

International Telecommunication Union

Geneva, 21 March 2000

Publication Notice

No. 195-00

Telecommunication Policies for the Americas The Blue Book, 2nd Edition, April 2000





This second edition of the Blue Book is the result of continued coordination and collaboration between the ITU-D and CITEL (Inter-American Telecommunications Commission). The Blue Book has been updated to take into account the rapidly changing telecommunication environment. New aspects addressed in this edition include the Internet and WTO. The Blue Book is intended to provide countries of the region with appropriate guidance on telecommunication reforms and restructuring.

Date of publication:	25 March 2000				
Language:	English and Spanish				
Paper format:	About 150 pages – A4 (21 × 29.7 cm)				
Electronic format:	Word for Windows TM – Adobe Acrobat TM PDF				
Article number:	English: 17134 Spanish: 17135				
ISBN number:	English: 92-61-08381-1 Spanish: 92-61-08383-8				
Price in Swiss Francs:	Catalogue Price: CHF 50.— Member States and Sector Members: -15% Least developed countries: -80%				
	Electronic Bookshop: CHF 50 (No discount)				

Sales and Marketing Service Place des Nations CH-1211 Geneva 20 Switzerland Telephone: +41 22 730 61 41 Telefax: +41 22 730 51 94

X.400: S=sales; P=itu; A=400net; C=ch

E-mail: sales@itu.int http://www.itu.int/publications

Telecommunication Policies for the Americas The Blue Book, 2nd Edition, April 2000

I - Introduction

Brief historical overview

From monopoly to liberalization and competition Globalization, technological change and convergence WTO agreement on basic telecommunications and Reference Paper

II - National legislation and regulation

Need for national legislation on the telecommunication and information sector

Policy statement

General considerations

Principles applicable to telecommunication legislation

Roles of the legislature and the judiciary

Regulatory body

III - Regulation of the competitive market

Competitive services and facilities-based competition Public/social interest

Universal service

Price regulation

Interconnection regimes

Interconnection tariffs and network access fees

Regulation of radio-frequency spectrum use in a competitive market

Regulation of broadcasting

Numbering considerations

IV - Administrative procedures

General framework for regulatory decision-making Public notice

Public participation in rule-making and other proceedings

Right of appeal in respect of adverse decisions

Enforcement and penalties

Ethics

Contracts

V - Granting and renewal of licences

Prerequisites for granting licences

Renewal of licences

Ethics in a multi-operator environment

Radio-frequency spectrum management policies Social communication media

VI - Internet and IP services

General aspects

Technological aspects of the Internet and IP services Impact on the telecommunication market Regulatory concerns and trends

VII - Trade in telecommunication services and equipment

WTO agreement on basic telecommunication services

Inter-American Mutual Recognition Agreement (MRA) for the Conformity Assessment of Telecommunication Equipment

New methods of operation

Regional cooperation in the regulatory field

Annex I – Approval of the second version of the Blue Book: "Telecommunication Policies for the Americas"

Annex II – Peru: Concession contract for the provision of the Public National and International Long-Distance Telecommunication Transport Service

Annex II – Mexico: Modification of the deed of concession of Teléfonos de México, S.A. de C.V. 10 August 1990

Annex III – Brazil: General interconnection regulations

Annex III – Argentina: General interconnection regulations (GIR)

Annex IV – Provisions regulating the integration and liberalization of trade in telecommunication services in the Andean Community

Annex V – List of Policy Makers and Regulators

Annex VI – Glossary

Annex VII - References

GENERAL CONDITIONS OF SALE

Prices

The prices quoted in the catalogue, as well as in the separate lists of ITU-R and ITU-T Recommendations and the publication notices, distributed free of charge and visible on the Web at the address

http://www.itu.int/publications

are in Swiss francs (CHF) and are subject to change without notice. Discounts of 15% are granted to Member States and Sector Members participating in the work of the ITU. The discount to Administrations of the Least Developed Countries (LDCs) has been increased from 40% to 80% of the catalogue price on all ITU publications, as well as to libraries of educational institutions (for online subscriptions and CD-ROM publications only). Please note that the minimum price for a publication bought from the Electronic Bookshop is Twenty Swiss francs (CHF 20.–) and that there is no discount via this service.

All additional information concerning CD-ROMs, online Recommendations and the ITU Electronic Bookshop can be found in the Catalogue of publications and its associated Lists of ITU-R and ITU-T Recommendations.

Methods of payment

All publications ordered from the ITU must be paid for in advance. Payments can be made:

- a) by credit card: American Express, Eurocard/Mastercard, Visa;
- b) by bank transfer to the UBS SA, Geneva, ITU Geneva, Account No. 240-C8765565.0;
- c) by cheque made payable to the ITU;
- d) by international postal order;
- e) to the ITU postal cheque account: ITU, Geneva, 12-50-3 (from within Switzerland);
- f) or by UNESCO coupon.

Payments normally should be made in Swiss francs (CHF). Payments may also be made in other currencies, freely convertible into CHF, provided that, when converted by the bank, the price of the service in CHF is covered. The ITU does not accept Letters of Credit.

For faster order processing, we invite you to either prepaid by credit card or take advantage of a new service by opening and ITU deposit Account.

Forms of dispatch

The catalogue price includes the cost of dispatch by second-class mail or the means of carriage most advantageous to the ITU. Dispatch can be requested in other forms: i.e. air mail (express and registered), EMS, Federal Express, TNT, diplomatic pouch. If one of these alternative methods is chosen, the dispatch cost will be added to the quote. Customs duties and other taxes or dues levied on imported goods are not borne by the ITU. ITU accepts **no responsibility** for loss, delay or damage in shipment.

■ Return of publications

Where a publication found to be faulty is returned to the ITU, the latter's responsibility shall be limited to replacement of the publication and payment of the costs arising from such replacement. Any publication returned to the ITU as unwanted must reach it within two (2) months from the date of its dispatch to the customer, subject to the ITU's prior agreement. A minimum charge of Fifty Swiss francs (CHF 50.–) will normally be invoiced to the customer by the ITU for return of the publication to stock.

In the case of electronic publications (CD-ROM and online), these general conditions shall apply, subject to the specific derogation provisions contained in the licence agreements. The placing of an order implies full acceptance of these general conditions of sale.

None of the provisions of these general conditions of sale shall be interpreted as constituting a derogation or renunciation of the privileges, immunities and facilities enjoyed by the ITU in accordance with the international agreement applicable to it, in particular the Headquarters Agreement concluded with the Swiss Federal Council on 22 July 1971, as well as the Swiss law or any other relevant national legislation.

Please note that orders cannot be taken over the telephone. They should be sent by telefax or electronic mail. Article number: 17134 No. 195-00

Telecommunication Policies for the Americas The Blue Book, 2nd Edition, April 2000

Customer's billing address	(please PRINT or type)					
Name of the Company or Institution						
Name of the Company or Institution						
Division / Department		Name of Contact Person				of
Street / Post Office Box						7
City, State		ZIP / Post Code				Order form
Country						Ö
Phone number	Telefax number		Electronic	c mail		
Preferred form of shipment	:	Customer's ship	ping add	lress (if diff	ferent from	above)
Surface mail (free of charge)	Surface registered					
Airmail Airmail registered		Name of the Company	or Institutio	n		
☐ EMS ☐ TNT		Division / Department				
(Acc. #) (Acc. #)		Street / Post Office Box				
Federal Express (Acc. #)		City, State, ZIP / Post 0	Code		Country	
Method of payment					<u> </u>	
Cheque or money order of	Swiss francs enclosed	Bank transfer of				francs
Please charge	Swiss francs to my credit card account	American Express		Eurocard / Mas		S SA, Geneva
Card number		Expiry date Card-holder				
Please send me						
Article	Publication title		Lang.	Unit	Quantity	Total
number			code	price		CHF
I confirm this order						
Your order reference	Name of si	gnatory				

Please sign and return the completed order form to:

ITU Sales and Marketing Service Place des Nations CH-1211 Geneva 20 – Switzerland

Telefax: +41 22 730 51 94 X.400: S=sales; P=itu; A=400net; C=ch E-mail: sales@itu.int