

# International Telecommunication Union

Geneva, 21 December 1998

No. 260-8

# A Planning Guide for Digital Television Contribution and Distribution Networks 1st Edition





This publication presents a comprehensive overview of the technical aspects of digital television transmission systems, in particular via geostationary-satellite links, and the new facilities which they provide, at the same time, giving some guidance on the economic considerations which should be made when implementing them. It also covers other transmission systems such as fibre-optic circuits and digital microwave links, and includes an exhaustive glossary of terms and extensive referencing to ITU sources. This is an essential handbook for all TV broadcasters when considering acquiring this new technology.

Date of publication:	January 1999			
Language:	English only			
Pages:	Around 112 pages			
Format:	A4 (21 × 29.7 cm) – Word for Windows <sup>TM</sup> – Adobe Acrobat <sup>TM</sup>			
Article number:	14199			
ISBN number:	92-61-07671-8			
Price in Swiss Francs:	Catalogue price: 40.–			
	Member States and Sector Members: 34.– Least developed countries: 8.–			
	Electronic Bookshop – Unique price			
	Catalogue Price: 40.–			

Sales and Marketing Service Place des Nations CH-1211 Geneva 20 Switzerland Telephone: +41 22 730 61 41 Telefax: +41 22 730 51 94

X.400: S=sales; P=itu; A=400net; C=ch E-mail: sales@itu.int

http://www.itu.int/publications

## A Planning Guide for Digital Television Contribution and Distribution Networks 1st Edition

The advantages of digital transmission, including bandwidth efficiency, delivery of consistently good quality vision and sound signals, enable the provision of new enhanced services. Potential problems are described, such as increased transmission delay or latency, possible degradation due to the concentration of compression systems and the sudden onset of catastrophic failure when link margins are inadequate. Information theory as applied to the transmission of television signals is explained, especially entropy and its antecedent redundancy, which determine how much compression may be applied. Compression techniques are described with a detailed explanation of MPEG-2 coding procedures.

Geostationary satellite links provide a very convenient means of establishing point-to-multipoint distribution networks and they also provide flexible contribution circuits. Therefore the publication describes satellite links in some detail, whilst providing a brief on other transmission systems, such as fibre-optic circuits and digital microwave links. A comprehensive glossary of terms and a list of relevant ITU recommendations and other pertinent documents is also provided.

Certain characteristics of digital transmission are fundamentally different from analogue transmission, and it is necessary to gain some understanding of these special characteristics, in order to make informed judgements about network digitalisation.

This document summarises the technical aspects of the proposed digital transmission systems and the new facilities which they provide, whilst also giving some guidance on economic considerations.

In general new technologies require several years to overcome their teething problems. Moreover professional television equipment prices normally diminish over the first few years of production, once development costs have been recuperated.

This is due to the fact that the actual hardware production costs typically represent only about 25% of the initial sale price of such equipment, the remaining 75% covering development costs. Hence once development costs have been recuperated, the equipment sale price can be significantly reduced.

Consequently developing countries would be well advised to wait until the new technology stabilises and digital transmission equipment prices diminish, before introducing the new technology.

- Sections 1 to 15 of this document give guidance to broadcasters contemplating digitalisation of their television networks.
- Appendices A to I give background information and some of the basic theory of digital transmission.
- Appendices J, K and L give a general survey of the digital compression of television signals, with an explanation of MPEG-2 coding.
- Appendices M and N provide a glossary of terms and abbreviations and a list of relevant ITU recommendations plus other source documents respectively.

## GENERAL CONDITIONS OF SALE

#### Prices

The prices quoted in the catalogue, as well as in the separate lists of ITU-R and ITU-T Recommendations and the publication notices, distributed free of charge and visible on the Web at the address

#### http://www.itu.int/publications

are in Swiss francs (CHF) and are subject to change without notice. Discounts of 15% are granted to Member States and Sector Members participating in the work of the ITU. The discount to Administrations of the Least Developed Countries (LDCs) has been increased from 40% to 80% off the catalogue price on all ITU publications, as well as to libraries of educational institutions (for online subscriptions and CD-ROM publications only). This new discount policy is valid for a one-year trial period, as from 23 March 1998.

All additional information concerning CD-ROMs, online Recommendations and the ITU Electronic Bookshop can be found in the Catalogue of publications and its associated Lists of ITU-R and ITU-T Recommendations.

### Methods of payment

All publications ordered from the ITU must be paid for in advance. Payments can be made:

- a) by credit card: American Express, Eurocard/Mastercard, Visa;
- b) by bank transfer to the UBS SA, Geneva, ITU Geneva, Account No. C8-765.565.0;
- c) by cheque made payable to the ITU;
- d) by international postal order;
- e) to the ITU postal cheque account: ITU, Geneva, 12-50-3 (from within Switzerland);
- f) or by UNESCO coupon.

Payments normally should be made in Swiss francs (CHF). Payments may also be made in other currencies, freely convertible into CHF, provided that, when converted by the bank, the price of the service in CHF is covered. The ITU does not accept Letters of Credit.

### **■** Forms of dispatch

The catalogue price includes the cost of dispatch by second-class mail or the means of carriage most advantageous to the ITU. Dispatch can be requested in other forms: i.e. air mail (express and registered), EMS, Federal Express, TNT, diplomatic pouch. If one of these alternative methods is chosen, the dispatch cost will be added to the quote. Customs duties and other taxes or dues levied on imported goods are not borne by the ITU.

## Return of publications

Where a publication found to be faulty is returned to the ITU, the latter's responsibility shall be limited to replacement of the publication and payment of the costs arising from such replacement. Any publication returned to the ITU as unwanted must reach it within two (2) months from the date of its dispatch to the customer, subject to the ITU's prior agreement. A minimum charge of Fifty Swiss francs (CHF 50.–) will normally be invoiced to the customer by the ITU for return of the publication to stock.

In the case of electronic publications (CD-ROM and online), these general conditions shall apply, subject to the specific derogation provisions contained in the licence agreements. The placing of an order implies full acceptance of these general conditions of sale.

None of the provisions of these general conditions of sale shall be interpreted as constituting a derogation or renunciation of the privileges, immunities and facilities enjoyed by the ITU in accordance with the international agreement applicable to it, in particular the Headquarters Agreement concluded with the Swiss Federal Council on 22 July 1971, as well as the Swiss law or any other relevant national legislation.

Please note that orders cannot be taken over the telephone. They should be sent by telefax or electronic mail. Article number: 14199 No. 260-8

## A Planning Guide for Digital Television Contribution and Distribution Networks 1st Edition

Customer's billing address (please PRINT or type	ne)					
Name of the Company or Institution						
Division / Department	Name of Contact Person					
Street / Post Office Box	I					
City, State	Name of Contact Person  ZIP / Post Code					
Country						
Phone number Telefax number	r Electronic mail					
Preferred form of shipment	Customer's shipping address (if different from above)					
Surface mail (free of charge) Surface registered						
Airmail Airmail registered	Name of the Company or Institution					
☐ EMS ☐ TNT	Division / Department					
(Acc. #) (Acc. #)	Street / Post Office Box					
(Acc. #)	City, State, ZIP / Post Code Country					
Method of payment						
Cheque or money order of Swiss francs enclosed Bank transfer of Swiss francs to UBS SA, Geneva						
Please chargeSwiss francs to my credit can						
Card number	Expiry date Card-holder					
Please send me						
Article Publication title	Lang. Unit Quantity Total code price CHF					
	prise prise					
I confirm this order						
Your order reference	Name of signatory					
Date	Signature					

Telefax: +41 22 730 51 94

E-mail: sales@itu.int

X.400: S=sales; P=itu; A=400net; C=ch

Please sign and return the completed order form to: