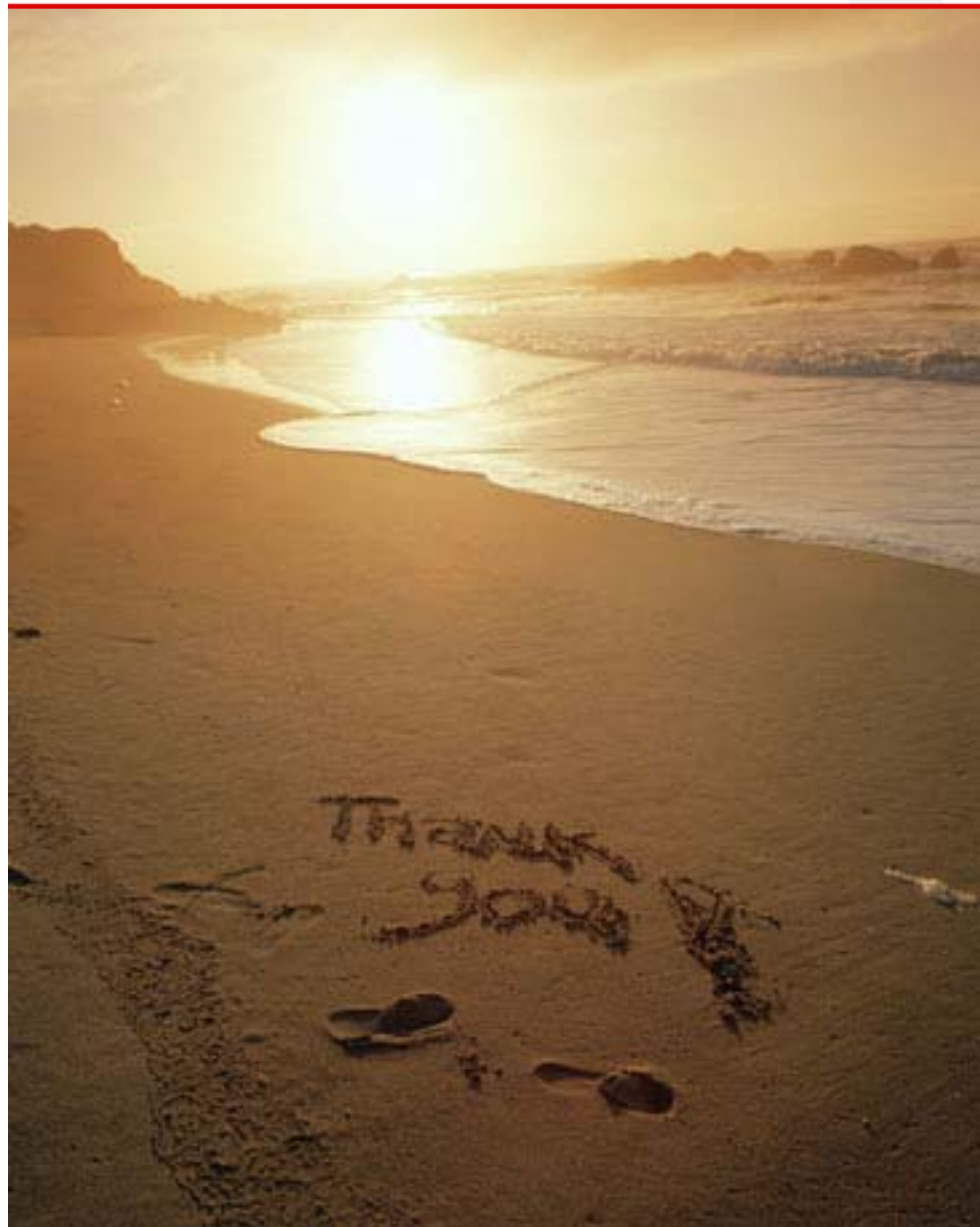
- **ICON™** (Inter-Carrier Open Network) connects over 30 European mobile operators and covers 10 countries.
- The 1st version of **ICON™** supports **SMS billing and delivery**, and is the foundation of our technology.
- Today **more than 300 premium rate mobile services** throughout Europe run on **ICON™**.
- Today at the ITU Telecom World 2003 **we unveil ICON™ 2**, which is **the most advanced mobile content delivery and monetization network in Europe**.
- **ICON™ 2** supports **MMS, Java applications, Polyphonic ring-tones, and multimedia content delivery and billing**.

ICON™ & Services animation

What's **next**



- **Consolidate** our leading position by innovating and developing **new services** on ICON™
- Continue to **extend our presence** and coverage in Europe.
- **China and the US** are the 2 next major development markets for the year to come.



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