



Session 1 – Satellite Operators Products & Strategy, Present & Future (Business case)

- o The Satellite Operators products and strategy presented different business cases giving regional solutions or addressing particular market opportunities with dedicated technical solutions
- o Satellite is an excellent candidate to provide broadband integrated Internet access due to its characteristics of global convergence, flexible bandwidth, broadcast and multicast facilities.



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- o Satellite could be thus a means to bridge the digital divide and contribute to the establishment of the world information infrastructure.
- o Global standards are required to ensure the interconnection and interoperability of different satellite systems. These standards should be flexible in order to allow technological enhancements.



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- o ITU should lead in global standards
liaising with other Standard
Organizations such as ETSI, IETF and
TIA.
- o Satellite communications are crucial for
developing countries