



How to get to a base case

- ☐ Define key assumptions (e.g. network roll-out, costs, and pricing).
- ☐ Define potential scenarios (e.g. increased competition, new technologies).
- ☐ Forecast the likely changes in economic, social, infrastructure and environmental variables.
- ☐ Identify the type of intervention being considered.
- ☐ Input the historical or benchmark information in the area or comparable areas.
- ☐ Consider and scenario plan the level of market failure in the area concerned.
- ☐ Consider and scenario plan the impact of regulatory and policy decisions.
- ☐ Consider and scenario plan impact of existing and planned investment (public and private).