

Organization's name:

Address:

E-mail:

Tel.:

Fax:

Contact person:

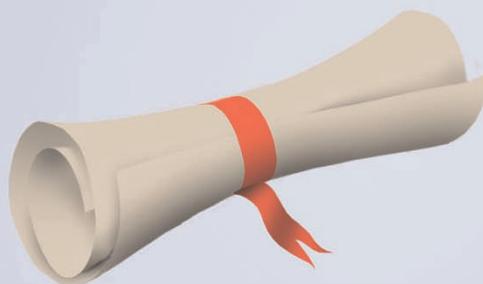
We would be interested in sponsoring youth within the framework of ITU-YES, Youth Education Scheme.

- Please contact us to discuss our form of participation.
- Please contact us to discuss a dedicated initiative for YES-ITU/(my company name) Youth Education Scheme.
- Please send us an invoice in the name of our organization for an amount of which represents our contribution to ITU-YES.
- A contribution for an amount of has been transferred to the Trust Fund/ITU-YES Account.

ITU/BDT/Youth Programme
 UBS Nations-Vermont, Geneva, Switzerland
 Account Nos.: 240/C8-108.252.0 for USD or
 240/C8-108.400.2 for CHF

Signature:

Title:



ITU-

YOUTH EDUCATION SCHEME

YES

The Youth are our greatest asset. Quality investment in their qualifications is the most important investment we can make for the future. Today's imbalance in the access to ICTs is our greatest challenge but it also offers tremendous opportunities.

Let us focus on the Digital Opportunities before us and let us also invite the Youth, with their ideals and enthusiasm, to contribute to decisions being made at the local, national and international levels. Youth, with their competencies in ICTs, can contribute substantially to the challenge facing us of achieving social and economic development.

ITU's Telecommunication Development Bureau (BDT) says "YES" to Youth, and has created YES, the Youth Education Scheme, a project to help, assist and promote talented young people who are the future of the telecommunication sector.

YES is a positive and assertive stance by ITU in support of needy and deserving young people hoping to carve out a career in communications. We must do what we can to ensure that good students complete their degrees, as their not being able to do so would be a great loss to them as individuals, to their families, to their communities, and to our sector.

Please join us in creating a better world, and say "YES" to YES!

Hamadoun I. Touré
 BDT, Director



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Visit us at <http://www.itu.int/ITU-D/Youth/YES>



WHAT IS ITU-YES?

WHAT TYPE OF PARTNERSHIPS ARE AVAILABLE?

BDT created YES, the Youth Education Scheme, to support gifted, needy and deserving university students wanting to carve out a career in communications-related subjects, in cases where — without this assistance — they would be dropping out of university altogether. By assisting these young people, we can help change their lives and contribute to them following their dreams and establishing a career in our sector.

What are the prerequisites?

- The candidates must be able to prove financial need.
- They must be in the top 10% of their class.
- They must also be selected by their results in an essay competition.

ITU-YES will ensure that:

- both geographic and gender balance are respected;
- selection is transparent with strict, predetermined procedures and criteria;
- tuition is paid directly to the various universities.

The total amount of the donated funds is used **ONLY** for the scholarships. ITU will not retain any costs for administering this project.

1. For sponsorship of USD 100,000 or more, a dedicated YES-ITU/(name of your company) Youth Education Scheme project can be developed!
2. For those wishing to contribute a more modest amount, a YES trust fund has been set up, and your donation will be gratefully received. Please note that USD 15,000 can help one young person to complete two years of an undergraduate degree or achieve a Master's — so even a small amount can help someone very much.

When a minimum of USD 100,000 is collected, an initiative will be launched giving due recognition to those sponsors making it possible for young people to complete their degrees and thus become communication professionals.

How can you indicate your interest in becoming a YES sponsor?

Please complete the form overleaf, thus confirming your interest, or request further information from ITU/BDT/YES.



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